



Preview: 2018 Incubator Application

PLEASE REVIEW PRIOR TO COMPLETING THE ONLINE APPLICATION

We strongly encourage you to complete these questions prior to beginning the online application process. Once you begin the online form, you will not be able to make changes. (Note: There are slight differences between the following questions and the online application.)

1. What is the name of your venture?
2. Describe what your venture does in 140 characters or less (the limit on Twitter).
3. Venture Website URL (if available).
4. Does your venture have a working version of its product or service?
5. List the members of your team.
(Please be prepared to provide the following for each member listed: name, non-university email address, cell phone, relevant background, whether each will participate in the program full-time, and, if not, why, and current affiliation.)
6. If you have more than one founder, describe in what ways the founding team members have worked together in the past. (100 word maximum)
7. If your venture has a prototype, please include feedback to date and research outcomes, if any. (100 word maximum)

- 8. If you do not yet have a working product, please describe the necessary skills to build a working version using technical and industry skills or knowledge (e.g. include required software and enumerate product development tasks). Do you personally or through your team, possesses these skills, and if not, how will you acquire them?**
- 9. What problem are you solving and for whom? Meaning, who will benefit and how? (100 word maximum)**
- 10. How is this problem currently being addressed or solved? Also, please describe how your approach is different than these alternatives. (100 word maximum)**
- 11. Why do you want to solve this problem or pursue this opportunity? (100 word maximum)**
- 12. How do you or will you generate revenue? If your venture is a non-profit organization, please describe how you create social impact and list the entities that are known for supporting ventures creating this sort of impact. (100 word maximum)**
- 13. What is the long-term vision for your venture? (100 word maximum)**
- 14. Based on who will benefit and how you will generate revenue, how large is this opportunity? Please describe in terms of customers (e.g., number of people or total dollar value) or impact (e.g., number of people or consequences). (100 word maximum)**
- 15. What is the highest priority risk your venture faces that you intend to address during the summer incubator? (100 word maximum)**
- 16. What trend, technology or market conditions make this the right time to pursue this venture? How do benefit from timing? (100 word maximum)**

17. Please select the sources of funding to date? Please provide the total dollar amount raised for each category.

(Choices include: no fundraising, founders, friends and family, angel, venture capital, debt, grant)

18. How do you anticipate using the cash grant you receive from the i.Lab?

19. What three (3) milestones will you accomplish by the end of the i.Lab session?

20. What do you hope to get out of the i.Lab program? (100 word maximum)

21. List a reference who has been a significant influence to your venture.

(Please be prepared to provide name, email address, phone number, relationship to venture, and description of how this person has been helpful.)

22. List an additional reference who has been a significant influence. (Optional)

23. Upload a one-page executive summary. (Optional)