Cultivating public dialogue to build a vibrant farmers market

Do I even DO engaged scholarship on resilience?

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BUY LOCAL ≈ SUPPORT YOUR LOCAL ECONOMY
ANOUNCEMENTS

Beyond the Bounty on the Bricks!

NEWS

Fall Grants: Tips from the Director

Fall Grant Deadline is September 15th. Are you looking for funding for your next project, initiative or just need more support? I'd encourage you to look at our grant program. We fund many projects in the Athens County community from small requests to larger projects. Generally, our grants run in the $3,000 to $5,000 range, but [...]
SEPTMBER 3, 2014
FARMER’S MARKET CONVENING

How can we collectively create a vibrant future for our farmer's market?
Join us in a discussion of ideas, dreams, and aspirations. What should be in our basket?

ATHENS FOUNDATION
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What We Love!

- Sense of community
- Quality of food!
- Local jobs
- Vibrancy – energy
- Meet producers + see people
- Meeting people
- It's what we do for a living
- It's simple
- Gives opportunities
- $ make a living – retail price
- Simplicity
- Other vendors = characters
- Gypsy atmosphere

Communication – networking
Flagship of 30MM.

Essential Components!

- BIG DREAMS
- Permanent
- Coop
- Multipurpose space
- Green space for park
- Year-round
- Solar panels
- Art
- Vendors
- Green

Challenges!

- Anxiety
- Delivery service
- Technology
- Satellite locations
- Partnerships
- On-line ordering

- Time constraints
- Risk of failure
Taskforce for the Future of the AFM

Goal: Find a viable permanent location for the market

• Athens Farmers Market leaders/vendors
• City of Athens
• Athens County
• Ohio University
• Local Businesses
• AFM Customers
Questions

• To what extent does a frame of resilience or renewal make sense in this project?

• How can I embody ideals of engaged scholarship in this project?