

Arrival Day - Sunday : Sponsored by: Freedom Business Alliance

	Sunday, 20 August 2017	
Time	Main hall	Registration desk/lobby
<i>12.00-14.00</i>		<i>Registration and check-in</i>
<i>14.00-16.00</i>		<i>Registration and check-in</i>
<i>16.00-18.00</i>		<i>Registration and check-in</i>
18.00-19.30	Opening banquet / meet your mentor!	
19.30-21.00	Opening Plenary: Head and Heart (for Freedom's Sake) - Kerry Hilton and Chirag Jain	

First Full Day - Monday 21 August

Sponsored by: Freedom Business Alliance

	Monday, 21 August 2017	Building the Business-Internal	Partner sessions	Building the Business-External	
Time					
8.00-9.00	<i>Breakfast with your mentor</i>				<i>Breakfast with your mentor</i>
9.00-10.30	Morning plenary - Bill Job				
10:30-11.00	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
11.00-12.15 Workshop Session ONE		Up-skilling Your Employees: Professional Training and Standards — Laura Cordisco Tsai	Freedom Business: Not for the faint-hearted - Kerry Hilton	Building your Business by Creating Raving Fans - Artie Sposaro and Monika Majors	
12.15-13.45	<i>Lunch by industry</i>				<i>Lunch by industry</i>
13.45-14.15	Asking the hard questions (Panel) - Profit and Purpose	-	-	-	
14:30-16-00 Workshop Session TWO	Building your Direct Sales Company - DJunaidi Lie	When to Grow and When to Slow: Wise Business Development Principles - Lauren Fladger	Job Creation for the Least Qualified: Village Transformation - Sylvi and Naomi Kusmanto	Market Research (Part 1) - Victor Singh	
16.00-16.30	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
16.30 - 18.00 Workshop Session THREE	Starting and Sustaining a Business That Employs Survivors - Sam Dharmapala	The Messy Side of Business - Getting Comfortable with Risk and Failure - Christa Foster Crawford and Philippa Nelson	Mentoring/Coaching a Freedom Business (Part 1) - DJunaidi Lie	Market Research (Part 2) - Victor Singh	
18.00-19.30	<i>Dinner on your own</i>				<i>Dinner on your own</i>
19.30-21.00	Evening Plenary - "Future of freedom business and the FBA"				

Second Day of the Forum - Tuesday 22 August

Sponsored by: Freedom Business Alliance

	Tuesday, 22 August 2017	Building the Business-Internal	Partner Sessions	Building the Business-External	
Time					
8.00-9.00	<i>Breakfast with your mentor</i>				<i>Breakfast with your mentor</i>
9.00-10.30	Consulting Session One				Other options (tours and site-seeing)
10:30-11.00	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
11.00-12.30	Consulting Session Two				Other options (tours and site-seeing)
12.30-14.00	<i>Lunch on your own</i>				<i>Lunch on your own</i>
14.00-15.30 Workshop Session FOUR	<i>Discussion - Research and Freedom Business: Tracking our Impact</i>	Building a Healthy Business - Michael Harder	Mentoring/Coaching a Freedom Business, Part 2 - Djunaidi Lie	A Common Sense Innovation Approach - Mike Falkenberry and Jared Solid*	
15.30-16.00	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
16.00-17.30 Workshop Session FIVE	Industry session: Food and Beverage - Andrew Barnes	Improving Health Outcomes for Employees - Mindy Gill	Lost in Translation: Maximizing relationships with Traditional Market Expertise - Michelle McDonald Pride	Sales: Closing the Deal - Dezmon Landers and Maria Dunbar	
18.00-19.30	<i>Dinner on your own</i>				<i>Dinner on your own</i>
19.30 - 21-30	*Sprinting to Solutions: Applying Design Thinking to your Business - Lauren Fladger and Khalilah Cooper				

Final Day of the Forum - Wednesday 23 August

Sponsored by: Freedom Business Alliance

	Wednesday, 23 August 2017	Building the Business-Internal	Partner Sessions	Building the Business-External	
Time	Main hall	Breakout room 1	Breakout room 2	Breakout room 3	Dining room/Exhibit hall
8.00-9.00	<i>Breakfast with your mentor</i>				<i>Breakfast with your mentor</i>
9.00-10.30	Morning plenary - Bill Job				
10:30-11.00	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
11.00-12.15 Workshop Session SIX		Human Resources – What is it and why do I need it? - Matthew Fairfax	Getting Out of Survival Mode - Rescuing Struggling Businesses - Gray Shipley	Business Ethics - Michael Harder	
12.15-13.45	<i>Lunch by location</i>				<i>Lunch by location</i>
13.45-14.15	Panel: Everything You Always Wanted to Know About Freedom Business but were Afraid to Ask	-	-	-	-
14:30-16.00 Workshop Session SEVEN	Repeat most requested session 1	Product Development 1 - Victor Singh	Diagnosing and Scoring the Health of Your Business - Ken Leahy and Tun Cheng Ong	Finding Money for your Business - Jai Sharma	
16.00-16.30	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
16.30 - 18.00 Workshop Session EIGHT	Repeat most requested session 2	Product Development 2 - Victor Singh	Making a Difference Where I Am - Jennifer Roemhildt Tunehag	Market Mapping: Identifying Gaps and Creating Opportunities - Khalilah Cooper	
18.00-20.00	<i>Closing Banquet</i>				<i>Closing Banquet</i>

Departure day - Thurs

Sponsored by: Freedom Business Alliance

	Thursday, 24 August 2017	
Time	Main hall	Dining room/Exhibit hall
8.00-9.00	<i>Breakfast with your mentor</i>	<i>Breakfast with your mentor</i>
9.00-12.00	DEPARTURES	DEPARTURES