

Speaking Topics

Beyond Business: Life and Leadership Secrets From a Young Entrepreneur

A fun, interactive, and practical motivational speaking package designed to inspire and encourage college students and young professionals to achieve success and discover their leadership potential. Using secrets learned from starting his own business, Board Blazers LED Underglow Skateboard Lighting, and performing as Drum Major of the 400+ member ASU Sun Devil Marching Band, Greg shares tips and tricks that can be applied in everyday life. Delivered with infectious enthusiasm, topics include surviving in difficult leadership situations unique to young leaders, creating character, and turning new business ideas into action.

Precision Performance Teams

There's no more all-American team than a world class marching band. From the field at Cowboys Stadium, to the stage at rock concerts, to performing at the Super Bowl, the experience of a former Drum Major of the world-class 400+ member ASU Sun Devil Marching Band can teach you how to produce a precision team to perform under pressure. Revolutionize teamwork by learning how to earn respect, inspire unity, and deliver performance perfection to get your team high-stepping together!

Leading With an Entrepreneurial Mindset

Explore the intersection of entrepreneurship and leadership by applying an entrepreneurial mindset to your greatest leadership challenges. You'll learn how to adopt the mindset of an entrepreneur and apply it to your team to build infectious enthusiasm, instill a positive attitude, and drive high-performance results. We'll discuss how to create an entrepreneurial spirit throughout an organization, and you'll leave with practical tools to become a better leader!

Dreaming to Doing: Actionable Steps to Turn an Idea into Reality

An idea is only as good as its execution. Learn to take actionable steps toward turning your idea into reality from Greg Rudolph, who turned the idea of Christmas lights duct-taped onto skateboards into Board Blazers, a worldwide skateboard light phenomenon. Whether you are an employee looking to implement new systems, a manager seeking positive motivation tools, or a student who aspires to change the world, you'll learn how to shift from dreaming to doing.

Taking the Plunge: Entrepreneurship as a Career

We've all had an idea for a business, but it's frightening to step of the cliff into entrepreneurship canyon. We'll take the plunge into full-time entrepreneurship together, by learning how to identify ideas with potential, figuring out funding, and mastering the mental challenges of being your own boss. Even if you've already quit your day job or are considering doing so, you'll want to know this before you take your next leap.

The 3 P's: Planning, Purpose, Productivity

Get the most out of every day with these productivity timesavers! Learn to do more in less time by grasping these effective, practical, and revolutionary tips that will make you and your team more productive. Whether a stay-at-home parent, a stressed student, or an overworked executive, we'll discuss ways to manage your calendar, free up your schedule, and create more time for what's most important in your day. The 3 P's is a proactive productivity program!

Creating an Authentic Culture of Positive Motivation

A foundational leadership principle, positive motivation unlocks the potential, creativity, and character of your team. Together we'll talk about ways to create a culture of positive motivation, maintain an organic sense of enthusiasm, and protect against negativity. By understanding basic principles of human nature, we'll reveal how to make people want to be their best. This workshop is ideal for groups of leaders.

The Entrepreneur in Everyone

Uncover what defines a professional entrepreneur, why entrepreneurship is a lifestyle, and the importance of higher education for the self-employed. Learn what traits entrepreneurs share, how to discover them within yourself, and then apply them in daily life. A shorter program ideal for student groups and aspiring entrepreneurs.