Personality, Well-Being, and Health

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Abstract

A lifespan perspective on personality and health uncovers new causal pathways and provides a deeper, more nuanced approach to interventions. It is unproven that happiness is a direct cause of good health or that negative emotion, worry, and depression are significant direct causes of disease. Instead, depression-related characteristics are likely often reflective of an already-deteriorating trajectory. It is also unproven that challenging work in a demanding environment usually brings long-term health risks; on the contrary, individual strivings for accomplishment and persistent dedication to one's career or community often are associated with sizeable health benefits. Overall, a substantial body of recent research reveals that conscientiousness plays a very significant role in health, with implications across the lifespan. Much more caution is warranted before policy makers offer narrow health recommendations based on short-term or correlational findings. Attention should be shifted to individual trajectories and pathways to health and well-being.
INTRODUCTION

Although the relationships among personality, well-being, and health have been studied for millennia—since the days of the bodily humors proposed by Hippocrates and Galen—the field remains riddled with conceptual confusion, method artifacts, and misleading conclusions. When inferences drawn from this field are based on incomplete models, they lead to wasteful and even harmful interventions and treatments. Scientists and laypersons alike may overgeneralize from short-term personality correlates of health and overlook long-term causal processes.

There is nevertheless excellent evidence that individual characteristics from earlier in life are reliable predictors and likely causal elements of health later in life. An especially striking finding to emerge in recent years is that a host of characteristics and behaviors associated with the broad personality dimension of conscientiousness is predictive of health and longevity, from childhood through old age. The reasons for these associations are complex and sometimes appear paradoxical, as there are multiple simultaneous causal links to health. The modern study of personality, however, provides many of the concepts, tools, and models necessary for a deeper and more accurate understanding of health, well-being, and long life.

In particular, there is considerable misapprehension concerning the pathways to good health. In this article, we review many of the causes and consequences of the associations among personality, behavior, well-being, and health and longevity. We do this in the context of expanded models and perspectives. Because much of the confusion in the area of personality and health arises from ambiguous definitions, weak measurement, and overlapping constructs of health, we begin with health outcomes. We then review and scrutinize the connections among happiness and health, and among depression, worry, and disease, which likely are not what they first appear to be. Finally, we explain and evaluate the emerging consensus on the significance of conscientiousness across the lifespan and offer suggestions for health interventions.
OUTCOMES

Study of personality—an individual’s relatively stable predispositions and patterns of thinking, feeling, and acting—and its relationships to well-being and health continues to be plagued by an overreliance on self-report measures. This is a special problem because many of the questions (or items) used to assess personality are the same questions used to assess health and well-being. Much better assessment strategies are needed.

Outcome measures of well-being may ask individuals how good they feel, how well they cope, and how satisfied they are with life. These are very similar to personality measures of low neuroticism (“am relaxed most of the time”; “am calm”; “am not angry or depressed”) and high agreeableness (“am on good terms with others”; “am warm and sympathetic”). Thus it is not surprising that people who report having a joyful, cheerful, relaxed, and agreeable personality also report life satisfaction, emotional thriving, and well-being. Such correlations have little to say about achieving well-being. Relatedly, studies of patient populations often suffer from personality selection artifacts (biases) because neurotic individuals are more likely to report symptoms (such as chest pain) and to seek medical care than nonneurotics, even when there is little or no discernable organic disease. Although such serious measurement artifacts have been recognized for decades (Watson & Pennebaker 1989), erroneous causal deductions are still common.

Analogous issues plague self-report measures of physical health. The commonly used multi-purpose Short-Form (36) Health Survey (SF-36), or the closely related RAND 36-Item Health Survey (RAND-36), can be very useful for assessing overall disease burden. However, the SF-36 contains multiple dimensions, including behavioral dysfunction, objective reports, subjective rating, and distress and well-being (Ware 2004). So employing the full SF-36—without sufficient attention to its components—as an outcome measure of health in studies of personality and health again confounds the predictor with the outcome because individuals who report a neurotic, distressed personality also report pain, feeling sick, and a poor sense of well-being. Sometimes this flaw is obfuscated by invoking the significant well-established finding that self-rated health predicts mortality risk (Idler & Benyamini 1997). That is, the argument asserts that self-reported personality predicts self-reported health, and self-reported health predicts mortality, and so therefore a study of self-reported personality and self-reported health is really a study of personality and physical health. A valuable scientific approach, however, necessitates multi-method assessments of personality and behavior coupled with more objective measures of health outcomes.

Longevity

Longevity is, for most purposes, the single best measure of health. First, it is highly reliable and valid. Although there is some unreliability of public records such as birth certificates and death certificates, it is generally the case that if a death certificate shows that a man died on April 15, 2013 at age 80 from septicemia, then it is very likely that he lived eight decades. It is also very likely that he is currently in terrible “health,” and so health validity is strong. Life expectancy is thus one of the key measures of public health used worldwide.

Second, using longevity as the outcome helps avoid what we call the “all-cause dilemma” artifact. These are cases in which a person has a disease such as cancer, and, for example, the prostate or breast is removed, and then soon after the individual dies not of cancer but of something else. If the focus of the study is on cancer survival (as a function of personality, coping, and treatment), the death may not be picked up; that is, the cancer did not progress and/or the person did not die of cancer. The patient is considered to be “cured” of cancer even if the patient dies of a different cause. In other words, much research on personality and health is limited and even distorted by the
still-common focus on single-disease conditions, with insufficient attention to overall outcomes, especially overall mortality risk.

Relatedly, it is misleading to speak of personality traits or coping styles that predict cancer risk or heart disease risk (e.g., type A personality) if such factors equally predict (are equally relevant to) other diseases. And, in fact, the basic five-factor personality dimensions (particularly conscientiousness, neuroticism, and extraversion, but also often agreeableness and openness) do predict multiple diseases (Friedman 2007, Goodwin & Friedman 2006). This issue was noted many years ago (Friedman & Booth-Kewley 1987), but studies of personality predictors of particular diseases, without sufficient regard for the broader context, are still common. Rigorous research programs on personality, well-being, and health would do better to employ multidimensional assessments of both personality and health and, whenever possible, to include follow-ups to measure all-cause mortality or multiple hard outcomes of disease.

Quality of Life

General health is well captured by longevity because the people who live the longest usually are not those who have been struggling with diabetes, cancer, heart disease, and other chronic disorders. But measures that also directly consider the quality of life—such as the number of years that one lives without significant impairment—are of increasing interest. The World Health Organization uses healthy life expectancy (HALE), defined as years lived without significant impairment from disease or injury. The European Union has developed an indicator of disability-adjusted life expectancy (“Healthy Life Years”). Health psychologists such as Robert Kaplan (2002) have advocated for health-related quality-of-life measures that take into account years of life and the amount of disability while minimizing the value of any “benefits” that come from curing one disease only to have it be replaced by another. Such robust measures include rigorous definitions of disability—such as inability to work, walk, dress, converse, and remember—rather than simply self-report measures of how one feels.

Multiple Outcomes

Consistent with the World Health Organization’s definition of health as composed of physical, mental, and social components, we have found (in our own research) that it is empirically and heuristically useful to distinguish and use at least five core health outcomes in addition to longevity (Friedman et al. 2010, Friedman & Martin 2011; see also Aldwin et al. 2006, Baltes & Baltes 1990, Rowe & Kahn 1987). In brief, they encompass the following:

(a) Physical health (the ability and energy to complete a range of daily tasks; either diagnosed or not diagnosed with organic disease such as heart disease or cancer). Physical health is defined by an evaluation or evidence-based judgment by a health professional, such as an exam that might be used to qualify for medical treatment or disability payments. (b) Subjective well-being (positive mood; life satisfaction). Subjective well-being is often seen as having both an emotional component (frequency of positive and negative emotions) and a cognitive component of self-perceived life satisfaction (Diener et al. 2013). (c) Social competence (successful engagement in activities with others). Social competence includes the ability to maintain close relationships, to have a supportive social and/or community network, and to support others. (d) Productivity (continued achievement; contributing to society). Productivity involves work that has potentially monetary/economic (paid) value or contributions of recognizable artistic, intellectual, or humanitarian value. With an aging population in many countries, productivity is taking on new meanings and importance (Fried 2012). (e) Cognitive function (the ability to think clearly and remember) is defined in terms of
mental processes involved in symbolic operations, such as memory, perception, language, spatial ability, decision making, and reasoning. (f) Longevity (see Longevity section above). As needed and when possible, some of these outcomes can be multiplied by years to produce quality-of-life-years measures.

These different outcomes are usually correlated (and sometimes highly correlated) with each other. However, a key research challenge is to ascertain the causes of these outcomes and the causal roles, if any, that are played by each of these factors in the others, and the answers will require both independent multimethod assessment and appropriate research designs.

Limits of Biomarkers as Outcomes

A related conundrum that often bedevils research on personality, well-being, and health involves screening, biomarkers, and overdiagnosis (Welch et al. 2011). Many examples exist of interventions that affect a biomarker of disease risk (sometimes termed a surrogate endpoint) but that do not improve quality of life or mortality risk because the causal links are not as expected. In fact, many medical interventions decrease quality of life for many while improving it for only a few, even though short-term biomarkers look better. The US Food and Drug Administration (FDA) now requires that any new class of drug must have studies with hard disease or mortality outcomes, because evaluating only the intermediate outcomes such as blood biomarkers has led to problematic or dangerous treatments in the past (cf. DeMets 2013). For example, lipid levels (especially cholesterol) are very good predictors of cardiovascular-relevant mortality risk, and niacin improves lipid levels, but taking niacin does not decrease mortality risk. Homocysteine (an amino acid) is a good predictor of heart disease, and B vitamins lower homocysteine levels, but B vitamins do not in turn lower disease risk (for an Institute of Medicine report on surrogate endpoints, see Micheel & Ball 2010). Screening for prostate cancer with the prostate-specific antigen (PSA) biomarker is probably the most notorious case of causing significant harm to patients: Most men with elevated PSA levels will never develop symptoms of prostate cancer, but many will face morbidity if treated; overdiagnosis is common in other cancer screens as well (Welch & Black 2010, Welch et al. 2011). What all this means for research on personality and health is that limited-time measurements of outcomes such as cortisol level, vagal tone, and immune markers do not necessarily provide indicators of future long-term health and longevity, especially since biomarkers naturally fluctuate as the body maintains or reestablishes homeostasis.

Biomarkers (particularly aggregations of biomarkers as an indication of chronic physiological dysfunction) become very important when they are studied as mediators of relations in fully specified models, such as if the progression of cancer can be shown to have slowed as a function of a psychosocial intervention that boosts the immune system. Biomarkers can best serve to elucidate the mediating mechanisms of personality-to-disease processes that are discovered in longer-term studies, but at present, such longitudinal mediation studies are quite rare.

HAPPESS, SUBJECTIVE WELL-BEING, AND HEALTH

Some people thrive, stay generally healthy, recover quickly from illness, and live long, whereas other individuals of the same age, gender, and social class are miserable, often ill, and at higher risk of premature death. Personality, well-being, and physical health are intimately connected but not necessarily simply connected. The core question is sometimes thought to be, “Why do people become sick?” when it is really, “Who becomes sick and who stays well?”

Despite the fact that an individual’s sense of well-being is fairly stable across time, a number of clever positive psychology interventions have been developed that increase happiness and the sense
of well-being, even in depressed populations (Lyubomirsky & Layous 2013, Sin & Lyubomirsky 2009). But will such interventions also make people healthier? This is a very important issue for both conceptual and practical reasons. On the conceptual side, it matters how we think about the nature of psychological and physical health and the causal models we endorse (often implicitly) or construct. On the practical side, the true causal links between health and happiness impact what scientists, doctors, patients, public health programs, and societies can and should do to promote health. If happiness causes health, then positivity interventions will result in health and long life and thus have public health importance. However, health is highly complex, and as it turns out, multiple causal processes are simultaneously at work in preserving health or promoting disease, although not in the ways often assumed.

Power of Positive Emotion?

A popular model is the one made famous several decades ago by Norman Cousins, commentator and editor of the influential Saturday Review (Cousins 1979). Diagnosed with a paralyzing degenerative disease, Cousins checked himself out of the hospital and into a hotel room and treated himself with laughter. Against the odds, he recovered and thereafter publicized creativity and humor as being essential to medical treatment; this was a cultural turning point that spurred greater attention to how the mind could heal the body. An upshot of this work was the popular reemergence in health care of the idea that distress, grief, and psychological tension play key and direct roles in illness and that laughter and good cheer could and should be a core part of a cure. Watching films that you find funny, as Cousins did, will indeed make you feel happier, but should this be a central ingredient of medical care and health promotion?

This development was followed by a number of best-selling popular books, such as Bernie Siegel's Love, Medicine and Miracles (1986), and Peace, Love and Healing (1990), that were advertised as full of inspiring true stories of healing, gratitude, and love. At their best, such books provide help in relieving the distress of coping with serious illness and can encourage some patients and their families to follow prescribed treatment regimens and try to live healthier lives. At worst, they provide quack treatments for wishing away one's cancer or they blame illness upon personality defects. Despite years of published rebuttals of feel-good “cures,” these errant beliefs still permeate discussions of personality and health.

Richard Sloan (2011) has traced this mind-over-matter, virtue-over-disease argument throughout twentieth-century American thought, from unconscious hostile impulses (supposedly causing ulcers, asthma, and more) to the best-selling book, The Secret (Byrne 2006), which teaches that you can “think” your way to health and wealth through cosmic energy. He notes, “Negative characteristics—anger, resentment, fear—were always associated with poorer health outcomes. One can search the literature in vain for diseases associated with positive characteristics” (Sloan 2011, p. 896). Whereas in Freud’s time and thereafter, the ill were said to be repressed, conflicted, and hostile, today they are viewed as lacking joy, compassion, spirituality, and forgiveness. Despite such warnings as Sloan’s, there is recurrent popular advice that a “be happy” mindset is a key to good health.

There is no doubt that subjective well-being and related concepts such as positive emotions are associated with better self-reported health, lower morbidity, less pain, and longevity (Chida & Steptoe 2008, Diener & Chan 2011, Howell et al. 2007, Lyubomirsky et al. 2005, Pressman & Cohen 2005, Veenhoven 2008). An analysis across 142 nations found that positive emotions predict better self-rated health around the world, with positive emotion trumping hunger, shelter, and safety in predictive value (Pressman et al. 2013). A premature conclusion is that by shifting the population to greater levels of happiness, health will thereby improve. Diener & Chan (2011)
propose that there is good evidence “that subjective well-being causally influences health and longevity” (p. 21), but this is an empirical question that has not yet been resolved. We believe the truth is much more complex and that more inclusive models need to be specified. Progress in this field will depend on the construction of a complete nomological network and the testing of more elaborate causal pathways.

Actions or interventions that improve well-being might indirectly improve a person’s physical function but not act directly. This is an important distinction. To take some obvious examples, people can feel happier by watching TV comedies, eating sugary foods, riding a Ferris wheel, taking cocaine, or partying. But they would not be healthier. On the other hand, taking long walks through the park each day, thriving at work, and maintaining high-quality intimate relationships with loved ones probably will have long-term impacts on both happiness and physical health. But these are much more difficult patterns to establish and maintain. Personality often underlies such broader lifestyle patterns in concert with genetic predispositions, environmental influences, and social relations. Further, as noted in the “Outcomes” section above, shifting people’s perceptions of their health from “very good” to “excellent” is an analysis of subjective well-being, not health. We need broader causal models of the relevant relationships, such as the one shown in Figure 1.

General “life satisfaction” offers a more stable cognitive evaluation of life than does positive emotion alone. Satisfaction items have been answered by millions of people around the world over the past two decades. As with the simple (emotional well-being → health) model, life satisfaction predicts health and longevity, lower suicide risk, college and job retention, and marital success (Diener et al. 2013). But deeper analyses reveal that a simple causal model is incomplete. For example, in an eight-year study with over 900 individuals, cross-lagged relations between health and life satisfaction found that poor health predicted subsequent life dissatisfaction, but satisfaction did not prospectively predict changes in health (Gana et al. 2013). Moreover, it is now well documented that subjective well-being or happiness is adaptive in some contexts but maladaptive in others (see Ford & Mauss 2014, Gruber et al. 2011, Hershfield et al. 2013).

Figure 1
Correlated outcomes model. An example of a broader, more comprehensive causal model of relationships among personality, mediators and moderators, and correlated outcomes.
Meaning and Purpose

Beginning in the early 1960s, work by Viktor Frankl and others proposed that people function best when they have a sense of life purpose (cf. Steger 2009; see also Antonovsky 1979). From a eudaimonic perspective (which originated in debates about Aristotelian ethics), well-being comes not from positive emotion or happiness but rather from fulfilling one's potential, having a sense of meaning or purpose in life, having mastery over one's environment, experiencing spirituality, engaging in life, and maintaining positive relationships with others. Many scholars have argued persuasively that a meaningful life is not necessarily a happy one (Baumeister et al. 2013, King 2001, Ryff & Singer 2009). For example, holocaust survivor and Nobel Prize winner Elie Wiesel has written dozens of books and won dozens of distinguished humanitarian awards, but his is not a life of happiness, laughter, and positive emotion.

Considerable cross-sectional evidence links sense of purpose to various subjective well-being measures, including life satisfaction, self-esteem, ego resilience, and positive perceptions of the world (Steger 2012a). It is correlated with higher levels of agreeableness, extraversion, conscientiousness, and openness to experience, and with lower levels of neuroticism, depression, and psychoticism. Having a sense of purpose facilitates active life engagement, goal setting, and goal pursuit, so it is not surprising that some evidence suggests links between greater meaning/greater purpose and better physical health. For example, over a five-year period, purpose in life was associated with reduced mortality risk (Boyle et al. 2009; see also Ryff et al. 2004). But here again, fuller causal models are needed. That is, although some researchers propose that eudaimonic well-being enables optimal physiological functioning (Ryff & Singer 1998), a limited (well-being → health) model is typically applied, and almost all evidence is correlational or short term in nature. Further, Steger (2012b) notes that “there have been no tests of whether the way the brain strives to restore meaning in low-stakes lab experiments is sufficient to account for the kind of meaning and purpose in life that Frankl argued inspired his survival of Nazi concentration camps” (p. 382).

Some theories include meaning as a critical component of well-being and flourishing (e.g., Ryff & Keyes 1995, Seligman 2011), whereas others see sense of meaning as a motivating factor that leads to greater well-being. Ryan and colleagues (2006) note that rather than focusing on the outcome of feeling good, “eudaimonic conceptions focus on the content of one’s life, and the processes involved in living well” (p. 140). Overall, although strong empirical support is currently lacking for sense of meaning as a vital factor in future health, it is a promising direction, especially because there is considerable evidence that persistent, planful striving for meaningful accomplishment is indeed a key pathway to health and longevity (see sections below titled Challenge and Health and Conscientiousness, Maturity, and Longevity).

Optimism

Optimism—characterized by a tendency toward positive expectations for the future and confidence in one’s ability to cope with challenges—has been consistently linked to better health (Boehm & Kubzansky 2012, Carver & Connor-Smith 2010). Here again, caution is needed: When full models are spelled out, there is no good evidence for the healing power of positive thought (as a causal relationship). That is, there is little evidence that optimistic thinking will mobilize an immune system and cause tumors to shrink and increase longevity (Coyne & Tennen 2010). However, optimistic individuals set goals and persist longer despite challenges and setbacks (Carver et al. 2010, Lench 2011). Optimism can function as a self-regulating mechanism, with optimistic people more likely to persevere and engage toward a goal (Carver et al. 2010). Behavioral change programs that include goal-setting strategies can build self-efficacy and confidence for future challenges, creating resilience through challenge. Optimism can provide the motivation to move forward, if
tempered by a realistic assessment of when to let go. And optimism can help individuals face the challenges of recuperation from disease.

In summary, although there are many ways to increase one’s sense of well-being, only some of them will increase health. This is a critical distinction that becomes clearer with an examination of neuroticism, depression, and disease.

NEUROTICISM, DEPRESSION, WORRY, AND DISEASE

Are individuals who are worrying, tense, anxious, depressed, and emotionally labile more likely to face serious illness and premature death? Overall, the mixed findings concerning neuroticism and health are so striking and jumbled as to call into doubt the viability of further simple studies of these relationships. Instead, more sophisticated causal models are needed that include personality facets, multiple causal mechanisms, interactions with other variables, and consideration of biopsychosocial contexts.

Assumptions that neuroticism leads to disease have existed since ancient medicine, with excessive melancholic and phlegmatic humors believed to cause depression, cancer, rheumatism, fevers, and other disease (Friedman 2007). In reality, the ancients were simply (but insightfully) observing the same correlations seen today. With the discovery of hormones and the introduction of Walter Cannon’s (1932) fight or flight model, the focus shifted toward physiological reactions to stress (hormonal instead of humoral explanations), but the hypothesized causal model did not change much.

According to this model, neuroticism leads to or facilitates chronic overactivation of the autonomic nervous system, disturbing homeostatic balance, in turn leading to pathological breakdown, chronic illness, and early mortality (Graham et al. 2006, McEwen 1993). The problem is that advice is then given to stop worrying, slow down, and relax. But a “healthy neuroticism” (Friedman 2000) is often a good thing, as an individual is vigilant about his or her health. For example, in the Terman Life Cycle Study, neuroticism (measured decades earlier) was protective against mortality risk for bereaved men (Taga et al. 2009). A study of over 11,000 Germans compared expected and actual life satisfaction across an 11-year period (Lang et al. 2013), finding that many individuals grew more pessimistic about their future satisfaction with increasing age, and this pessimism was associated with lower morbidity and mortality risk. Such pessimism may reflect a flexible, realistic adaptation to loss at older age (Baltes & Smith 2004).

Neuroticism is highly correlated with negative feelings (DeNeve & Cooper 1998) and, as noted, with health complaints and lower perceptions of health, but its causal role in health and well-being is complex and far from understood (Yap et al. 2012). Most importantly, neuroticism inconsistently predicts mortality risk, with some studies finding higher risk (Abas et al. 2002, Denollet et al. 1996, Schulz et al. 1996, Wilson et al. 2004) and many other studies finding null (Almada et al. 1991, Huppert & Whittington 1995, Iwasa et al. 2008, Mosing et al. 2012) or protective effects (Korten et al. 1999, Taga et al. 2009, Weiss & Costa 2005). Across four decades of adulthood in the Terman Life Cycle Study, neuroticism was most predictive of subjective well-being but least predictive of longevity (the most objective measure of health) (Friedman et al. 2010). The explanation for these findings is that personality trajectories and personality interactions with life events also matter, which strongly suggests that a simple neuroticism-to-poor-health model is incomplete (Chapman et al. 2010, Löckenhoff et al. 2009, Mroczek & Spiro 2007).

Depression

In a meta-analysis of psychological factors in heart disease published over 25 years ago, Booth-Kewley & Friedman (1987) uncovered the then-surprising fact that depression was an excellent
Depressive symptoms

Cardiovascular disease

Depression treatment

Figure 2
Simple depression and disease model. An overly simple, and generally ineffective, approach to treatment based on the stable correlation between depression and cardiovascular disease.

predictor of cardiovascular disease, although the focus at that time was on type A behavior as a predictor. Subsequent research has confirmed this discovery (Grippo & Johnson 2002, Miller et al. 1996, Rugulies 2002, Smith & Gallo 2001, Suls & Bunde 2005, Wulsin & Singal 2003) and has launched a series of efforts to prevent disease by treating depression—the model represented in Figure 2.

The American Heart Association recommends screening of patients for depression in cardiovascular care. Depressed patients with heart disease do indeed often have high levels of biomarkers associated with atherosclerosis (Lichtman et al. 2008), but claims that depression causes illness can confound predictors and outcomes if a full causal model is not specified. An important randomized study found that treating depression in recent heart attack patients did not reduce the risk of death or second heart attack (Berkman et al. 2003; see also Friedman 2011b, Thombs et al. 2013). A Cochrane database review of randomized trials of psychological interventions in adults with coronary heart disease found effects on depression, supporting the success of treating psychological symptoms (Whalley et al. 2011). But there was little evidence that the interventions affected the disease process, with no reduction in the total occurrence of nonfatal infarction or death. A recent meta-analysis of mental health treatments (antidepressants and psychotherapies) for improving secondary event risk and depression among patients with coronary heart disease again showed mental health treatments did not reduce total mortality (absolute risk reduction = −0.00), although there was a minor influence on coronary heart disease events (Rutledge et al. 2013). A French study with over 14,000 individuals found that although depression and mortality risk were strongly related (over the subsequent 15 years), this association was confounded by hostility (hostile ways of thinking), which is known to be relevant to injury (suicide, homicide, accidents) and to a host of unhealthy behaviors (Lemogne et al. 2010). Although there is no doubt that many diseases are associated with higher levels of anxiety and depression, the causal pathways have never been fully elucidated.

A lifespan perspective offers a better way of thinking about these matters by focusing attention on processes that develop over time, with predictors, pathways, and outcomes fully specified. For example, common symptoms in the days or weeks following a serious concussion (traumatic brain injury) are irritability, concentration difficulties, sleep disturbances, and depression. These are also core symptoms of posttraumatic stress disorder. It is also the case that these same symptoms can result from infections and other sources of immune system disruptions with increases of proinflammatory cytokines—as happens when an individual contracts the flu and suffers irritability, disordered sleep, anhedonia, and lethargy (Kemeny 2011). After menopause, not only the odds of heart disease but also the odds of depression for women are significantly increased (Bromberger et al. 2011). In all of these cases, depression and/or anxiety are not only significant correlates of illness but are also significant results of illness or of challenges to homeostasis.

The National Institute of Mental Health states that depression and anxiety are serious illnesses—that is, they are outcomes. In the classification of major depressive disorder in the Diagnostic and Statistical Manual of Mental Disorders, Fourth Edition (Am. Psychiatr. Assoc. 1994),
Depressive symptoms fall into categories of unhealthy thoughts (persistent sadness or empty feelings, worthlessness, helplessness, difficulty concentrating, thoughts of suicide), unhealthy behaviors (overeating or undereating, insomnia or excessive sleeping), unhealthy social relations (loss of interest in hobbies or activities including sex, withdrawal from others), and somatic symptoms (aches and pains, digestive problems, fatigue and decreased energy). Taking into account the genetic influences on depression and the fact that many anxious or depressed individuals self-medicate with cigarettes, mood-altering drugs, or alcohol, we have almost the full panoply of biopsychosocial factors in health and illness. Just as the typical (well-being $\rightarrow$ health) model is incomplete, the simple (depression $\rightarrow$ disease) model likely is wrong or at least incomplete. The depression-mortality relationship is confounded by personality, social environments, unhealthy behaviors, and genetic predispositions. A conclusion that depression is a direct cause of disease is unjustified. A more comprehensive model is illustrated in Figure 3.

Psychotherapy or advice to cheer up will not stop the progression of cancer or cardiovascular disease (Coyne & Tennen 2010, Thombs et al. 2013), but if a psychosocial treatment helps the person eat better, get out of bed, attend medical appointments, and connect with other people, it may indeed improve health. The precise causal links are very important because if the associations are not a function of mood induction, then interventions to improve positive mood or subjective well-being may be useless. There are no well-controlled studies showing that interventions to improve the chronic mood of neurotics result in direct physiological changes and consequent improvements in progression of cancer or risk of death. To the extent that depression is a result of the disruption of homeostasis rather than the cause of the disruption, many interventions to treat depression in an attempt to improve later health will be futile. Such weak approaches will also undermine the promise of positive psychology to encourage better ways of thinking about depression, subjective well-being, and health.

Of course, if an intervention happens to affect the underlying causes of both health and depression for an individual, health will be improved. Increasing physical activity—changing someone from an inactive to an active person—is a likely candidate in this realm (Carek et al. 2011, Pedersen & Saltin 2006, Ströhle 2009).

**Challenge and Health**

Despite the common perception that very hard workers (workaholics) put their health at risk through nervous tension, work and health are intricately related, often in a positive way. Work
can provide a sense of identity and purpose, stable social connections with others, and of course a source of income for meeting needs for good food, safe shelter, and competent health care. Unemployment is a well-established correlate of disability, illness, depression, health care utilization, and mortality risk, often in vicious cycles (Roelfs et al. 2011). For example, data from the US Panel Study of Income Dynamics showed that job loss predicted increased risk of a new health condition over the next year, with significantly higher risk if no reemployment occurred (Strully 2009). And in England during the 2008–2010 recession, suicides and injury rates rose (Barr et al. 2012). Not surprisingly, deteriorating health also influences work, with the US Panel study finding that poor health predicted subsequently being fired or leaving a job voluntarily. Negative cycles often occur, in which the sick or injured worker loses his or her job, forfeits income for self-care, and faces further deteriorating health; absence from work is a good predictor of subsequent long-term disability and unemployment.

Since the type A behavior pattern was proposed (during the 1950s economic boom) as a cause of heart disease—along with warnings against trying to accomplish increasingly more in less time (Chesney & Rosenman 1985)—there has been concern that busy workplaces are unhealthy. Certainly, a workplace can be excessively challenging, with unreasonably heavy physical work, chemical exposure, violence, or psychological overload (World Health Organ. 1994). But health psychologists have long recognized that challenge is not necessarily harmful (McEwen 2000). The term stress properly refers to a significant physiological disruption that compromises the internal regulatory processes that maintain physiological balance within an organism. The human body is adept at responding to internal and external change. However, when the physiological system is chronically disturbed, resources become depleted and regulatory processes are often affected (Cacioppo & Berntson 2011). It is usually through chronic processes, over time, that negative psychoemotional and behavioral reaction patterns play a role in disrupting metabolism, immune function, and physiological rhythms (including sleep), thereby increasing susceptibility to illness and general breakdown (Kemeny 2011, McEwen 2006). Such disruption is a long-term process that occurs through an interaction of internal and external forces as part of an individual’s long-term trajectory, and it cannot be captured in a single measurement or experiment. Challenge and a heavy workload can be healthy or unhealthy, depending on the person, the context, and the person-situation interaction. In a longitudinal analysis of elderly participants in the Terman Life Cycle Study, the continually motivated and productive men and women (who were still working for pay, pursuing new educational opportunities, or seeking new achievements) went on to live much longer than their more laid-back comrades, and this productive orientation mattered much more to longevity than did their sense of happiness and well-being (Friedman et al. 2010).

It has long been recognized that challenge is a key precursor of well-being. For example, flow—very high levels of psychological engagement—emerges when challenge and skill meet (Csikszentmihalyi 1997). Engaged workers approach their jobs with vigor, interest, and absorption and have enthusiasm both for the task at hand and for the organization as a whole (Lepine et al. 2005, Schaufeli et al. 2006). Many studies of “hardiness” show strong beneficial effects of challenge, especially when the individual has a sense of self-control and a commitment to something meaningful (Maddi 2002). In global areas with high concentrations of centenarians (Buettner 2012), most long-lived individuals have remained physically and socially active, embracing rather than avoiding challenge. Much research shows an association between early retirement and increased mortality risk, even after adjusting for various selection artifacts (Bamia et al. 2008, Carlsson et al. 2012).

Outside of the formal work environment, psychological engagement and productivity are again important components of health and successful aging. Individuals who are involved and maintain a sense of personal control sustain a better quality of life (Bambrick & Bonder 2005,
Brown et al. 2009, Pruchno et al. 2010, Schaie & Willis 2011). On the other hand, seeking emotional happiness per se may impede well-being by setting oneself up for disappointment or narcissism (Mauss et al. 2011, Twenge 2006). Modern personality theories help explain how these enduring trajectories emerge. Personality influences the events that are experienced (i.e., situation selection), the elicitation (or provocation) of responses by others, cognitive interpretations of challenges, emotional reactions to experiences, coping responses, and resulting actions. Personality predicts risk exposure to key life stressors such as marriage and divorce, career success and failure, and crime and safety (Bolger & Zuckerman 1995, Caspi et al. 2005, Magnus et al. 1993, Shanahan et al. 2013, Vollrath 2001). About one-third of all crimes happen to the same (repeat) victims, whereas most people face no criminal victimization at all, even after controlling for neighborhood risks (Tseloni 2000, Tseloni & Pease 2003, Tseloni et al. 2004). Children who are both low on conscientiousness and high on neuroticism (that is, who are impulsive and emotional) are more likely to react with distress and anger during peer conflict, reactions which in turn are related to higher levels of victimization (Bollmer et al. 2006; see also De Bolle & Tackett 2013). As is discussed below, it is not the emotional lability (neuroticism) itself that is crucial, but rather the impulsivity (unconscientiousness).

Overall, we believe that it is a misdirection of resources and attention to focus on positive moods as direct causes of good health, or on worrying, hard work, and depression as significant causes of poor health. Instead, a remarkable body of new research suggests that certain aspects of personality do indeed play a significant, and likely causal, role in patterns of living that lead to thriving, health, and longevity. The core trait is usually termed conscientiousness.

CONSCIENTIOUSNESS, MATURITY, AND LONGEVITY

Perhaps the most exciting recent discovery to emerge in the area of personality, well-being, and health is the lifelong importance of conscientiousness. Individuals who are conscientious—that is, prudent, dependable, well organized, and persistent—stay healthier, thrive, and live longer. The size of this effect is equal to or greater than that of many known biomedical risk factors.

Although it has long been known in the social sciences that individuals who are impulsive and low on self-control are prone to face troubles and failures on many fronts, such matters were mostly overlooked in the vast research on personality and health of the past half century. Fortunately, it has also long been known that children, teenagers, and young adults can age out of or be drawn away from delinquent patterns (Steinberg & Morris 2001), often through the development of increased self-monitoring, better social relationships, and more benign environments.

Extensive research following up the initial startling finding of two decades ago (Friedman et al. 1993) that childhood conscientiousness is a strong predictor of longevity has revealed that conscientiousness is a very strong and reliable lifelong predictor of healthy pathways and of health and longevity (Friedman et al. 2013, Goodwin & Friedman 2006, Shanahan et al. 2013). A meta-analysis (of 20 independent samples of approximately 9,000 participants) clearly links higher levels of conscientiousness to the key outcome of lower mortality risk (Kern & Friedman 2008). This finding has been repeatedly confirmed in more recent studies as well (Chapman et al. 2010, Fry & Debats 2009, Hill et al. 2011, Iwasa et al. 2008, Taylor et al. 2009, Terracciano et al. 2008). For example, in a 17-year follow-up in the Whitehall II cohort study (N = 6,800), low conscientiousness in midlife was an important risk factor for all-cause mortality, an association that was partly but not fully accounted for by health behaviors and certain other disease risks (Hagger-Johnson et al. 2012).

Conscientiousness predicts reduced disease development (Chapman et al. 2007, Goodwin & Friedman 2006), better coping (Connor-Smith & Flachsbart 2007), fewer symptoms, and various
sorts of social competence and productivity (Bogg & Roberts 2013). Finally, low conscientiousness also predicts Alzheimer’s disease and related cognitive problems (for a prospective study, see Wilson et al. 2007). It is thus relevant to the full range of core health outcomes we described at the beginning of this review.

Given the multiplicity of influences on health and well-being, how could one personality dimension be so important across so many years? Emerging evidence suggests the relevance of conscientiousness to a number of core biopsychosocial processes. First, conscientious individuals engage in a variety of important healthier behaviors—for example, they smoke less, eat healthier foods, and wear seat belts (Bogg & Roberts 2004, Lodi-Smith et al. 2010, Sutin et al. 2011). Second, conscientiousness affects situation selection. That is, conscientious individuals choose healthier environments, create or evoke healthier situations, and select and maintain healthier friendships and more stable marriages (Kern & Friedman 2011, Lüdtke et al. 2011, Shiner & Masten 2012, Taylor et al. 1997). Third and relatedly, conscientious individuals are more likely to have more successful, meaningful careers, better educations, and higher incomes, all of which are known to be relevant to health, well-being, and longer life (Hampson et al. 2007, Ozer & Benet-Martinez 2006, Poropat 2009, Roberts et al. 2003). For example, rank in high school class (N = 10,317 high school graduates), which depends heavily not only on intelligence but also on conscientiousness, was found to be a much better predictor of longevity than was IQ (Hauser & Palloni 2011).

Fourth, conscientiousness often interacts with unhealthy stressors and with other unhealthy personality traits, moderating their detrimental effects. For example, conscientiousness can attenuate the health risk of career failures (Kern et al. 2009). And although being low on conscientiousness and high on neuroticism appears to be a particularly dangerous combination (with individuals who are impulsive, disorganized, anxious, and emotional at very high risk), detrimental effects of anxiety and emotionality are reduced in individuals who are also conscientious (Chapman et al. 2010, Parkes 1984, Terracciano & Costa 2004, Turiano et al. 2013, Vollrath & Torgersen 2002). One reason for this pattern may involve better emotion regulation ability; for example, one study of middle-aged adults found conscientiousness predicted better recovery from negative emotional challenges (Javaras et al. 2012).

Fifth, conscientiousness may be encouraged by certain genetic patterns—and gene-by-environment interactions—that are also related to subsequent health. Serotonin levels in the central nervous system are known to have a genetic basis, change with new circumstances, affect personality (including conscientiousness), and work to regulate core bodily functions (including sleep) necessary for good health (Carver et al. 2011, Caspi et al. 2010, Cicchetti et al. 2012; see also Möttus et al. 2013 regarding inflammation).

Models of conscientiousness, well-being, and health are conceptually simple at their core but become quite complex in practice because human lives across time are quite complex. For example, at a young age, conscientious children face fewer self-control and school problems; in adolescence, conscientious individuals are less likely to try smoking, alcohol, and illegal drugs; and in adulthood, conscientious people are more likely to connect with other conscientious people—personally, socially, and at work—and to place themselves in healthier social and physical environments (Hampson 2012). Conscientious individuals are more likely to achieve a good education (Poropat 2009), which in turn is helpful in creating more prudent, better-organized, and forward-thinking adults (Vaillant 2012).

Conscientiousness likely also operates to promote health through reduction of very small risks. Prudent, persistent, planful individuals make a myriad of decisions each day that minimize risk. Whether it is carrying a raincoat, packing an extra set of medications, double locking their doors, minimizing germ exposure (through hand-washing or other sanitary practices), or staying off the golf course when thunderstorms are predicted, conscientious individuals slightly lower their
risks of injury and disease each day. The individual effect of each behavior is tiny (and hard to
document), but taken together and compounded over decades, a substantial effect may emerge. For
example, the odds of being struck by lightning in one’s lifetime is only one in 10,000 for Americans
(National Weather Service; http://www.lightningsafety.noaa.gov/medical.htm), but for every
10,000 highly conscientious individuals, one likely avoids this fate. Substantial effects may arise
when hundreds of such small risks are taken into account, but there is little research evaluating
the overall cumulative impact of such factors. Much more research is needed.

A number of studies suggest that high neuroticism combined with low conscientiousness is
particularly risky for poor health outcomes (Chapman et al. 2007, 2010; Terracciano & Costa 2004;
Vollrath & Torgersen 2002). On the other hand, a high degree of self-control and grit, coupled
with prudent planning and thinking ahead is especially healthy (Duckworth 2011, Moffitt et al.
2011). This pattern, together with a general cluster of conscientiousness-relevant characteristics,

Early Life Influences

When an association between conscientiousness and health is discovered, the usual tendency is to
look for the mediators. For example, to what extent is the association between conscientiousness
and longevity mediated by health behaviors such as smoking and drinking? A life course perspec-
tive, however, also encourages a look back at common predecessor influences. In particular, early
life experiences and biological predispositions (including genes, in utero hormones, nutrition, tox-
ins, and postpartum and early infant attachment and environmental challenge) can influence both
personality and later health (McEwen 1993, 2006; Puig et al. 2013; Taylor et al. 1997). That is,
personality traits, sense of well-being, and many diseases have some genetic or perinatal basis, thus
leading to later associations between personality and health that are caused in part by underlying
biosocial third variables.

Nevertheless, many of the influences of the genetic code and its expression result from alter-
ations caused by the environment, sometimes in understandable ways and sometimes randomly.
One study of large numbers of monozygotic twins found minimal predictive ability for individual
health (Roberts et al. 2012), and even these may be overestimates of direct biological effects, as
genetic predispositions play a role in situation selection and evocation. For example, Swedish twin
studies suggest that core health-relevant social relations such as stable, happy marriages can be
partly predicted by genetic variation (Walum et al. 2008; see also Mosing et al. 2012). When the
genetic code and early-life stress are viewed as an initial step in a long-term trajectory—in other
words, in terms of personality and development—then the model becomes much more powerful
as health risks cumulate. It would be a mistake to think of research on personality, well-being,
and health as a holding pattern that awaits definitive biological stress research. It may be better
to conceive of genetic and perinatal research as one of the developing pieces necessary for a more
complete understanding of personality and health.

CONCLUSION: IMPLICATIONS FOR INTERVENTIONS

One of the primary reasons for studying personality and health is to understand ways to improve
health and reduce mortality risk. We have argued that a more complete lifespan perspective (with
expanded causal models) reveals that certain common assumptions about health and well-being
are untenable and some common interventions are unjustified. Nonetheless, hints of effective
interventions are emerging. Fuller models of personality and health help clarify causality and offer
likely points for successful intervention.
Some elements of the pursuit of happiness may very well result in increased health, but oversimplification of the strong correlations between subjective well-being and physical health can lead to the “no worries” approach to life, with goals of seeking positive emotions and laughter, avoiding “stress,” taking it easy, retiring from work, and avoiding commitment. And it also leads to the unconscionable blaming of disease victims. Analogously, a misinterpretation of the correlations of depression with disease can result in the targeting of the wrong behavioral patterns for intervention. For example, there may be advice involving ways to cheer up or overprescription of medication for mild anxiety or depression. Further, the misunderstanding of the role of worrying may lead to minimization of sober, thoughtful, conscientious life patterns now known to be health protective.

Personality is also highly relevant to who completes the research study. Individuals higher on positive emotions, agreeableness, and conscientiousness are much more likely to stay in ongoing studies, thus creating differential attrition and distorting findings (Czajkowski et al. 2009, Friedman 2011b). For example, in a study of medication after a myocardial infarction, being conscientious enough to fully cooperate with treatment (even if with a placebo) emerged as a more important predictor of mortality risk than the medication (Horwitz et al. 1990). A fuller understanding and more comprehensive causal models of personality, health, and well-being would make these sorts of artifacts less likely.

Some of the solutions to these research challenges are well established in the fields of epidemiology and randomized clinical trials but too often are overlooked, or are avoided because they are viewed as too complicated, in the study of personality, health, and well-being. The first solution is to sample randomly from the full relevant population, preferably an initially healthy population. (Sometimes, use of a healthy control group is a reasonable and the only feasible alternative in a study of patients.) Second, employ independent, valid, multidimensional measures of personality and personality change. Third, use the best possible experimental or quasi-experimental design with the proper control groups, including placebo control groups. Fourth, employ intent-to-treat analyses in which everyone is included in the data analyses (including those who did not complete or were not fully exposed to the treatment). And fifth, use multiple outcome measures, both subjective and objective, including all-cause mortality.

These recommendations are difficult to put into practice. Often, longitudinal observational studies and quasi-experimental research designs are necessary and informative, coupled with shorter-term experiments. Fortunately, with the increasing number of long-term data sets, more rigorous information is now emerging (Friedman et al. 2013). Further, new analytic techniques allow integration of extant studies to test lifespan models (Kern et al. 2013, Piccinin & Hofer 2008). Multiple causal links to health exist, and models of the hypothesized full long-term pathways should be spelled out in all research in this field, even when the full model is not being investigated in a particular study (for a discussion of causal inference in personality psychology, see Lee 2012).

In summary, a key contribution of modern personality research to understanding health and well-being is the focus on healthy patterns, clusters of predictors, and what we like to call pathways to health and longevity. One of the most striking and important surprise conclusions of the eight-decade “Longevity Project” studies of the Terman Life Cycle Study (Friedman & Martin 2011) is the extent to which health risk factors and protective factors do not occur in isolation but rather bunch together. For example, the unconscientious boys in the Terman sample—even though very bright—were more likely to grow up to achieve less education, have unstable marriages, drink and smoke more, and be unsuccessful at work, all of which were relevant to dying at younger ages. Such health risks and relationship challenges (e.g., divorce or job loss, loneliness and social isolation) are usually studied as independent health threats. But attention to personality can broaden and
sharpen research approaches because it is stable and slow changing, and it is tied to a full range of biopsychosocial influences. Fundamental attention to the individual person across time draws consideration to the deeper causal processes.

Although the evidence for widely effective interventions is not yet available, more comprehensive models point toward core patterns that may indeed emerge as efficacious policies in promoting a well-organized, healthy, productive, long life. For example, the three elements of healthy lifestyles described in the following paragraph all involve long-term patterns, are potentially modifiable, and are known to be highly relevant to good health and well-being and to reestablishing homeostasis in the face of environmental challenges. They are deserving of increased research attention.

First, individuals with good ties to social networks and who are well integrated into their communities tend to be happier and healthier (Hawkley & Cacioppo 2010, Taylor 2011). And, the degree and quality of such relations can be changed. Second, people who are physically active—doing things—tend to have better mental and physical health. Although physical activity levels (not formal exercise per se) are somewhat stable over time, they too can be modified, and increased activity usually produces beneficial effects (Bouchard et al. 2012, Mutrie & Faulkner 2004, Pedersen & Saltin 2006). Third, self-controlled, conscientious individuals who live and work with purpose and are involved with helping others appear to thrive across the long term (Friedman & Martin 2011). This third factor may be the most important because it plays a role in the first two as well.

One of the biggest but most promising challenges of health psychology, of positive psychology, and indeed of public health is to understand and develop interventions at the individual level, the social (interpersonal) level, the community level, and the societal level to help launch individuals on these healthy pathways, to help them maintain and deepen adherence to these pathways, and to help them recover when they stumble or are forced off these roads to health and well-being.

Isn’t this the same as promoting happiness, reducing work challenge, and treating depression? Not at all. One could argue that increasing physical activity, strengthening social ties, and developing a meaningful sense of purpose are all established elements of treating depression. The problem is that many other approaches to treating depression and subjective well-being likely are not very relevant to health. Further, such approaches often do not consider long-term lifespan trajectories and the understanding of context.

There is no longer a need for studies that simply correlate personality with health and subjective well-being, or that correlate happiness and health, or even that involve simple predictive studies of personality and later health outcomes. Instead, the field is ready for longitudinal studies of mediators and moderators, and for intervention studies of how, when, and why changes in individual character affect health and well-being. Individual differences earlier in life are reliable predictors and likely causes of well-being and health status later in life, and a fuller understanding of the causal pathways and how they can be altered holds the promise of significant value to individuals and to society.

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