

CARLO
CAVALUZZI

RÉSUMÉ

PROFESSIONAL EXPERIENCE

Visual Director @ Union Productions: 2015-2017.

- Oversaw visual direction and content creation for Florida State University's event programming board.
- Acted as liaison between executive staff and event MGMT via phone/email for credential process.
- Archived all media, researched for visual projects, and managed event-related social media.

Event Strategist @ Consequence of Sound: 2015-2016.

- Coordinated festival coverage involving cross-functional teams, strict deadlines, and fast-paced environments.
- Acted as liaison between executive staff and artist camp for future collaborative projects and coverage.
- Assisted in logistical planning for festival recaps, distribution plans, and artist image galleries.

Content Specialist @ Florida Flambeau: 2015-2017.

- Created multimedia content for print/web with Florida State University's student newspaper.
- Researched events to cover and worked through credentialing process.
- Archived visual media and contributed to social media content.

Customer Service Staff @ Publix Super Markets: 2012-2018.

- Handled money services including: Western Union, till balancing, check cashing, and gift cards.
- Coordinated and directed a team of 20+ customer service representatives on a busy front-end.
- Took care of all complaints, questions, requests, and concerns with premier customer service.

ACHIEVEMENTS

- Received nine "Exceeds Expectations" biyearly managerial evaluation rankings at **Publix**. 2012-2018.
- Received runner-up for "Best Multimedia Story of the Year" at **Associated Collegiate Press**. 2016.
- Curated **Club Downunder: A Visual History**, a month-long solo exhibition at **Oglesby Gallery**. 2017.
- Received one of five **Creative Scholarships** from **FORM Arcosanti Music & Arts Festival**. 2017.

RELATED SKILLS

Digital Media, Creative Direction, Content Production, Customer Service, Photography, Retouching, Adobe Suite, Videography, CMS, Project MGMT, Social Media, Microsoft Office, Scheduling, Team MGMT, Mass Emailing.

HIGHER EDUCATION

Bachelor of Arts, **Florida State University**. Editing, Writing, and Media.

Minor: Communication. Class of 2017.

Associate of Arts, **Valencia College**. General Studies.

Focus: Photography. Class of 2015.

CONTACT

Email- carlocavaluzzi@gmail.com.

Portfolio- carlocavaluzzi.com.

Instagram- [@carlocavaluzzi](https://www.instagram.com/carlocavaluzzi).

Phone- (386) 405-2432.

Carlo Cavaluzzi is located in Los Angeles, CA. He is pursuing a career regarding digital media, administration, and music management. He is able to begin working ASAP. Thank you.