Tourism Cares strives to do the right thing today before it becomes a requirement tomorrow. The Meaningful Travel Platform is an online learning platform that covers topics and implementation strategies to tackle some of the most challenging issues in our industry.

From animal welfare in tourism to human-trafficking in our value chains, this platform is a clearing house for training, tools and resources in our industry to be proactive in providing more meaningful ways to do business.

Access to the Meaningful Travel Platform contains three components:

- Meaningful Education: Modular digital learning on topics addressing human trafficking, sustainability, animal welfare, responsible consumption, child welfare, to name a few.

- Meaningful Research: Industry in-depth thought-leadership, research and whitepapers.

- The Meaningful Travel Map: Social enterprises, non-profit organizations, and community-led experiences, product, and tours that have been developed, invested in, or vetted by Tourism Cares.
Meaningful Travel Platform

All sponsors receive the following benefits:

**Sponsorship Levels**

**Gold**
$20,000
Additional Benefits Include:
- Logo on Meaningful Travel Provider Platform homepage
- Welcome letter featured on Meaningful Travel Provider Platform homepage
- Logo displayed on all education segments
- Three video/static ads featured in segments of your choice
- Base Membership for one year
- Two case-study inclusions or one case study + one content promotion piece

**Silver**
$10,000
Additional Benefits Include:
- Logo displayed on 3 segments of your choice
- Two video/static ads included in chapters of your choice
- One case-study inclusion or one content promotion piece

**Bronze**
$5,000
Additional benefits include:
- Logo displayed on 1 segment of your choice
- Three still branded image assets throughout sponsored chapter (must support and follow content guidelines)
- One case-study inclusion or one content promotion piece

**Program Supporters**

**Case Study Sponsor**
$2,500
Additional benefits include:
- One case study inclusion (must support and follow content guidelines)

For more information about sponsorship, please contact:

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Level 2 (UN Sustainable Development Goals - SDGs): Launching Summer, 2020