CONSTRUCTING ORGANIZATIONAL RESILIENCE: ENGAGING PUBLIC, PRIVATE, AND NONPROFIT COMMUNITIES

The Aspen Conference on Engaged Scholarship
The Gant Aspen Hotel
July 25-27, 2015

Saturday, July 25, 2015

1:00 pm-1:30 pm  Check in, Prefunction room

1:30 pm-2:00 pm  Welcome and Orientation
Kevin Barge, Texas A&M University

2:00 pm-3:30 pm  Keynote Panel Discussion on Organizational and Community Resilience, Conundrum Room

Keynote Panelists: Marya Doerfel, Rutgers University; Lisa Keranen, University of Colorado—Denver; and Amy O’Connor, University of Minnesota

Moderator: Laurie Lewis, Rutgers University

3:30 pm-3:45 pm  Break, Aerie Lounge

3:45 pm-4:15 pm  Projects in Focus, Conundrum Room—Anna Wiederhold, University of Nevada, Reno
  • Elizabeth Carlson, Central Michigan University, Confrontation and Collaboration in Disaster Response
  • Elizabeth Dorrance Hall, Purdue University, Resilience Processes of Family Members Coping with Marginalization
  • Ziyu Long, Purdue University, Design for Resiliency: Understanding Women Entrepreneurs- Everyday Career Practices in China, Denmark, and the United States
  • R. Tyler Spradley, Stephen F. Austin State University, Resilience in HROs: Materializing HRO Research by Shifting from Collective Mind to Collective Body
  • Amy Way, Villanova University & Shawna Malvini Redden, California State University – Chico, Parents just don’t understand: Developing a more complex understanding of youth engagement online to promote

4:15 pm-5:30 pm  Research Rounds (Round 1), Conundrum Room—Anna Wiederhold, University of Nevada, Reno
  • Lauren Bacon Brengarth and Edin Mujkic, University of Colorado at Colorado Springs, A resilient community: Two fires, two years, too many lessons about crisis response
  • Sylvia Guo and Lindsey B. Anderson, University of Maryland, Workplace Adversity and Resilience in Public Relations: Accounting for the Lived Experiences of Public Relations Practitioners
  • JJ McIntyre, Arch Jones, and Fredricka Sharky University of Central Arkansas, Building a more resilient culture in higher education: -Focusing on stakeholders
to inform a crisis communication team

- Michelle Shumate & Katherine Cooper, Northwestern University, Community resilience in response to an unrelenting problem: Building partnerships to improve systemic educational outcomes
- Stacey Wieland, Calvin College, Resiliently Negotiating Work and Identity in the Midst of a Layoff
- Stacy Tye-Williams, Iowa State University, “Creating a Better Place to Live, Work, and Play” Exploring the Role of Resilience and Communication in Small Communities

5:30 pm-7:30 pm Cocktail reception, The Gant Aspen Hotel, Aerie Lounge

**Sunday, July 26, 2015**

8:00 am Breakfast on your own

8:30 am-10:00 am Keynote presentation, Conundrum Room

“Resilience Design: On the Plus Side of Zero,” Patrice Buzzanell, Purdue University

Moderator: Kathy Krone, University of Nebraska-Lincoln

10:00 am-12:00pm Case Presentation #1, Conundrum Room: “Renewal Discourse and the Detroit Bankruptcy,” Matt Seeger, Wayne State University; Melvin Gupton, Detroit Workforce Development Department; Debbie Sellnow-Richmond, Wayne State University; and Tim Sellnow, University of Kentucky

12:00 pm-12:45 pm Lunch provided, The Gant Aspen Hotel, Ute Terrace 2

12:45 pm – 1:15 pm Resources for Engaged Scholarship, Conundrum Room: Kevin Barge, Texas A&M University; and Phil Tompkins, University of Colorado, Boulder

1:15 pm – 3:00 pm Case Presentation #2, Conundrum Room: "From Organizational Resilience to Renewal: The Role of the L'Aquila Earthquake Crisis in Redefining an International Community of Practice."

Tim and Deanna Sellnow, University of Kentucky; and Joel Iverson, University of Montana

3:00 pm – 3:30 pm Break, Aerie Lounge

3:30 pm – 5:00pm Research Rounds (Round 2), Conundrum Room—Hamilton Bean, University of Colorado, Denver

- Kimberly Chandler, Xavier University of New Orleans, NOLA4LIFE: Exploring Comprehensive Violence Production and Reduction Strategies in New Orleans
- John Lammers, University of Illinois at Urbana-Champaign, The Rise of the Medical Scribe and the Resilience of Profession
- Pilar McKay, American University, Where do we go from here? Resilience in
Place Identity after Community Trauma
• Rebecca Meisenbach, University of Missouri
• Adam Lauver, Amanda Parker, Bryan Reckard, and Gregory Russell, University of Colorado, Denver, Exploring Modes of Resilience within the Prison-Industrial Complex: A Democratic Communication Workshop
• Liliya Yakova and Stacey L. Connaughton, Purdue University, Resilient Organizing and the Fight against Ebola in Liberia: Institutional Impacts

Enjoy Aspen! Dinner on your own.

Monday, July 27, 2015

8:00 am Breakfast on your own

8:30 am – 9:30 am  Pair and Share, *Aerie Lounge*—Joshua Barbour, University of Texas at Austin
• Laura Black, Ohio University—Anna Wiederhold, University of Nevada, Reno, Managing Tensions of Time, Transparency, and Collaboration: Challenges to Our Dialogic Efforts to Build a Resilient Farmers Market
• Leah Sprain, Bruce Goldstein, and Claire Chase, University of Colorado at Boulder—Kathy Krone, University of Nebraska, Lincoln, The Communicative Dimensions of Resilience: A Multiscalar Investigation
• Hamilton Bean, University of Colorado, Denver—Josh Barbour, University of Texas at Austin, Deconstituting al-Qa’ida: CCO Theory and the Decline and Dissolution of Hidden Organizations

9:30 am-11:00 am  Plenary Session, *Conundrum Room*—Kevin Barge, Laurie Lewis, and Josh Barbour

What can engaged scholarship look like in the future? The morning session will explore possible future areas for development regarding engaged scholarship. The focus will be on articulating potential resources, projects, collaborations, and events that will move engaged work further in organizational communication.
DESCRIPTION OF RESEARCH PRESENTATION FORMATS

Projects in Focus
Presenters will have separate tables where they will present and discuss their work with conference participants. Participants will self-select which research presentation to attend.

Research Rounds
Up to six presenters will sit at six different tables during a session. Participants will divide themselves among tables. Each presenter has 5-7 minutes to present followed by a table discussion with the participants. Participants will then rotate as an intact group from table to table.

Pair and Share
Each presenter will be assigned another participant to act as a facilitator and work with the presenter prior to the conference. The presenter and the facilitator will collectively generate a list of questions or concerns they would like to discuss. At the beginning of the session, the presenters will make a brief presentation about their ideas. The facilitators will then lead the discussion about the presenter’s paper.