By harnessing the collective power of the industry for a common purpose, we can tackle some of the seemingly unmanageable issues facing destinations. Our Meaningful Travel Summits provide not only immediate impact through volunteering but help create lasting impact by leveraging the power of the travel and tourism industry.

As a destination with incredible natural assets, it’s not hard to see why North Lake Tahoe is considered one of the most beautiful places in the world. But Tahoe remains pristine because of the commitments of local businesses and individuals to keep Tahoe blue.

We will focus our work and conversations around water, climate change, forest health and how a destination like Lake Tahoe overcomes the challenges created as a popular tourism destination. What lessons can we as a greater industry learn from our colleagues and destination partners? Join us in North Lake Tahoe for two days of inspiration and action.
All sponsors receive the following base benefits package:

+ Complimentary registrations to attend (see levels below for number of included registrations)
+ Logo/listing recognition on-site at the program, Tourism Cares website, event app and event communications
+ Logo inclusion on the official program t-shirt
+ Listing in press release and media communications
+ Form press release to share with your community
+ Individual attendee recognition as a sponsor on-site

*Please note: recognition and logo placement is based on sponsorship level, listed below.

**Sponsorship Levels**

**Platinum: $30,000**
Additional Benefits Include:

- Top level branding throughout program
- Speaking opportunity
- Six complimentary registrations
- Membership tier designation for 1 year for new or existing members
- Feature in Tourism Cares newsletter
- Logo placement at industry tradeshows including WTTC, IPW, NTA and USTOA in 2020
- Logo included in trade publication ad
- Opportunity to purchase an additional 6 registrations
  + base benefits package

**Gold: $20,000**
Additional benefits include:

- Four complimentary registrations
- Speaking opportunity
- Logo placement at industry tradeshows including WTTC, IPW, NTA and USTOA in 2020
- Logo included in trade publication ad
- Opportunity to purchase an additional 6 registrations
  + base benefits package

**Silver: $10,000**
Additional benefits include:

- Two complimentary registrations
- Logo included in trade publication ad
- Opportunity to purchase an additional 4 registrations
  + base benefits package

**Bronze: $6,000**
Base benefits package

- One complimentary registration
- Logo included in trade publication ad
- Opportunity to purchase an additional 2 registrations
  + base benefits package