

## **OFFICIAL RULES for ASCLS-Michigan Student Video Contest**

**No purchase necessary to enter or win. Must be an ASCLS-Michigan member and undergraduate student in a Medical laboratory science program at a Michigan school to enter or a recently graduated Medical Laboratory Scientist completing their clinical rotations at a Michigan associated hospital.**

The ASCLS-Michigan MLS Student Video Contest aims to allow students currently (or recently) enrolled in a medical laboratory science program or medical laboratory technician program, in the state of Michigan, the opportunity to educate others about the medical laboratory profession. You or your group may win an award if your submission expresses what it means to be a laboratory professional, who are laboratory professionals, or how professionals such as yourselves aid in the treatment and healthcare of others.

Entrants will express their opportunity to educate others through a video. All entrants with acceptable submissions will have their videos premiered at the ASCLS-Michigan Annual Spring Meeting in 2018. The First Place Winner will receive an award of three-hundred dollars. The Second Place Winner will receive an award of two-hundred dollars and the Third Placed Winner will receive an award of one-hundred dollars. There will also be a popular vote in which the winner will receive a pizza party at the state meeting. You can enter as an individual or as a team. There is no limit on how many members may be on a team; although, all team members must also be ASCLS-Michigan members and undergraduate students enrolled in a medical laboratory science program in the state of Michigan or recently graduated ASCLS-Michigan members completing their clinical rotations at a Michigan NAACLS accredited hospital as well. Teams with individuals who do not meet this requirement will be disqualified.

Here's how it works:

**1. NO PURCHASE NECESSARY TO ENTER OR WIN.** The "ASCLS-Michigan MLS Student Video Contest" contest aims to allow ASCLS-Michigan student members currently enrolled in a Michigan-based medical laboratory science program or medical laboratory technician program, and recently graduated ASCLS-Michigan members completing clinical rotations at a Michigan NAACLS accredited hospital the opportunity to educate others about the medical laboratory profession. Entrants will express their opportunity to educate others through a video. The submitted videos will be premiered at the ASCLS-Michigan Annual Spring Meeting in 2018.

By Participating in this contest, Contestants agree to the Official Rules, which are final and binding on matters relating to the contest. The submission period for the contest begins at 12:01 AM on January 25<sup>th</sup>, 2018 and ends at 11:59 PM on March 31<sup>st</sup>, 2018.

1. Submission Period (January 25<sup>th</sup>, 2018 – March 31<sup>st</sup>, 2018) Videos are submitted according to the "How to Enter" description in section three of the Official Rules.
2. Voting Period (January 25<sup>th</sup>, 2018 – April 9<sup>th</sup>, 2018): The Popular Vote award will go to the team who has submitted the video with the most likes on YouTube. Applicants may use any form of social media or advertising to obtain video likes. The Popular Vote winner will be determined by the number of likes on the video based on the URL of the submission to the ASCLS-Michigan YouTube Channel. If the applicant has submitted the video to any other channel, those likes will not count towards The Popular Vote award. On the last day of the voting period (at 11:59pm EDT on April 9<sup>th</sup>, 2018) the likes for each submission will be recorded and the popular vote will be determined at that point. The Popular Vote award will not be announced until the 2018 ASCLS-Michigan State Meeting. "Dislikes" on YouTube will have no effect on the determination of the Popular Vote award.

3. Judging Period: (April 6<sup>th</sup>, 2018 – April 10<sup>th</sup>, 2018): Finalist videos will be viewed by five members of the ASCLS-Michigan board who will then determine what team will take first, second, and third place. Submissions will be judged based on how well the videos educate others about the medical laboratory science profession, what it means to be a laboratory professional, who laboratory professionals are, or how laboratory professionals aid in the treatment and healthcare of others. The board members will also take into consideration creativity, and the promotion of professionalism.
4. Notification Period: (April 12<sup>th</sup>, 2018 17:30 EST): The ASCLS-Michigan Student Representative will announce the 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and popular vote placed winners at the Alumni party on April 12<sup>th</sup>, 2018 at the ASCLS-Michigan 2018 Spring Meeting.
5. Prizes: Awards will be granted promptly after the announcements at the spring meeting
  1. Prize Restrictions: non- transferrable unless the recipient would like to donate their prize to a nonprofit organization of their choosing
  2. Popular Vote Award: The prize for The Popular Vote Award is a pizza party to take place at the state meeting. If time does not permit for a pizza party to take place, a gift card to a pizza chain with the value of \$50 will be awarded in place of the party. The Popular Vote award is a stand-alone award in that it may be awarded to applicants whom have won first, second, third, or no place.

**2. ELIGIBILITY:** The contest is open to ASCLS-Michigan student members currently enrolled in a Michigan-based medical laboratory science program or medical laboratory technician, and recently graduated ASCLS-Michigan student members completing clinical rotations at a Michigan NAACLS accredited hospital. Entrants must have Internet access, as of the date of submission. Members of the ASCLS-Michigan board are ineligible. Each Entrant must have complete ownership of their registered Email address used to upload their submission to YouTube.

**3. HOW TO ENTER:** To enter this contest, when signed in to YouTube, upload your video with the title: ASCLS-Michigan 2018: "Your Video Title Here". The title of your video must be based on your expression of what it means to be a laboratory professional, who are laboratory professionals, or how professionals such as yourselves aid in the treatment and healthcare of others. The video should be no more that two minutes long. Plagiarism will not be tolerated in the content of entries. If any part of the video submission is plagiarized, the entry will not be associated with ASCLS-Michigan nor will the entry be valid. The Entrant will thereby be disqualified from the video contest. The Entry form must be filled out and submitted to [michiganascls@gmail.com](mailto:michiganascls@gmail.com) to complete the entry process for this contest. If working as a team, each team member must fill out and submit their own form and each team member name must be on the form prior to submission. All submissions must be received by 11:59 PM on March 31<sup>st</sup>, 2018. ASCLS-Michigan is not responsible for late or unsuccessful attempts to enter this contest.

**4. RIGHTS IN SUBMISSIONS:** The ASCLS-Michigan Student Video Contest requires the following of the applicants who submit videos into this contest.

1. Warranty: The video submitted by applicants must not be used to promote any third party. Third parties include, but are not limited to, the University where the applicant attends and any corporation which may use this video to promote their products. The videos submitted are not to be funded by third parties to better maintain spirit and fairness in this contest.
2. Release and Limitation of Liability: Videos submitted to this contest may be used to promote the Medical Laboratory Science profession by the American Society for Clinical Laboratory Scientists - Michigan. The applicants, upon submission to this contest, hereby allow ASCLS-Michigan to use any image or audio from the video for this promotion.
3. Privacy Policy: ASCLS-Michigan will not use any applicants name, address, email address, school, or any other information deemed personal besides that you are a student of a pre-professional society for Medical Laboratory Science without permission from the applicant.