

# YUNYI ZHANG

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## SUMMARY

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Highly-qualified user experience design professional with research, interaction, and visual design experience. Experienced with developing flows, wireframing, and usability testing. Skilled in communicating across teams and functionalities and an effective team worker.

## WORK EXPERIENCE

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### Product Designer

AUG 2016 – PRESENT

**Clari** | Sunnyvale, CA

Independently and collaboratively design product features and improvements. Lead design meetings discussions with PMs and engineers. Experience across single-page web application and mobile for enterprise software.

### Design Intern

MAY 2016 – AUG 2016

**Clari** | Sunnyvale, CA

### Design Consultant

AUG 2015 – AUG 2016

**Cincinnati Children's Hospital Medical Center (CCHMC)** | Cincinnati, OH

Facilitated a multi-stakeholder team of 6 design research sessions 3 times. Collaborated as a solo designer with 12 medical specialists to develop a decision aid. Drafted and iterated on paper-based and digital decision aids.

### User Experience Designer

JAN 2015 – DEC 2015

**Livewell Collaborative** | Cincinnati, OH

Developed a digital therapy calendar that improves cancer journey for patients and providers. Conduct interviews and participatory design sessions with stakeholders. Iterated designs based on direct feedback from patients and providers. Kept direct correspondence with client contact person and led several presentations.

### Industrial Design Intern

FEB 2014 – APR 2014

**Speck Design** | Shanghai, China

Worked with a team of designers and engineers to develop product strategy, research insights, and concepts for commercial and consumer products.

### Design Intern

MAY 2013 – AUG 2013

**Total Brand + Total Design** | Shanghai, China

Designed several thermostats based on product-user interaction. Collaborated with two designers on a 32-page brochure design.

## EDUCATION

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GRADUATED 2016

GPA 3.96/4.0

**Master of Design, User Experience Design**

**University of Cincinnati** | College of Design, Architecture, Art, and Planning (DAAP)

GRADUATED 2014

GPA 3.69/4.0

**Bachelor of Arts, Industrial Design**

**East China University of Science and Technology (ECUST)** | Shanghai, China

## SKILLS

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### Design

Interaction Design, Wireframing, Data Visualization, Graphic Design, Information Architecture, Data Visualization, Iconography, Storytelling

### Research

In-depth Interview, Usability Testing, Contextual Inquiry, Focus Group, Card Sorting, Diary Study, Secondary Research, Synthesis and Analysis, Participatory Design

### Strategy

Consumer Insights, Journey Mapping, Persona Development, Project Framing