Dishwasher
Electric clothes dryer
Central air conditioner
Room air conditioner
Space heater
Stereo
Laptop
Desktop
Compact fluorescent bulb
Washer's setting
Winter thermo-stat
Summer thermo-stat
Line-dry clothes
Lower wattage bulb
Replace incandescent with CFL

Perceived Energy Used or Saved (Wh)

Actual Energy Used or Saved (Wh)

(Attari et al., PNAS, 2010)