

# Frequently Asked Questions (FAQ)

## Hurricane Harvey Tourism Recovery Fund

from TTIA and Tourism Cares  
[www.tourismcares.org/harvey](http://www.tourismcares.org/harvey)

### **Who are you and why should I donate to this recovery fund rather than something else?**

TTIA and Tourism Cares, working together with local members and partners across the national tourism industry, are in a unique position to support “tourism for tourism” recovery activities, complementing relief efforts and leveraging the full power of our industry. TTIA members, including Gulf Coast destinations and attractions, are in the best position to understand what needs to be done. Tourism Cares, with expertise in disaster philanthropy dating back to the Southeast Asia Tsunami, and a national community committed to giving better together, offers high impact programs and scale across the industry.

### **How will your investments be made and can I apply as a nonprofit?**

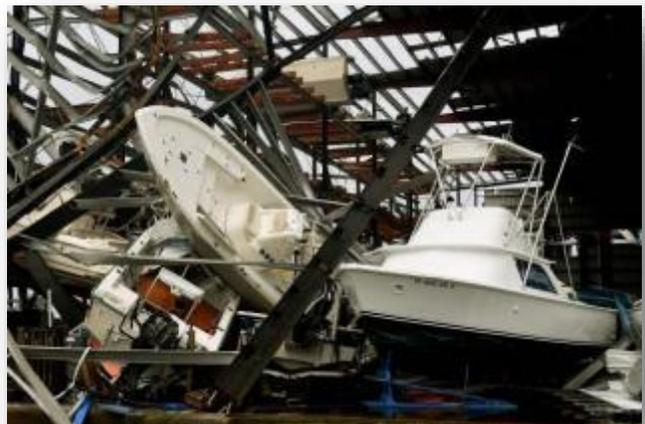
The precise mechanism for making grants from the fund will be determined based on (1) a needs assessment of affected communities and attractions, and (2) the level of funding available to us. Regardless of approach taken, a top priority will be transparency and consistent communications with all stakeholders, especially grant seekers.

### **Who makes the decisions on what is funded?**

The Fund will be governed by a group of leaders representing TTIA, Texas Tourism and Tourism Cares.

### **How will I learn what you did and what happened to my donation?**

Transparency and communication will be vital throughout the first year of activity. We will offer contributors and the public updates every six months, including financial disclosures, until the Fund is completely expended.



### **How much of my donation will get to affected communities?**

A ten percent program management fee will be assessed on donations to the Fund. This will in part cover the quality staffing, travel, and effective gift and grant administration expected of the Fund and compares favorably with overhead and direct costs charged by many nonprofit organizations.

### **Do you accept donations of stock?**

We do and it is particularly advantageous to donate equities today to maximize income and capital gains tax deductions. Please contact us to learn more.

### **Can I come and volunteer?**

It is likely that Tourism Cares and TTIA will offer an option for volunteering in the region once local damage, needs and plans are fully assessed. For now it is best to let first responders and relief organizations do their work.

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