



EDUCATION **University of Louisville**
Communication Art & Design
August 2011- June 2015

WORK EXPERIENCE

Sanger & Eby
Designer, February 2017 - January 2018

- Joining together with clients and Creative Directors to brainstorm ideas for imagery and visual communication in order to maintain blogs and websites.
- Illustrating icons and assets for websites in order to enhance navigation and usability all while maintaining a consistent look and adhering to the brand aesthetic.
- Creating logos and brand assets for company events and applying these assets across the board in order to create a successful and visually pleasing campaign.
- Meeting with the design team to pitch ideas and discuss creative in order to stay on top of design trends to make sure we deliver the best creative solutions and strategy for future clients.

Brown-Forman
Junior Designer, June 2015 - October 2016

- Collaborate with Creative Directors to design ads, posters, packaging, illustrations, websites, web ads, etc., that all reflect the brand that with which the client is working.
- Pitch ideas to clients in order to find creative solutions for different projects.
- Participate in weekly meetings to discuss, and catch up on projects to ensure all client requests are completed to the best of our abilities.

CafePress Inc.
Designer, June 2014 - June 2015

- Work with Creative Director to create product design, emails, website banners, Facebook ads, etc., that all reflect the brand requirements.
- Adhere to outside brand standards such as Fox and MARVEL to create product design for the CafePress website.
- Participate in weekly design meetings to discuss different projects and creative solutions.

HONORS **Hite Art Institute Scholarship**
2014-2015

2014 AIGA Louisville Student Award
2015 AIGA Louisville Professional Award

SKILLS **Design and Related Experience**

- Adobe Creative Suite, Illustrator, Photoshop, InDesign, Presenting ideas, Organizing files, Brainstorming with other designers, and communicating on and off paper.