## Main Street in Texas: Fast Facts



In 1980, Texas **was one of the first states in the country** designated to work with local communities to carry out the Main Street 4-Point Approach.

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With the entrance of Stephenville into the Texas network as of January 1, 2021, there are **88** designated Main Street communities in the state.



Texas Main Street communities come in all sizes – from our **smallest town** (Granger, population 1,517) to our **largest city** (Corpus Christi, population 324,692.)



Eighteen of our communities – like San Marcos, Harlingen, Waco - have populations that exceed 50,000; these programs are considered "**Urban**."

Twenty-eight Texas communities have participated for **20 years or more**! This group includes cities like Decatur, Mineola, Lufkin, Georgetown, Grapevine, Elgin and Denton.

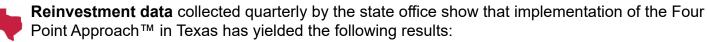


**Designated communities contractually agree** to use local dollars to fund both a Main Street position and programming. Each community launches a preservation-based downtown revitalization program utilizing the volunteer-driven Four-Point Approach<sup>™</sup>.



Our **9-member state staff offers technical assistance** to Main Street program managers & boards in each of the 4 points:

- Architecture/urban design/preservation
- Economic Development/small business development
- Promotions / digital Media / messaging
- Organizational Development program capacity/work planning/volunteer management



- \$4.9 billion in overall reinvestment
- The creation of more than 44,624 jobs, mostly from independent businesses
- The creation, expansion or relocation into downtown of **11,090 small businesses**.
- Since 2001, more than 2+ million volunteer hours contributed to local Main Street programs

