



I am a product designer whose passion is approaching every project like a UX designer. I create seamless, intuitive experiences for users of products, and websites.

My goal as a designer is to create strong brand relationships with customers by meeting their needs in fun and innovative ways.

EXPERIENCE

Peopleworks Communication (Advertisement company)
Seoul, Korea,
Planner – July 2016 - Current

LG Uplus Shop Interior Design

Participated in concept development and interior design of the opening Uplus mobile shops.

Tools

CAD, Illustrator, Photoshop, PowerPoint

ValueStream (Software company)
New York, United States,
Freelance – Jan 2016 - Feb 2016

Huddle Insights

Participated in user research and prototyping to build website where people can input and share data.

Tools

Google form, Indesign, Illustrator, Sketch, Invision

BushSmarts (Camping Gear design company)
New York, United States,
Intern – May 2014 - May 2016

General Production & Design

Packaging, Web editing, Product Design
Material research, Prototyping, Cost sheet

Tools

Illustrator, InDesign, Excel, Shopify

Atelier Brueckner (Architecture & Exhibition company)
Stuttgart, Germany,
Intern – Feb - July 2012

Hyundai Experience Center, Korea

Cern Visit Points, Geneva, Switzerland

Material research, mood images, Model making, Concept sketch, Schematic plans, Book Publication, Translation

Tools

InDesign, Photoshop, Illustrator, Vectorworks, SketchUp

EDUCATION

General Assembly
UX Design Immersive 2016

Pratt Institute
Bachelor of Industrial Design 2015
-Transportation
-Tool Design

SKILLS

Software

Axure
Sketch
Invision
Principle app
InDesign
Photoshop
Illustrator

Research

User Research
Task Analysis
Card Sorting

Language

English
Korean

DESIGN PROCESS

