



2017 TOURISM CARES ACADEMIC SCHOLARSHIPS ELIGIBILITY CRITERIA & REQUIRED ITEMS: Undergraduate and Graduate Awards for Tuition

Please note: The items which must be submitted to qualify for the awards listed below will vary based on the individual award's eligibility rules. In general, all awards will require at least the following documents to be submitted to complete the application:

- Passport as proof of citizenship
- U.S. Permanent Resident Card as proof of permanent residency if eligible
- Current driver's license as proof of permanent state/province residency for awards which have residency requirements (see each award description)
- Resume
- Evaluation form and letter of recommendation from a faculty member or teacher in your field of study
- Evaluation form and letter of recommendation from an employer, industry professional preferred.
- Transcript (Unofficial transcripts are acceptable at the time of application completion; you are able to upload the transcript to the online application. If you are selected for an award, an official transcript needs to be sent either electronically or in a sealed envelope directly from your school to Tourism Cares seven days after award notification date.)
- Essay: All scholarships will require an original essay, and some awards require an additional essay on a specific topic. General essays should be 2 pages in length and address these prompts: *Which segment of the travel and tourism or hospitality industry your current program of study focuses on. What opportunities are you taking advantage of as you prepare for a career in the industry? Please tell us about your academic and extracurricular activities and experiences, i.e. work, internships, etc., and how they tie into your present and future goals. Mention any awards or commendations you have received relating to the travel and tourism or hospitality industry.*

AWARDS FOR UNDERGRADUATE STUDENTS ONLY:

ASTA Holland America Line Undergraduate Scholarship (one award at \$2,500)

Eligibility Criteria:

- citizen or permanent resident of the United States or Canada
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- enrolled as a full-time or part-time **undergraduate student** in a travel-and-tourism- or hospitality-related program of study at a college or university in the United States or Canada
- entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term.

ASTA Alaska Airlines Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States or Canada
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- enrolled as a full-time or part-time **undergraduate student** in a travel-and-tourism- or hospitality-related program of study at a college or university in the United States or Canada
- entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term.

ASTA Princess Cruises Scholarship (one award at \$2,500)

Eligibility Criteria:

- citizen or permanent resident of the United States or Canada
- enrolled as a full-time or part-time **undergraduate student** in a travel-and-tourism- or hospitality-related program of study at a college or university in the United States or Canada
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term.
- **ASTA Princess Cruises Additional Essay Required:** Write an original two-page essay in the required format about: *What customer service or product features does a travel supplier need to offer to gain a competitive edge in the vacation market? What program of study or extracurricular activities are you pursuing to learn about these trends that could apply to a job in the travel and tourism or hospitality industry? Mention any awards or commendations you have received relating to the travel and tourism or hospitality industry.*

IATAN Ronald A. Santana Memorial Scholarship (five awards at \$2,000 each)

Eligibility Criteria:

- citizen or permanent resident of the United States, Guam, or Puerto Rico
- enrolled as a full-time or part-time **undergraduate student** in a travel-and-tourism- or hospitality-related program of study at a college or university in the **United States**
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR

- entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term.

NTA Ohio Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States
- permanent resident or student of the state of **Ohio**
- enrolled as a full-time or part-time **undergraduate student** in a travel-and-tourism- or hospitality-related program of study at a college or university in the United States
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term.

NTA Utah – Keith Griffall Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States
- permanent resident or student of the state of **Utah**
- enrolled as a full-time or part-time **undergraduate student** in a travel-and-tourism- or hospitality-related program of study at a college or university in the United States
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term.

NTA La Macchia Family Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States
- permanent resident of or student in the state of **Wisconsin**
- enrolled as a full-time **undergraduate student** enrolled in a travel-and-tourism- or hospitality-related program of study at a college or university.
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- entering second half of college career in the upcoming fall semester/term at an accredited four-year college or university:
 - entering junior year and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR

- entering senior year and will have completed a minimum of 90 credit hours by the end of the current semester or term.

NTA New Horizons-Kathy LeTarte Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States
- permanent resident or student of the state of **Michigan or Georgia**
- enrolled as a full-time or part-time **undergraduate student** in a travel-and-tourism- or hospitality-related program of study at a college or university in the United States or Canada
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- entering second half of college career in the upcoming fall semester/term at an accredited four-year college or university:
 - entering junior year and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year and will have completed a minimum of 90 credit hours by the end of the current semester or term.
- **NTA New Horizons Additional Essay Required:** *Write an original 2 page essay discussing the niche markets with an emphasis on student markets.*

SCHOLARSHIPS FOR EITHER UNDERGRADUATE OR GRADUATE LEVEL STUDENTS ENROLLED IN TRAVEL-AND-TOURISM-RELATED, OR HOSPITALITY-RELATED, PROGRAMS OF STUDY:

NTA Travel Leaders Scholarship (seven awards at \$2,000 each – 3 graduate level and 4 undergraduate)

Eligibility Criteria:

- citizen or permanent resident of any country
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- enrolled as a full-time **undergraduate** student enrolled in a travel-and-tourism- or hospitality-related program of study; **OR** full-time **graduate** student enrolled in a travel-and-tourism- or hospitality-related program of study, who can demonstrate a clear focus on and commitment to the tourism-subject area; at a college or university in the United States
- Undergraduate entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term; OR
- Graduate entering any year of graduate study in the upcoming fall at an accredited four-year college or university.

NTA Pat & Jim Host Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States
- permanent resident of or student in the state of **Kentucky**
- enrolled as a full-time **undergraduate** student enrolled in a travel-and-tourism- or hospitality-related program of study; **OR** full-time **graduate** student enrolled in a travel-and-tourism- or hospitality-related program of study, who can demonstrate a clear focus on and commitment to the tourism-subject area; at a college or university in the United States
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- Undergraduate entering second half of college career in the upcoming fall semester/term:
 - entering sophomore year at an accredited two-year college, and will have completed a minimum of 30 credit hours by the end of the current semester or term; OR
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term; OR
- Graduate entering any year of graduate study in the upcoming fall at an accredited four-year college or university.

NTA Quebec Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of **Canada**
- permanent resident of the province of **Quebec**
- enrolled as a full-time **undergraduate** student enrolled in a travel-and-tourism- or hospitality-related program of study; **OR** full-time **graduate** student enrolled in a travel-and-tourism- or hospitality-related program of study, who can demonstrate a clear focus on and commitment to the tourism-subject area; at a college or university in the United States or Canada
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- Undergraduate entering second half of college career in the upcoming fall semester/term:
 - entering junior year at an accredited four-year college or university, and will have completed a minimum of 60 credit hours by the end of the current semester or term; OR
 - entering senior year at an accredited four-year college or university, and will have completed a minimum of 90 credit hours by the end of the current semester or term; OR
- Graduate entering any year of graduate study in the upcoming fall at an accredited four-year college or university.
- **NTA Quebec Additional Required Essay:** *Write an original 2 page essay about one of the following topics: future of international inbound tourism, impact of technology on the distribution channels, impact of social media on consumer communications for a destination, challenges to group travel of changing demographics and lifestyles, impact of mass tourism on visited communities, sustainable tourism, niche marketing, culture and heritage tourism, or learning and enrichment travel.*

* * * *

TUITION SCHOLARSHIPS FOR GRADUATE STUDENTS ONLY ENROLLED IN TRAVEL-AND-TOURISM-RELATED, OR HOSPITALITY-RELATED, PROGRAMS OF STUDY: **

NTA Eric Friedheim Scholarship (two awards at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States
- cumulative , or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- enrolled as a full-time or part-time **graduate student** in a travel-and-tourism- or hospitality-related program of study, who can demonstrate a clear focus on and commitment to the tourism-subject area
- entering any year of graduate study in the upcoming fall at an accredited four-year college or university in the United States

ASTA Joseph R. Stone Scholarship (one award at \$2,000)

Eligibility Criteria:

- citizen or permanent resident of the United States or Canada
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- enrolled as a full-time or part-time **graduate student** in a travel-and-tourism- or hospitality-related program of study, who can demonstrate a clear focus on and commitment to the tourism-subject area
- entering any year of graduate study in the upcoming fall at an accredited four-year college or university in the United States or Canada

****PLEASE NOTE THERE ARE 2 GRADUATE RESEARCH AWARDS WHICH MUST BE ACCESSED THROUGH A DIFFERENT APPLICATION FORM. Graduate students must select which type of award they wish to apply for. Please do not apply to both.**

*** * * ***