

ZN

ZACH NARVA

EST. 1990

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about me

I'm a multidisciplinary designer skilled at creating thoughtful, accessible solutions that speak to the entire populations while connecting deeply with individuals.

work experience

Freelance

GRAPHIC DESIGNER AUSTIN, TX • NOV 2015

High Brew Coffee

GRAPHIC DESIGNER, FREELANCE AUSTIN, TX • JUN 2016–DEC 2016

Created in-store displays, promotional writing and visual materials, and exposition design. Built upon existing—and created new—creative concepts for High Brews shifting needs as they worked towards national growth.

The Web Development Group

UX DESIGNER ALEXANDRIA, VA • FEB 2013–MAR 2015

Led user experience and information architecture responsibilities including analysis of structural needs and goals, user research, stakeholder interviews, and persona development while managing client relationships and communicating UX goals and solutions to visual designers and developers. Orchestrated complete build-out and notation of site maps and wireframes for delivery to clients.

Project Design Company

INTERACTIVE INTERN WASHINGTON, DC • SEP 2011–FEB 2012

Built collateral for branding, web and print pieces. Edited and completed designs for existing interactive projects and contributed to onboarding tasks for new clients.

Crooked Crow Press

APPRENTICE ROCKVILLE, MD • SUMMER 2010

Learned typesetting and Vandercook press operation from Chris Manson, a printer, children's book author and illustrator based in Rockville, MD.

education

American University

BA GRAPHIC DESIGN WASHINGTON, DC • GRADUATED DEC 2012

Print & interactive design courses, packaging design, and typography
Independent study in environmental & infographic systems design.

Studio Art Centers International

SEMESTER ABROAD FLORENCE, ITALY • SPRING 2011

Studied graphic design, screen printing, black & white photography and installation art.

skills

Adobe Creative Suite: Illustrator, Photoshop, InDesign, working knowledge of After Effects
Branding & Identity, Packaging, Print Making, Illustration, Hand Lettering, Data Visualization
Systems Design, Information Architecture, User Experience (UX) Design, Persona & User Research