Two scholarships are available for graduate level students conducting research with a tourism focus.

- ASTA Holland American Line Graduate Research Scholarship (one @ $5,000)
- NTA Luray Caverns Graduate Research Scholarship (one @ $5,000)

Applicants complete one general application. The review committee’s scores determine the scholarship recipient selection.

*Please note the awards will be made in two equal payments; one at the outset and the other after submission of final research paper to Tourism Cares.*

**Eligibility Criteria:**

- citizen or permanent resident of any country
- enrolled as a full-time or part-time graduate student, who can demonstrate a clear focus on and commitment to the tourism-subject area, at a college or university in the United States or Canada
- conducting research on a topic with a tourism focus
- cumulative, or overall, 3.0 grade point average (GPA), or greater, on a U. S. 4.0 scale
- enrolled at an accredited college or university, and entering any year of graduate study in the fall of the calendar year of application

**Required Items and Essay:**

- Resume
- Letter of recommendation from your academic or research advisor
- Graduate Research Faculty Advisor Confirmation Form (to download within online application)
- Unofficial transcript (uploaded with application; if selected for award then an official transcript must be sent directly from your school to Tourism Cares)
- Research proposal (five pages) which includes: *the purpose or problem statement, hypothesis (if appropriate), objectives, scope, brief literature review, methodology, and applicability of results.* The following are possible research topics of interest, but applicants are not limited to those on this list: overcoming consumers’ objections to purchasing a cruise; how travel agents could market to adventure and special interest travel buyers; the future composition of the travel agency distribution channel and suggested strategies for retailers and suppliers; and consolidation as a survival strategy and possible productive partnerships with non-traditional organizations inside and outside the travel industry.
  - All topics submitted to Tourism Cares will be considered for their relevance to the tourism industry.
- Reflection essay (one page): *Explain how you expect your career to serve the travel and tourism or hospitality industry, and/or how the practical application of the findings of your proposed research study will serve the travel and tourism or hospitality industry.*