

2017 Engagement Menu

Our low-entry **Membership Plus** model means you support the programs most valuable to your company, employees and clients.

Make your selection a la carte or ask about a custom package!

Volunteering engage employees, give back to destinations market and network for your business		
Mar 23-24: <i>Tourism Cares for Oakland</i>	200+ Travel Professionals	Send Volunteers: \$140 (\$120 members) *\$160 (\$140 members) for Detroit Sponsor a Team: \$3K (team ownership, branding and visibility) Lead Sponsorships available for maximum participation, leadership and visibility.
May 11-12: <i>Tourism Cares for Detroit *</i>	350+	
Sep 14-15: <i>Tourism Cares for Providence</i>	150+	
Oct 26-27: <i>Tourism Cares for Toronto</i>	100+	

Marketing & Communications share your member news internally and externally - and make sure we include your news with our community!		
Biweekly: 3&Change Newsletter	13k+ subscribers	Send us your news for sharing, and get connected on social media.
Quarterly: Tourism Shares	850+ subscribers	
Daily: Social Media Campaigns	10k+ followers	

See & Be Seen in a people business , nothing beats Face to Face!		
Nov 28-Dec 2: USTOA Annual Conference	700+ operators & suppliers	Donate to the auction Sponsor the auction
Dec 14 (@ Readers Choice) Hearts of Travel Awards, NYC	150+ industry VIPs	Sponsor an award Sponsor or attend the HOTs reception
Dec 14-18: NTA TREX	4000+ operators and suppliers	Mentor a student Sponsor Tourism Rocks
Other trade shows: AGC, WTTC, IPW, Cruiseworld, SYTA, ACTA & more	All industry sectors	Unique visibility opportunities available