The tourism industry is one of few industries that is able to reach some of the rural and remote regions of the world, creating sustainable communities and helping to preserve fragile habitats. By prioritizing sustainable ways to travel in our business, we can also create meaningful travel experiences for our customers as well. There are many access points to include more meaningful ways to travel in our value chain, from purchasing locally produced products and services, investing in empowering local community members to share their stories of innovation, and integrating meaningful community programs into our supply chain, we can different business while creating an long-term sustainable future for all.

In September 2020, Tourism Cares will take it's global Meaningful Travel Summit to vibrant Colombia. Through a multi-day blended learning journey, we will tour and meet a number of community-owned social enterprises and how they are utilizing tourism to bring change to their country. Bringing together global perspectives with a local touch, we will spend this summit strengthening our industry and applying what we learn throughout our business to make the most positive impact possible.
All sponsors receive the following base benefits package:
+ Complimentary registration to attend (see levels below for number of included registrations)
+ Logo inclusion on advertisement in a major trade publication
+ Press and social media recognition
+ Form press release to share with your community
+ Logo inclusion on the Tourism Cares website and on-site at event
+ Individual attendee recognition as a sponsor on-site

*Please note: recognition and logo placement is based on sponsorship level, listed below.

### Sponsorship Levels

**Platinum**

$30,000

Additional Benefits Include:

- Three complimentary registrations to attend the program
- Speaking opportunity
- Logo inclusion in the official program video shown at major industry shows throughout the year
- Logo placement at industry trade shows NTA, USTOA 2020, WTTC and IPW 2021
- Logo included in trade publication ad
- Special feature in the Tourism Cares Newsletter
  + base benefits package

**Gold**

$20,000

Additional Benefits Include:

- Two complimentary registrations to attend the program
- Speaking opportunity
- Logo inclusion in the official program video shown at major industry shows throughout the year
- Logo placement at industry trade shows NTA, USTOA 2020, WTTC and IPW 2021
- Logo included in trade publication ad
  + base benefits package

**Silver**

$10,000

Additional Benefits Include:

- One complimentary registration to attend the program
- Logo included in trade publication ad
  + base benefits package