



2016 Sponsorship Registration

Event Dates and Operating Hours: Friday, December 9, 5–9 PM; Saturday, December 10 and Sunday, December 11, 10 AM–6 PM
Event Location: 4100 N. Damen Avenue – In the Heart of the Northcenter Community
Event Website: irishxmasmarket.com

CONTACT INFORMATION (Please type or print legibly)

Sponsorship Contact _____ Day-of-Event Contact _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email (required) _____ Website _____

Twitter Handle _____ Facebook Page _____

Method of Payment Check Visa Discover MasterCard AMEX

Card Number _____ Exp. Date _____ Security Code _____

Cardholder's Name _____ Signature _____

Sponsors confirmed by **September 30, 2016** at \$700 or higher can place a **FREE** ad on irishxmasmarket.com

Sponsorship benefits will not be activated until payment and completed form are received.
 Registration and payment should be mailed to: Big Buzz Idea Group, 4055 W. Peterson Ave., #105, Chicago, IL 60646. Please make all checks payable to: **Montgar LLC.**

Contact Craig Lagowski, Big Buzz Idea Group, at (847) 677-8273 or Craig@BigBuzzIdeaGroup.com, with any questions regarding Chicago's Irish Christmas Market.

PRESENTED BY



PRODUCED BY



SELECT LEVEL OF SPONSORSHIP PARTICIPATION

See reverse side for detailed sponsor benefits

Sponsorship Category	Sponsorship Amount
<input type="checkbox"/> Gingerbread Man: \$100-\$299	\$ _____
<input type="checkbox"/> Nutcracker: \$300-\$699	\$ _____
<input type="checkbox"/> Caroler: \$700-\$1,499	\$ _____
<input type="checkbox"/> Elf: \$1,500-\$2,499	\$ _____
<input type="checkbox"/> Snowman: \$2,500-\$4,999	\$ _____
<input type="checkbox"/> Reindeer: \$5,000-\$7,499	\$ _____
<input type="checkbox"/> Santa Claus: \$7,500+	\$ _____
<input type="checkbox"/> In-Kind Donation: _____	\$ _____
<input type="checkbox"/> Advertiser \$250	\$ _____
TOTAL SPONSORSHIP AMOUNT	\$ _____

Please indicated by signing below that you have reviewed and agree to the sponsor outline as presented

Signature

Date

SPONSORSHIP BENEFITS

GINGERBREAD MAN (\$100-\$299)

- Name on Sponsor Signage

NUTCRACKER (\$300-\$699)

- Listing on event website
- Name on Sponsor Signage
- One (1) post on Facebook and Twitter

CAROLER (\$700-\$1,499)

- All the benefits of "Nutcracker" sponsorship, PLUS
- Name included on posters & postcards
- Listing in event e-blasts
- One (1) post on Facebook and Twitter

ELF (\$1,500-\$2,499)

- All the benefits of "Caroler" sponsorship, PLUS
- Recognition from stage one (1) time each day during event
- One free 10' x 10' booth space at event (Sponsor responsible for all booth equipment)
- Company banner will be hung at Chicago's Irish Christmas Market (Sponsor to provide)
- Company logo displayed on IrishXmasMarket.com with link
- Two Facebook (2) posts and two (2) Twitter posts about your company/ organization

SNOWMAN (\$2,500-\$4,999)

- All the benefits of "Elf" sponsorship, PLUS
- Naming rights to Photo Booth or an Entrance
- Logo on entrance signage
- Recognition from stage one (1) time each day during event
- Logo included on posters & postcards
- One free 10' x 10' booth space at event (Sponsor responsible for all booth equipment)
- Two (2) company banners will be hung at Chicago's Irish Christmas Market (Sponsor to provide)
- Two Facebook (2) posts and two (2) Twitter posts about your company/ organization

REINDEER (\$5,000 - \$7,499)

- All the benefits of "Elf" sponsorship, PLUS
- Naming rights to Kids Zone or Santa's Workshop
- Logo included on all paid print advertising
- Inclusion in all press releases and media alerts
- Recognition from stage two (2) times each day during event
- One free 10' x 20' booth space at event (Sponsor responsible for all booth equipment)
- Four Facebook (4) posts and four (4) Twitter posts about your company/ organization

SANTA CLAUS (\$7,500+)

- All the benefits of "Reindeer" sponsorship, PLUS
- Recognition as a premier sponsor of Chicago's Irish Christmas Market
- Naming rights to Beverage Booth or Entertainment Stage
- One free 10' x 20' booth space at event (Sponsor responsible for all booth equipment)
- Inclusion in all press releases and media alerts
- Inclusion (when possible) on any radio or television sponsorships received at event
- Recognition from stage three (3) times each day
- Five Facebook (5) posts and five (5) Twitter posts about your company/ organization
- Exclusivity is available at this level

IN-KIND DONATION

Sponsorship benefits will be awarded at the value equivalent to the dollar value of the donation.

Heat	Printing	Advertising
Craft	Signage	Soda/ Water
Tents	Wristbands	Cups
Decorations	Dumpsters	Port-o-Lets

ADVERTISER

Place a coupon on Chicago's Irish Christmas Market website and in the photo package with Santa. For only \$250, you can show support while promoting your company over the weekend. *Space is limited, so don't delay!*

Feel free to contact Craig, Big Buzz Idea Group at 847.677.8273 or email Craig@BigBuzzIdeaGroup.com with any questions regarding Chicago's Irish Christmas Market.

A NOTE ABOUT SOCIAL MEDIA RECOGNITION: Please make sure to include your Facebook Page and/or Twitter Handle on the front of this form. If you have specific posts you would like the committee to send out, please send them to Montgarevents@Gmail.com. To see your post, make sure to like us on Facebook (facebook.com/irishxmasmarket) and follow us on Twitter (@IrishXmasMarket)!

NOTES:

Mistreatment of staff or volunteers will not be tolerated. BBIG/Montgar LLC reserves the right to remove any individual/company from the event and ban from future Big Buzz Idea Group productions.

This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Chicago's Irish Christmas Market, Montgar LLC and/ or Big Buzz Idea Group.