

TRADITIONAL HOME

THE 2016 *new* TRADS
RISING STARS OF DESIGN SEARCH



TAMA BELL, INTERIOR DESIGNER



What's your personal design point of view?

My creative process begins with the design of smart floor plans that embody the California lifestyle. I incorporate timeless materials and classic design elements that speak to the natural modern simplicity through the use of wood, stone, pattern, texture, and vintage accents and collections. I love adding layers through the use of mixing finishes and furnishing styles, while placing all on a foundation of traditional elements. I add drama and vibrancy through the use of scale, textiles, floor coverings and art. I consider myself an Architectural Stylist. That, by my definition, encompasses both interior and exterior space, to curate an overall aesthetic that best suits the property and setting.





What are your proudest accomplishments?

I just finished up a large, full scale renovation that took a really “ugly little duckling” of a house and transformed it into a light filled, open-concept cottage, just perfect for entertaining friends and family. The house was set on a truly lovely, river-front, quarter of an acre lot in Northern California, but was in need of both interior and exterior attention as well as an addition to bring it all together. I relish the journey of a juicy, full-scale renovation that truly transforms a home or commercial space into something vibrant and new, and I am grateful for the privilege to present a finished project to a satisfied client.



How do you give back to your community?

I support COTS of Petaluma, an organization that provides a wide range of services, that prevent and break the cycle of homelessness for children, families and adults. Their mission is to provide support that allows people to transform their lives and get back under a roof of their own. I am blessed to have the opportunity to help the more fortunate build and renovate their homes and work places, and I cannot imagine not having a roof over my head. Their mission strikes a cord in me and is one that I am grateful to support.

What’s your design background?

I established Tama Bell Design, a full service interior design, space planning and architectural styling firm in 1998, to help residential and commercial clients envision and create spaces that are both beautiful and functional. I strive to incorporate the practical use and function of a space, while creating a beautiful aesthetic that works within the architectural parameters of a project. I draw on 20 years of renovation and remodeling experience to curate designs that embody the casual, classic California lifestyle.

