ASTA Scholarship Funds

ASTA Alaskan Airlines
Established by Alaska Airlines in 1987. For more than 75 years, Alaska Airlines and its people have been guided by a shared commitment to integrity, caring, resourcefulness, professionalism and spirit. Its reputation for outstanding service consistently earns best U.S. airline recognition from the likes of Travel + Leisure and Condé Nast Traveler magazines. The purpose of this fund is to support students pursuing travel, tourism and hospitality degrees.

ASTA Holland America Line
Established in 1995 by Holland America Line. For more than 140 years, Holland America Line has been a recognized leader in cruising, taking our guests to exotic destinations around the world. We are committed to our mission: through excellence, we create once-in-a-lifetime experiences, every time. The purpose of this scholarship is to support both an undergraduate studying travel, tourism and hospitality and a student conducting graduate level research with a concentration on the travel and tourism industry.

ASTA Princess Cruises
Established by Princess Cruises. One of the best-known names in cruising, Princess Cruises first set sail in 1965 with a single ship cruising to Mexico. Today, the line has grown to 18 ships serving an international clientele with home ports in the United States, Europe, Australia, China, Japan and Singapore. Renowned for innovative ships, Princess Cruises offers an array of onboard options, and an environment of exceptional customer service. This scholarship supports students pursuing degrees in travel, tourism or hospitality who demonstrate innovative ideas for the future of the travel industry.

ASTA Joseph R. Stone
Established in honor of Joseph R. Stone, founder of Stone Travel Inc. and Stone Insurance Inc. created to serve the travel and insurance needs of both businesses and individuals in central Connecticut and becoming multi-million dollar operations. He was inducted into the ASTA Hall of Fame in 1989 and has held virtually every elected ASTA office, including two terms as President. He was well known throughout the travel and tourism industry and was once dubbed "America's Dream Merchant." This scholarship supports graduate students pursuing careers in travel, tourism or hospitality.