









# Main Street in Texas: Fast Facts

-  In 1980, Texas **was one of the first states in the country** designated to work with local communities to carry out the Main Street 4-Point Approach.
-  With the entrance of Stephenville into the Texas network as of January 1, 2021, there are **88 designated Main Street communities** in the state.
-  Texas Main Street communities come in all sizes – from our **smallest town** (Granger, population 1,517) to our **largest city** (Corpus Christi, population 324,692.)
-  Eighteen of our communities – like San Marcos, Harlingen, Waco - have populations that exceed 50,000; these programs are considered “**Urban.**”
-  Twenty-eight Texas communities have participated for **20 years or more!** This group includes cities like Decatur, Mineola, Lufkin, Georgetown, Grapevine, Elgin and Denton.
-  **Designated communities contractually agree** to use local dollars to fund both a Main Street position and programming. Each community launches a preservation-based downtown revitalization program utilizing the volunteer-driven Four-Point Approach™.
-  Our **9-member state staff offers technical assistance** to Main Street program managers & boards in each of the 4 points:
  - Architecture/urban design/preservation
  - Economic Development/small business development
  - Promotions / digital Media / messaging
  - Organizational Development – program capacity/work planning/volunteer management
-  **Reinvestment data** collected quarterly by the state office show that implementation of the Four Point Approach™ in Texas has yielded the following results:
  - **\$4.9 billion** in overall reinvestment
  - The creation of more than **44,624 jobs**, mostly from independent businesses
  - The creation, expansion or relocation into downtown of **11,090 small businesses.**
  - Since 2001, more than **2+ million volunteer hours** contributed to local Main Street programs

