

Aspen Vo

education

University of California, Davis | Davis, CA
Bachelor of Arts, Design – December 2014

experience

Anthropologie | San Francisco, CA
Visual Sales Associate – May 2015 to Present

Supported Visual Team by assisting with large, medium, and small scale displays
Designed concept-specific signage for product knowledge and visual interest
Attended to store plants on a weekly basis to ensure positive growth

Taste Catering | San Francisco, CA
Wedding Production Assistant Intern – May 2015 to July 2015

Designed and prepared tabletop settings and signage for tasting events
Managed catering staff and became client's point of contact during catered events
Assisted the floral designer with tabletop arrangements and garlands

Anthropologie | Walnut Creek, CA; Roseville, CA
Customer Associate – October 2014 to May 2015 (WC); Holiday 2013 (R)

Provided customer care by greeting customers upon entering the store
Maintained store appearance & displays to engage customers' visual interest
Assisted Display Coordinator by creating elements of store displays (WC)

Twig & Fig Couture Stationery | Berkeley, CA
Design Intern & Customer Associate – November 2014 to April 2015

Collaborated with studio team to design custom couture stationery
Assisted in the production of envelopes and stationery components
Greeted and assisted customers with product knowledge and recommendations

Western Contract Interior Design Studio | Rancho Cordova, CA
Junior Designer – July 2013 to October 2014; *Design Intern* – April to June 2013

Designed and fabricated color boards and presentation materials
Specified furniture and finishes and developed space planning for design concepts
Developed marketing collateral and designed / programmed studio website
Managed and created itineraries for studio interns

skills

Calligraphy & Hand-Lettering
Adobe Creative Suite: *Illustrator* | *InDesign* | *Photoshop*

contact

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