The tourism industry is one of few industries that is able to reach some of the rural and remote regions of the world, creating sustainable communities and helping to preserve fragile habitats.

Our Tourism Cares with Colombia program will be focused in and around Colombia’s second city, Medellin – a city fast shedding its controversial reputation and one of the most progressive cities in Latin America. We will convene and guide Tourism Cares members on the transformative power of meaningful travel as we offer this multi-day program to leaders of the greater travel and tourism trade. Tourism Cares with Colombia is a senior-level event and best suited for senior product developers, executives, trade media and CSR professionals.

Through a multi-day blended learning journey, we will tour and meet a number of community-owned social enterprises and learn how they are utilizing tourism to bring change to their country. Bringing together global perspectives with a local touch, we will spend this summit strengthening our industry and applying what we learn throughout our business to make the most positive impact possible.
**Platinum: $30,000**

Additional Benefits Include:

- Three complimentary registrations to attend the program
- Speaking opportunity
- Logo inclusion in the official program video shown at major industry shows throughout the year
- Logo placement at industry trade shows where Tourism Cares has a presence in 2021
- Logo included in trade publication ad
- Special feature in the Tourism Cares Newsletter

*Please note: recognition and logo placement is based on sponsorship level, listed below.*

**Gold: $20,000**

Additional Benefits Include:

- Two complimentary registrations to attend the program
- Speaking opportunity
- Logo inclusion in the official program video shown at major industry shows throughout the year
- Logo placement at industry trade shows where Tourism Cares has a presence in 2021
- Logo included in trade publication ad

**Silver: $10,000**

Additional Benefits Include:

- One complimentary registration to attend the program
- Logo included in trade publication ad