

**2017 Business Sponsorship Opportunities**  
**May 27<sup>th</sup> through November 18<sup>th</sup>**  
**Saturdays, 8:30 AM to 2 PM**



The TaSH Farmers Market is a thriving community market with an average of over 1500 visitors per week. We offer educational activities, musical performances, children activities, food tastings and more every week, offered free to everyone in our community! We also provide financial support to help community members in need purchase produce at the market.

Last year was a banner year for the TaSH and the community. With our community partners, 5,000 pounds of food was distributed to Westchester families in need, 3,000 pounds of old clothing was recycled and removed from the waste stream, and \$10,000 in food tokens were distributed to low-income residents in our towns. We hosted 50 musical acts, 40 children's activities, and 25 community organizations. Please support us so we can continue and expand these amazing programs!

The market relies on the local business support to be successful. Your donation will help to ensure a thriving market for the 26 weeks of the 2017 season. **The TaSH is powered by Rivertowns Village Green, a 501c3 nonprofit organization, so your support is tax deductible.** And where else can your market reach so many people in such a positive and community-oriented environment? Show your support and increase your visibility by sponsoring the Tarrytown and Sleepy Hollow Farmers Market! Please donate at <http://tashfarmersmarket.support/> or mail the form with a check below. Any questions? Please email us at [tashfarmersmarket@gmail.com](mailto:tashfarmersmarket@gmail.com). Thank you!

**\$5000 Presenting Sponsorship**

- Benefits of Supporting Sponsor plus monthly opportunities for market presence (6 total)
- Recognition as one of the market's "Presenting Sponsors" (maximum 5/season)
- On-site logo recognition and top billing at the market for the entire season – 26 weeks
- Promotional material for organization distributed weekly at the on-site community table
- Presenting Sponsor recognition on the Tashfarmersmarket.org main page and sponsor page– with logo, brief corporate information, and link to organization's site, and TaSH Facebook page

**\$2500 Supporting Sponsor**

- Benefits of Market Champion plus additional on-site market opportunities (5 total)
- Recognition on Tashfarmersmarket.org sponsor page includes logo, brief corporate information, and link to organization's site, and TaSH Facebook page
- Logo will be included in the TaSH's weekly e-newsletter

**\$1000 Market Champion**

- Benefits of Friends of the Market plus additional on-site market opportunities (3 total)
- On-site logo recognition at the market for the entire season – 26 weeks

**\$500 Friend of the Market**

- On site booth presence 1 x per season plus opening day. Sponsor will have a table to create on-site presence and engage and educate the community.
- Sponsor recognition on the Tashfarmersmarket.org sponsor page and Facebook page
- Organization can promote the affiliation with the Farmers Market in your own media/marketing campaign and on social media to communicate how you are actively supporting the community

**Sponsorship Confirmation Form:**

Thank you so much for your support. Please be sure to let us know the best way to reach you for logo, scheduling and other sponsorship related perks.



Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone/email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**To send your support, please mail a check and this form to:**

Rivertowns Village Green, Inc  
Attn: Rachel Tieger  
PO Box 221  
Tarrytown NY 10591

Any questions? Please email us at [tashfarmersmarket@gmail.com](mailto:tashfarmersmarket@gmail.com). Thank you!