



2017 SPONSORSHIP

(CHECK BOX)

SPONSORSHIP LEVELS

Headline Sponsor: \$10,000
 Full page ad in event program*
 Company logo prominently displayed on Main Stage signage
 Company logo/name featured all promotional advertising*
 (2) Large custom branded social media posts via
 Official Illuminated Facebook, Twitter and Instagram*
 Company logo featured on Festival website
 Exhibit space at Festival (additional form required)

Spotlight Sponsor: \$5,000
 Half page ad in event program*
 Company logo displayed on Festival stage signage
 Company logo/name featured all promotional advertising**
 (2) Small custom branded social media post via
 Official Illuminated Facebook, Twitter and Instagram**
 Company logo featured on Festival website
 Exhibit space at Festival (additional form required)

Limelight Sponsor: \$2,500
 1/4 page ad in event program*
 Company logo displayed on on-site Festival signage
 (1) Small custom branded social media post via
 Official Illuminated Facebook, Twitter and Instagram**
 Company logo highlighted on festival website
 Exhibit space at Festival (additional form required)

Sparkler Sponsor: \$1,000
 1/4 page ad in event program*
 (1) Branded social media mention via
 Official Illuminated Facebook, Twitter and Instagram**
 Company logo highlighted on Festival website
 Exhibit space at Festival (additional form required)

Shimmer Sponsor: \$500
 Company name listed in event program
 Company name listed on Festival website
 Exhibit space at Festival (additional form required)

*Event program ad specifications/deadlines to be provided 60 days prior to Festival
 **Specific dates for advertising and social media promotion to be confirmed and provided at time of sponsor commitment

PAYMENT

I would like to be a sponsor for the Newburgh Illuminated Festival 2017 at the selected level noted above.

Logos MUST be submitted in high-resolution PDF and/or PNG format (transparent)
 Submit any requested artwork to newburghilluminatedfestival@gmail.com

Please make checks payable to the Community Foundation of Orange and Sullivan. In the memo line please write "Newburgh Illuminated Festival."

Company Name:
 Contact Person:
 Address:
 Phone Number:
 Email:
 Website:

Enclosed is a check for:
 \$ _____

Please mail check to:
Newburgh Illuminated Festival
 P.O. Box 1012
 Newburgh, NY 12551