



EDUCATION

Savannah College of Art and Design
Spring 2015
Cum Laude

CONTACT

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McKenzie Nelson



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OBJECTIVE

I am a freelance designer and illustrator seeking a full-time junior graphic design position in an advertising agency to utilize my design skills and collaborate with brands to achieve a cohesive thoughtful vision.

SKILLS

PROFESSIONAL

Illustration
Graphic Design
Typography
Visual Problem Solving

DIGITAL

Photoshop
|||||
Illustrator
|||||
InDesign
||||
After Effects
|||
Lightroom
||
Microsoft Suite
|||||
Dropbox
|||||

WORK & DESIGN EXPERIENCE

COLORTEST MERCHANDISE

Freelance Designer 11.16 - Current

- Design branding and advertising material for clients
 - Mock-up original art, logos, and typography for print and apparel usage
- CLIENTS: Franti: Stay Human, Bloodroot Blades, Theory of a Dead Man, Tennessee Tourism Department, The Assembly, Atlas Road Crew, Brent Cobb

FREELANCE DESIGNER + ILLUSTRATOR

5.15 - Current

- Create and design for print and digital production, using the Adobe Creative Suite
- Current types of projects include editorial illustration, admat design, book illustration, logo design and branding

CLIENTS: High Cotton Brewing Co., Sagmore Realtors ATL, Vinyl Me Please, Pam Holland author

SOMETHING SIMON AGENCY

Graphic Artist Intern 5.15 - 8.15 NYC

- Incorporated visual assets to be displayed on social media platforms
- Developed capabilities presentations via InDesign for clients
- Collaborated with interns on advertising projects such as, branding and print design to achieve client's vision

ATLANTA HOMES & LIFESTYLES MAGAZINE

Assistant to Art Director 5.14 - 8.14 ATL

- Implemented stock images for magazine spreads and organized files via Dropbox
- Engaged in on-location photoshoots around metro-Atlanta, and liaison with photographers to generate call sheets
- Built photographer profiles for web using Squarespace for an in-house event