

Sixth Annual Building Resilience through Public-Private Partnerships Conference

Leading Successful Partnerships in an Evolving Risk Environment

Monday, August 29, 2016

5:00 p.m. – 8:00 p.m.

5:00 p.m. – 8:00 p.m.

Registration

6:00 p.m. – 8:00 p.m.

Social sponsored by the US Chamber of Commerce Foundation, Hotel Eleganté (Foothills Room)

Tuesday, August 30, 2016

7:00 a.m. – 8:00 p.m.

7:00 a.m. – 8:15 a.m.

Registration

8:15 a.m. – 8:25 a.m.

Welcome and Admin

8:25 a.m. – 8:45 a.m.

Keynote Introductions: *General Lori Robinson, Commander, NORAD-USNORTHCOM*

8:45 a.m. – 9:00 a.m.

Networking Break/Transition to Breakout Sessions

9:00 a.m. – 10:30 a.m.

Breakout Track Sessions – Part I

Track A: One Size Does NOT Fit All: Finding Common Ground along the Continuum of Public-Private Integration

Are you trying to establish a disaster-oriented public-private partnership but overwhelmed by the variety of models available? This session will explore the continuum of public and private sector integration by examining different adaptable models, from loose and informal partnerships to full Emergency Support Function representation. Together we can find common ground and help you identify the best fit to bring businesses and governments together to benefit whole communities when they need it most. (Room D)

Track B: The Launch: Leveraging Best Practices to Start Public-Private Partnerships

Many public-private partnerships have difficulty getting started. Once the need for a public-private partnership has been identified, what are the next steps to bring the project to fruition? This session will provide a snapshot of how to effectively launch a public-private partnership and identify best practices for long term success. (Room E)

Track C: Countering Violent Extremism through Partnerships

This session will highlight three partnerships that address violent extremism. Experts from the private sector, including EdVenture Partners, Mall of America and Affinis Labs will highlight their ongoing projects and lessons learned in addressing this current national challenge. (Room F)

Track D: Cyber Resilience in an Interconnected World: Horizon Scanning

Reputation. Intellectual property. National security. Business continuity. These are just a few reasons why everyone needs to take on an active role in their

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organization's cybersecurity, from the C-Suite to the staff level. As you invest in modernizing your systems and tools, how do you build in resilience against new cyber-based threats? This session discusses what we might expect in the next few years, along with strategies for building cyber resilience into our infrastructure. (Room G)

10:30 a.m. – 11:00 a.m. **Networking Break/Transition to Plenary Session**

11:00 a.m. – 11:30 a.m. **Plenary Keynote:** *Secretary of Defense Ashton B. Carter*

11:30 a.m. – 12:30 p.m. **Plenary: Our Evolving Threat Environment**

Following a video from NORAD-USNORTHCOM, public and private sector panelists will speak to particular threats and hazards facing our nation.

12:30 p.m. – 1:45 p.m. **Lunch Keynote: Public-Private Partnering to Detect and Disrupt Insider or Outsider Perpetrated Violence.** *Dr. John Nicoletti, Co-Founder, Nicoletti-Flater Associates*

John Nicoletti is a national expert in police psychology, violence risk assessment, workplace/school violence prevention, crisis intervention, and trauma recovery.

1:45 p.m. – 2:00 p.m. **Networking Break/Transition to Breakout Sessions**

2:00 p.m. – 3:30 p.m. **Breakout Track Sessions – Part II**

These sessions will differ from the a.m. sessions by focusing on audience participation to brainstorm and learn “how to” improve partnerships in the various topic areas. The results from these sessions will be briefed on Wednesday.

Track A: Bringing it All Together: A Business Emergency Operations Center (BEOC) Workshop

Building, sustaining, and maturing a Business Emergency Operations Center (BEOC) can be a daunting task. This session welcomes state and local governments, as well as private sector community leaders who want to work together to help their organizations and communities prepare for, respond to, and recover from disasters. The group will examine common processes and resources for building a BEOC, to which participants can provide feedback and input in creating a truly collaborative set of guidance. (Room D)

Track B: Starting PPPs: It's Time to Partner

Public-Private Partnerships, Private-Public Partnerships, PPPs, P3s, the Ps, P-Soup—we've heard them all, but how do you actually start a public-private partnership? This session will walk participants through tangible steps on how to build and sustain a P3, with a focus on identifying projects, partners, and funding sources. (Room E)

Track C: How to Partner to Counter Violent Extremism

What can we do within our respective communities to not only counter violent extremism but also workplace violence in general? This session will facilitate discussion, identify challenges, and develop broad action steps for building on the type of partnerships discussed in the morning session and during the keynote lunch. (Room F)

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Track D: Planning for Resilience in an Interconnected World: Innovation

This session invites participants to join a facilitated discussion on innovative approaches to solving some of the sticky challenges facing communities and organizations today, as they face the physical and cyber security and resilience challenges of an interconnected world. The discussion will kick off with a presentation on one of the winning ideas from the 2016 National Infrastructure Protection Plan Critical Infrastructure Resilience and Security Challenge. (Room G)

3:30 p.m. – 3:45 p.m.

Networking Break/Transition to Plenary Session

3:45 p.m. – 4:45 p.m.

Plenary: Leveraging Technologies to Engage Public-Private Communities

If necessity is the mother of invention, then crisis can be the parent of innovation. Beyond day-to-day corporate social responsibility, the most innovative and responsible corporate cultures see a disaster or other major event as an opportunity to share those innovative technological resources where there is the greatest need. This panel will provide an opportunity for participants to hear best practices from major retailers, technology, and supply chain companies on how they utilize technology to engage public-private communities.

4:45 p.m. – 5:15 p.m.

Closing Keynote: *Ed Anderson (Lieutenant General, US Army Retired), Executive Director, Strategic Military, Science, Space and Security Initiatives University of Colorado Colorado Springs and Interim Executive Director, National Cybersecurity Center (NCC); Erik Mitisek, Chief Innovation Officer, State of Colorado*

5:15 p.m. – 5:30 p.m.

Day One Wrap-Up

6:00 p.m. – 8:00 p.m.

Social sponsored by the Colorado Emergency Preparedness Partnership (CEPP), Cheyenne Mountain Lodge (Broadmoor Hotel);
John Suthers, Mayor of Colorado Springs

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Wednesday, August 31, 2016

7:15 a.m. – 5:00 p.m.

7:15 a.m. – 7:30 a.m. **Opening and Admin**

7:30 a.m. – 8:30 a.m. **Plenary Breakfast: The Unknown Partnerships**

Start your day with a great breakfast (included in your conference fee) and participate in a panel that will focus on how we partner to address crises ranging from the Zika Virus to Ailing Infrastructure in Flint, Michigan to unaccompanied children coming to our border.

8:30 a.m. – 9:00 a.m. **Opening Keynote:** *Assistant Secretary Caitlin Durkovich, Department of Homeland Security*

9:00 a.m. – 10:30 a.m. **Plenary: Breakout Session Summary Briefs for Tracks A, B, C and D**

10:30 a.m. – 11:00 a.m. **Networking Break/Transition to Plenary Session**

11:00 a.m. – 12:30 p.m. **Plenary: Top Three “P3 Talks”**

- The Private Sector’s Role in Supporting Homeland Security (Scott Gibson, New Jersey Office of Homeland Security and Preparedness)
- Using Collaborative Communication Tools to Build and Lead Successful Public/Private Partnerships in Evolving Risk Environments (David Schumann, Collaborative Communication Practices, LLC)
- The State of the Art PPP: The Greater Cincinnati R2R Virtual Business Emergency Operations Center (Joe Miner, Procter & Gamble; Michael Dunaway, National Incident Management Systems and Advanced Technologies (NIMSAT) Institute)

Note: Conference stakeholders voted for the top three topics to be presented during this plenary session, allowing 25 minutes for each topic, including a question and answer period.

12:30 p.m. – 2:00 p.m. **Lunch Keynote:** *Gretchen Zech, SVP Global Human Resources, Arrow Electronics, Fortune 150 Company*

2:00 p.m. – 3:00 p.m. **“P3 Talks” Breakout Sessions**

- Situational Intelligence & Operational Agility: A New Network Delivering Resilience from Blue Skies to Black (Bill Raisch, International Center for Enterprise Preparedness (InterCEP); Maybelle Jadotte, Port Authority of New York & New Jersey)
- The Tao of Community Resilience (Daniel Hahn, Santa Rosa County Emergency Management)
- Leveraging Public Private Partnerships for Public Health Threat Planning Efforts (Rachael Tovey, WalMart)
- The “Strike-Out” and Other Principles of Productive Public-Private Partnerships: How a Dedicated Team of People Can Change the World (Dr. Doug Jackson, Project C.U.R.E.)
- Partnerships for Success (Rick Neudorff, Lowes)

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- The Need for Public Private Partnerships in Cyber Insurance (Dr. Jay Kesan, University of Illinois Critical Infrastructure Resilience Institute)

Note: These P3 Talks were also selected by conference stakeholders and will present in a breakout session, allowing 25 minutes for each topic, including a question and answer period.

- 3:00 p.m. – 3:30 p.m. **Networking Break/Transition to Plenary Session**
- 3:30 p.m. – 4:30 p.m. **Plenary: NEMA Information Sharing Task Force Brief-Out**
Information remains a critical element for efficient and effective disaster operations. Over the past year, the NEMA Private Sector Information Sharing Task Force has been working to help establish model processes and templates for information sharing between public and private sector stakeholders within the emergency management community. Join us, as task force members review their latest findings and accomplishments, outline the project’s next steps, and seek your feedback.
- 4:30 p.m. – 5:00 p.m. **Closing Keynote: “Where do We Go from Here – PPPs for the Future”**
Dr. David H. McIntyre, Bush School of Government & Public Service, Texas A&M University
- 5:00 p.m. – 5:30 p.m. **Closing Comments and Announcement of 2017 Conference**

Thursday, September 1, 2016

8:00 a.m. – 2:00 p.m.

**OPTIONAL COORS FIELD (Colorado Rockies Stadium in Denver) EVENT
(Max Capacity: 100 people)**

- 8:00 a.m. – 10:00 a.m. **Bus Transportation from Hotel to Rockies Stadium (Denver)**
- 10:00 a.m. – 12:00 p.m. **Exclusive Emergency Management/Security Briefing and Stadium Tour**
- 12:00 p.m. – 2:00 p.m. **Bus Transportation back to Hotel (Colorado Springs)**

Note: Dress for the conference will be business casual and uniform for military participants (Navy – khaki; Marine Corps – Class C; Army – Class B; Air Force – Class B; Coast Guard – Tropical Blue).