Impact Report
May 19 & 20
Minneapolis, MN

More than 100 travel and tourism professionals from across the country traveled to the Mississippi National River & Recreation Area in Minneapolis to give back in celebration of the 100th birthday of the National Park Service.

Why does this matter?
National parks across the country have seen record numbers of visitors this year. With limited manpower and budget constraints, the National Park Service continues to rely on volunteers to maintain parks and keep the experience for visitors as memorable as it has been for the last 100 years. Coldwater Spring is no exception, and the National Park Service, with its charitable partner that helps protect The Mississippi National River and Recreation Area—The Mississippi Park Connection—relies on many helping hands.

“Volunteers and National Parks have a special relationship. They allow us to accomplish so much more than we could by ourselves and we provide the opportunity for them to meaningfully contribute and connect to America’s great places and stories.”
—John Anfison, Superintendent, National Park Service

Coldwater Spring is a new addition to this urban park and is still transitioning to its natural habitat as a native savanna oak prairie. There is still much work to be done - and volunteers can keep up with the progress by joining the Mississippi Park Connection newsletter at www.ParkConnection.org.

Giving Back to show how much Tourism Cares

200 helping hands
3,000 native plants planted
51 bags of invasives
$17,000 donated in 1 day to NPS

www.TourismCares.org
“Volunteers are at the heart of our environmental stewardship program. Coldwater Spring has evolved into a haven for people and wildlife because of thousands of hours of work by people in our community. We’re thrilled to partner with Tourism Cares to continue the work to make Coldwater Spring a gem in our park system.”

- Katie Nyberg, Executive Director, Mississippi Park Connection

Thank you to our partners

Thank you, to the 100 travel and tourism leaders from 16 states, 2 countries, and 31 companies who assembled in Coldwater Spring! We couldn’t have done it without you and without the support of our many sponsoring companies.

www.TourismCares.org