

KEVIN GAO

USER EXPERIENCE DESIGNER

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EDUCATION

Carnegie Mellon University

Pittsburgh, PA / 2014-2018

Bachelor in Design (BDes)

Communication Design

Concentration in HCI

SKILLS

Adobe Creative Suite

Coding (HTML, CSS)

Design Research

Drawing & Sketching

Photography

Sketch Prototyping

Video Editing

RELEVANT COURSES

Design Research Studio

Psychology Foundations HCI

Research Methods

Sustainable Futures

Time, Motion, and Communication

Tools for UX Design

Twitch Plays Game Design

EXPERIENCE

Wunderman / UX Designer

Jun 2017 - Aug 2017 / New York, NY

Created print, digital, and animated advertisements to promote a campaign for clients. Also designed UI screens for the paired mobile application that increased retention rates amongst youth tennis players.

Lunar Gala / Motion Designer

Aug 2016 - Feb 2017 / Pittsburgh, PA

Developed theme and animated fashion line visuals for Carnegie Mellon's annual student-run fashion show.

Carnegie Mellon / Design Instructor

Dec 2015 - Present / Pittsburgh, PA

Chosen as a qualified designer to tutor advanced students in various software including Adobe Suite and various design processes including stakeholder research and prototyping.

Lambda Phi Epsilon / Vice President, Visual Designer

Nov 2016 - Dec 2017 / Pittsburgh, PA

Looked over minor board positions, planned and organized events, enforced standards and laws, designed rush visuals, and developed seasonal themes.

PROJECTS

Kaiser Permanente / UX Design Challenge

Spring 2018 / Tustin, CA

Designed an innovative experience for futuristic personas and developed user journey maps and futures timelines.

RS21 / UX Design Challenge

Spring 2018 / Albuquerque, NM

Designed mobile screens to guide health conscious users on walking routes with the least amount of pollution.