2017
NTA Scholarship
Year in Review
Dear NTA members,

Tourism Cares proudly shares the students who received National Tour Association scholarships in 2017. These recipients have been identified as future leaders of the travel, tourism and hospitality industries through dedication to their studies, internships in the field and determination to succeed. This year, we awarded 18 students with $37,000 thanks to the strength of the NTA scholarship portfolio.

Academic scholarship recipients are invited to attend our mentoring program at Travel Exchange, NTA’s annual convention. With the support of NTA members and staff, Tourism Cares matched 17 students with 31 NTA members at Travel Exchange ‘17 in St. Louis to help establish their professional networks and learn about career opportunities in the industry. Another 13 students will be matched with mentors at the San Antonio Travel Exchange in December 2017. The mentoring program at Travel Exchange is one of our most successful efforts, and it wouldn’t happen without the support of NTA and the individuals who volunteer to bring a student to their appointments. Many mentors have volunteered for multiple years, and we appreciate your support!

The Tourism Cares scholarship program is rooted in its partnership with NTA, and we are proud to celebrate the accomplishments of these funds, which have been supporting workforce development for the travel industry since 2006. This program fulfills an essential component to the overall strength of the industry and is only possible through generous individual and corporate contributions, including those from NTA members who have helped establish $1.1 million in scholarship funds.

Thank you for entrusting this important program to us. We look forward to continuing our long-standing partnership with NTA and growing our commitment to investing in the workforce of the travel industry.

Sincerely,

[Signature]
Mike Rea, CEO
Tourism Cares

[Signature]
Pam Inman, President
NTA
Our 2017 Scholarship Recipients

**SCHOLARSHIP FUND**
**NTA Luray Caverns Graduate Research**
Luray Caverns, a world-renowned U.S. National Landmark (a designation received from the Department of Interior) in Luray, VA, established this scholarship in 1988 to defray the educational costs incurred by a student conducting research on a thesis, dissertation or terminal project relating to travel and tourism. They are proud to contribute to efforts that will assure strong leaders and sustainable initiatives for the future our dynamic industry.

2017 RECIPIENT
Katherine Canfield
Home: California
University: PhD student in the Marine Affairs program at the University of Rhode Island
Career Aspiration: Katherine hopes one day to become a professor of environmental and tourism studies, to help future scholars and entrepreneurs promote sustainable adventuring of what our world has to offer.

2017 RECIPIENTS
Tara Wengert
Home: Florida
University: Graduate student at Florida Atlantic University studying Hospitality Management
Career Aspiration: Tara’s next career goal is working as an event services manager or sales manager at a hotel.

Rachel Wilson
Home: Texas
University: Graduate student at University of North Texas and CATIE in Costa Rica
Career Aspiration: Rachel plans to continue growing her company, Las Olas, and work in the Latin American tourism industry as a tour guide, coordinator, or academic researcher.

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Rachel Wilson
Home: Texas
University: Graduate student at University of North Texas and CATIE in Costa Rica
Career Aspiration: Rachel plans to continue growing her company, Las Olas, and work in the Latin American tourism industry as a tour guide, coordinator, or academic researcher.

**SCHOLARSHIP FUND**
**NTA LaMacchia Family**
This fund was established in 2004 in honor of William E. La Macchia’s induction into the Tourism Cares Hall of Fame with the goal to support a travel and tourism student from Wisconsin who has demonstrated excellence in their studies. Mr. La Macchia is the founder of The Mark Travel Corporation, which is recognized as one of the largest and most diversified leisure travel companies in the United States.

2017 RECIPIENT
Haley Wentz
Home: Illinois
University: Majoring in Hotel, Restaurant and Tourism Management at University of Wisconsin-Stout
Career Aspiration: Haley hopes to contribute to building the most effective workforce possible within a company from a Human Resource standpoint.

2017 RECIPIENT
Kyle Anderson
Home: Ohio
University: Majoring in Hospitality Management and Tourism at University of Kentucky
Career Aspiration: Kyle plans to work in the cruise industry, while making an impact in the travel industry worldwide.

**SCHOLARSHIP FUND**
**NTA Eric Friedheim**
This scholarship was established in 1986 as a memorial to Eric Friedheim. Eric was owner, editor-in-chief and publisher of Travel Agent Magazine. The scholarship’s goal is to encourage higher education among future leaders of the industry. Eric Friedheim was the 2001 inductee to the NTF Hall of Fame and is known as a “giant of the industry” and a generous contributor to the future of travel and tourism.

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University: Graduate student at University of North Texas and CATIE in Costa Rica
Career Aspiration: Rachel plans to continue growing her company, Las Olas, and work in the Latin American tourism industry as a tour guide, coordinator, or academic researcher.

**SCHOLARSHIP FUND**
**NTA Mayflower Tours - Patrick Murphy Internship**
This fund was established by Mayflower Tours in memory of Patrick Murphy, who was well known in the travel and tourism industry for his integrity and dedication to the industry. The goal is to support NTA through an intern placement.

2017 RECIPIENT
Kyle Anderson
Home: Ohio
University: Majoring in Hospitality Management and Tourism at University of Kentucky
Career Aspiration: Kyle plans to work in the cruise industry, while making an impact in the travel industry worldwide.
SCHOLARSHIP FUND
NTA Ohio
This fund was established in 1991 by the Ohio Travel Association with the goal to support a travel, tourism or hospitality student from Ohio.

2017 RECIPIENT
Ashten Garrett
Home: Ohio
University: Undergraduate student at Johnson & Wales University pursuing a degree in Culinary Arts and Hospitality Management.
Career Aspiration: Ashten’s ultimate goal is to become a master chef and own his own restaurant.

SCHOLARSHIP FUND
NTA Jim and Pat Host Scholarship
This scholarship was established in 1988 to honor Pat and W. James Host with the goal of securing the future of the industry by supporting students from Kentucky pursing careers in travel, tourism and hospitality. Jim Host has been a guiding force in the development of NTA and has been a leader of the tourism industry for more than 40 years. He was also the inaugural member of the NTF Hall of Fame.

2017 RECIPIENT
Laura Kissane
Home: Massachusetts
University: Senior at University of Kentucky majoring in Hospitality Management and Tourism and minoring in Business.
Career Aspiration: Laura hopes to have a career in event management with a non-profit organization back home in Boston upon graduating in December 2017.

SCHOLARSHIP FUND
NTA Quebec Scholarship
This fund was established in 1990 by funding from the Quebec Ministry of Tourism. Quebec was the first Canadian province to create a fund through NTA; the scholarship supports higher education of students pursuing degrees in tourism or a related subject in Quebec.

2017 RECIPIENT
Carl Simoncelli
Home: Quebec
University: Studying Tourism and Hospitality Management at Université du Québec À Montréal
Career Aspiration: Carl would like to start an adventure tourism camp or retreat in the Northern Territory of Quebec for families who have difficult times or challenges.

SCHOLARSHIP FUND
NTA Utah - Keith Griffall Scholarship
This scholarship was established by NTA members from Utah in honor of Keith Griffall. Mr. Griffall, CTP, is the CEO and owner of Western Leisure, a company specializing in custom group tours for tour operators, agents and groups. He serves as a member of the board and chairman of the Salt Lake CVB and is a member of the University of Utah Tourism Advisory Board. Mr. Griffall has served 3 terms on the NTA board of directors and was president of NTA in 1998. He has received numerous awards such as the Utah Professional Tourism Achievement Award and the NTA Group Travel Marketing Award.

2017 RECIPIENT
Sienna Pickard
Home: Utah
University: Parks, Recreation, and Tourism student at the University of Utah earning a Bachelor of Arts degree in Sustainable Tourism and Hospitality Management.
Career Aspiration: Sienna’s future career goals include working internationally in the field of sustainable tourism management, bringing forth positive innovation in the tourism industry and environment.

SCHOLARSHIP FUND
NTA Texas - Doug Harman
This fund was established by Dan Dipert and Texas suppliers in honor of Doug Harman as past president of the NTA Texas chapter. This scholarship has a goal to provide financial assistance to dedicated students pursuing a degree in travel, tourism or hospitality-related programs at Tarrant County College in Texas.

2017 RECIPIENTS
Annette Spencer
Home: Texas
University: Majoring in Hospitality Management at Tarrant County College
Career Aspiration: Annette’s goal is to become an event planner owning an event center while continuing to further her education.

Elizabeth Ventura
Home: Texas
University: Majoring in Hospitality Management at Tarrant County College
Career Aspiration: Elizabeth will continue her education and earn a bachelors degree in Hospitality Management. Upon graduation, she plans to own and manage a restaurant in her hometown of Arlington.
2017 RECIPIENTS

Keison Arnold
Home: Michigan
University: Studying a Master’s in Hospitality and Tourism Management at Roosevelt University
Career Aspiration: Keison aspires to change the world through better education and recruitment in hospitality.

Genesee Black-Lanouette
Home: California
University: Majoring in Recreation Administration and Tourism Management at Humboldt State University
Career Aspiration: Genesee plans to pursue a career in special event planning and community development.

Lewis Crary
Home: Texas
University: Pursuing a Master’s in International Sustainable Tourism at the University of North Texas
Career Aspiration: Lewis aspires to work in sustainable ecotourism and introduce tourists to the wonders of nature in a socially and environmentally responsible way.

Ashley De Leon Torres
Home: Puerto Rico
University: Pursuing graduate studies at the University of North Texas and CATIE in Costa Rica as part of the Master of Science in International Sustainable Tourism joint-degree program.
Career Aspiration: Ashley’s career goals include being a facilitator of community involvement in tourism activities, and a liaison between the industry and the local communities to help make use of educational resources that will help improve quality of education and development opportunities.

Jonathon DelRicci
Home: Rhode Island
University: Attending Johnson & Wales University pursuing a degree in Hotel & Lodging Management
Career Aspiration: Jonathon has a passion for developing relationships with event guests, and sees his future in sales.

Vittoria Louth-Ciaccio
Home: Florida
University: Pursuing a degree in Event Management and Hospitality Management at the Rosen School of Hospitality Management at University of Central Florida
Career Aspiration: Vittoria sees herself planning large scale events for a corporation or business.

Nicole Vetti
Home: North Carolina
University: Pursuing a business degree at Appalachian State University with a double major in Hospitality/Tourism Management and Marketing
Career Aspiration: Nicole’s career plans focus on transforming hospitality related businesses into ‘green communities’ by seeking out eco-friendly practices along with sustainable methods and products.

2017 Overall Scholarships awarded by Tourism Cares

NTA 18 Scholarships Awarded $37,000
ASTA 5 Scholarships Awarded $13,000
IATAN 6 Scholarships Awarded $12,000
ITMI 15 Scholarships Awarded $5,925
Total $67,925
In addition to the scholarships awarded in 2017, we offer the following scholarship fund:

**NTA New Horizons Kathy LeTarte Scholarship**
This fund was established in 2000 by Kathy LeTarte, CTP, a past president of NTA, with the goal of attracting high caliber individuals into the tourism industry. The scholarship supports travel, tourism or hospitality students from the states of Michigan or Georgia.

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*NTA Travel Leaders Funds Contributors*
Below is a listing of NTA Chapters and honorary funds who have contributed to this fund.

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<th>Platinum (&gt; $20,000)</th>
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<td>Silver ($5,000-9,999)</td>
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<td>Bronze (&gt; $4,999)</td>
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**We Need You!**

Contributions are necessary to expand and increase these critical scholarships, and contributors are recognized through the Tourism Cares website, social media, annual reports and in press releases. For more information please contact our staff at scholarships@tourismcares.org or 781-821-5990. To contribute visit www.tourismcares.org or send checks to:
Attn: Scholarships
Tourism Cares, 20 Vernon St, Norwood, MA 02062