



**HUGE EXPANSION AND ECONOMIC BENEFITS FOR TRAIL USERS,
RIDERS AND COMMUNITIES.**

**EASTERN ONTARIO TRAILS ALLIANCE AND PARK TO PARK TRAIL ASSOCIATION
AGREE TO 'ONEPASS' RECIPROCATATION**

Tweed/Parry Sound Ontario March 28, 2018

The Eastern Ontario Trails Alliance (EOTA) and The Park to Park Trail Association (P2P) have reached a reciprocal arrangement to move to the 'OnePass' permit that will be valid on both of their trail systems. This is effective immediately and automatically 'grandfathers' existing pass holders giving them a greater expanded set of riding options for this coming season.

This move stems from a process of collaboration sponsored by the Ontario Ministry of Tourism, Culture and Sport and has been evolving since 2012. The participants at the March 19th 2018 meeting of the Ontario Power Sports Working Group (OPSWG) support the development of a common sustainable base funding mechanism which accommodates as many power sport types as possible. Several other organizations have expressed a desire to move to the 'OnePass' mechanism and are currently addressing that process with their boards.

Both EOTA and P2P are very excited about this agreement and are immediately moving to jointly market the enhanced opportunities afforded to off-road enthusiasts in Ontario. Substantial funding has been secured to further the communication and advertising of this reciprocation.

For further details, trail pass purchase and business opportunities please go to:

thetrail.ca

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