

Skills

UX / Product Design

- Storyboarding
- User Flows
- Information Architecture
- Usability Testing
- Rapid Prototyping
- Wireframing

Visual Design

- Mobile UI
- HTML5 & CSS3
- Digital and print marketing
- Print Buying
- Branding & Identity

Agile Sprint Process

Proofreading & Copyediting

Accessibility-friendly Design

Alexa Voice Design

Work History

AMAZON CAMPUS (including Prime Student & Millennials) – Seattle, WA

UX DESIGNER II, AUGUST 2015 – PRESENT

UX DESIGN CONTACTOR, MAY 2015 – AUGUST 2015

- Leading design for Amazon Campus' newest product launch. Previously lead Amazon Campus' in-store app design.
- Overhauled the design team's sprint process, improving our partners' satisfaction rating by 75%
- Co-leading the Onboarding Committee. Overhauled new hire training, resulting in 100% recommendation rating, and processed 50+ new hires since launching 3 months ago

OUTERWALL – Bellevue, WA

SR. GRAPHIC DESIGN CONTRACTOR, APRIL 2014 – MAY 2015

- Proposed and launched Outerwall's responsive mobile website, increasing mobile traffic by 110% and total site traffic by 14%
- Lead designer for Seahawks & NASCAR sponsorships
- Project lead and print buyer for ecoATM marketing designs
- Traffic manager for design team, intaking and assigning new requests

TINE WAHL LLC – Los Angeles, CA

WEB DESIGNER & DEVELOPER, MAY 2011 – APRIL 2014

- Designed brand identities, websites, and e-commerce sites

Honors

1ST PLACE: OVERALL BEST IDEA, TECHNICAL

New product proposal at the Amazon Media Expo 2016

UNDERCONSIDERATION: BRANDNEW CLASSROOM

Featured twice (2010 & 2011) in industry-leading design blog

Education & Training

ACCESSIBILITY WRITING & DESIGN TRAINING – Amazon SEATTLE, WA – MAY 2017

ALEXA VOICE DESIGN TRAINING – Amazon SEATTLE, WA – APRIL 2017

CERTIFICATE IN INCLUSIVE LEADERSHIP TRAINING – edx.com MARCH 2014

B.F.A. IN GRAPHIC DESIGN WITH HONORS – School of Visual Arts NEW YORK CITY, NY – MAY 2011

- Top 5% of graduating class