SPONSORSHIP OPPORTUNITIES

SUNDAY, OCTOBER 6, 2019
AT VASSAR COLLEGE ALUMNAE HOUSE
Poughkeepsie Farm Project • P.O. Box 3143 • Poughkeepsie, NY, 12603
soupabowl@farmproject.org • (845) 516-1100 ext. 0 • farmproject.org
What is Soup-A-Bowl?
Poughkeepsie Farm Project invites the community to celebrate the crisp autumn harvest season with our bountiful Soup-a-Bowl. As a well-established annual festivity, first held in 2008, Soup-a-Bowl attracts more than 300 soup lovers raising funds for Poughkeepsie Farms Project’s vital programs. The modestly priced entry fee of $35 includes generous tastings of donated signature soups, breads, teas and desserts from fine area restaurants. Plus participants get to select a one-of-a-kind artisan bowl, created by local potters and PFP supporters through pottery classes at PFP’s community partner Art Centro. There’s sure to be a prize or raffle item for everyone too!

What your sponsorship supports:
Soup-a-Bowl is a fundraiser for Poughkeepsie Farm Project’s Farm to School and Food Share Programs. 100 percent of money raised from Soup-A-Bowl goes back to support these invaluable programs including:

**FOOD SHARE**
Weekly growing season PFP donations of 41,000 pounds of harvested produce to local emergency food providers, including soup kitchens, food pantries and shelters. Access to healthy farm fresh food for low-income community members is also supported.

**FARM TO SCHOOL INITIATIVE**
PFP’s Farm to School program promotes eating healthy and local in school, and includes: training for teachers in school gardening; field trips to PFP; hands-on garden projects; cooking workshops; and school cafeteria tastings. More than 4,100 children took part in these programs last year.

**COMMUNITY EDUCATION**
PFP delivers positive, fresh food learning experiences to more than 8,000 participants, serving as a unique educational resource for groups of all ages to learn more about food and agriculture. This includes our family cooking program, high school and college internships, as well as our professional development programs.

**TOP THREE REASONS TO SPONSOR**

1. Achieve positive publicity for your business, including invitations, posters, press coverage, and social media posts throughout the Hudson Valley.

2. Demonstrate your company’s commitment to the community, and to local, healthy, fresh produce.

3. Join the community in a popular celebration enjoyed by hundreds of families and individuals.

For more information about our programs, visit:

[www.farmproject.org](http://www.farmproject.org)
[facebook.com/farmproject](https://facebook.com/farmproject)
[farmproject](https://twitter.com/farmproject)
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**Sponsorship Levels**

<table>
<thead>
<tr>
<th></th>
<th>RAINMAKER $2,500</th>
<th>SUSTAINER $1,500</th>
<th>GERMINATOR $750</th>
<th>POLLINATOR $500</th>
<th>SEED SOWER $250</th>
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<tbody>
<tr>
<td>Recognition on the Poughkeepsie Farm Project’s website with logo and link</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<td>x</td>
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<tr>
<td>Recognition in the PFP newsletter with logo and link</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Recognition in Soup-A-Bowl emails, publicity and other marketing material</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<td>Recognition on the PFP website Partners Page with logo &amp; link</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Complimentary Soup-A-Bowl tickets</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Recognition at Soup-A-Bowl</td>
<td>Large Banner with Logo</td>
<td>1/2 Banner with logo</td>
<td>1/4 banner with logo</td>
<td>Listed on Banner</td>
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</tbody>
</table>

For more information about our programs, visit: www.farmproject.org facebook.com/farmproject farmproject

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CONTACTS

Meghan Martin and Kimberly Perkins  
Soup-A-Bowl Event Co-Chairs  
soupabowl@farmproject.org

Christina DaCosta  
Media Coordinator  
soupabowl@farmproject.org

Ray Armater  
Executive Director  
ed@farmproject.org

For information and tickets:  
www.farmproject.org or (845) 516-1100 ext. 0

DATE, TIME, AND PLACE

Sunday, October 6, 2019  
Vassar College Alumnae House  
Seating 1: 12:00 - 1:30pm  
Seating 2: 2:00 - 3:30pm

WHO WE ARE

PFP is a 501(c)(3) nonprofit organization that operates a member-supported vegetable farm in the City of Poughkeepsie. Sustainable agricultural practices are used to produce food for our food share partners and hungry neighbors, ad provide hand-on educational experiences about food and farming for thousands of children, youth and adults in Poughkeepsie and beyond.

PFP began in 1999 as a community farm with a commitment to education and good justice. The first season saw 70 Community Supported Agriculture (CSA) shareholders enjoy produce from three acres of reawaked farmland leased from Vassar College. Today, PFP farms 15 acres and serves more than 500 member families with 100 tons of certified Naturally Grown food harvested right in the City of Poughkeepsie! In 2018, the Food Share Program also provides sponsored CSA shares for an additional 37 low-income families.