



# 040x040 – Space for Creativity

Thursday, 21.05.2015

Friday, 22.05.2015

09:00	<p>Hamburger Botschaft (Sternstraße 67)</p> <p>09:00 - 09:30 Welcome &amp; Get Together</p> <p>09:30 - 11:00 Kaffee &amp; Franzbrötchen: 3 Speakers Helena Henneken: They Would Rock, Móka Farkas: Eco Favela, P/ART Intro</p>	
10:00		
11:00	<p>Transit: 11:00 - 11:30 (30 min)</p>	
12:00	<p>Google Germany</p> <p>11:30 - 12:30 Design Fiction w/ Jeremy Abbett</p>	<p>Groove City</p> <p>11:30 - 12:30 Analog Literacy w/ DJ Mad &amp; Simon Semrau</p>
13:00	<p>Transit: 12:30 - 13:00 (30 min)</p>	
14:00	<p>Alster, XING</p> <p>13:00 - 15:00 Lunchtime around Alster lake à la XING w/ Arne Kittler</p>	<p>TBA</p> <p>13:00 - 15:00 Exploration Walk w/ Franziska Luh (includes a lunch break)</p>
15:00	<p>Transit: 15:00 - 15:30 (30 min)</p>	
16:00	<p>Grindelviertel, Otto's Burger</p> <p>15:30 - 17:30 Grindel X Food Startups w/ Arne Kittler &amp; Christophe Stoll</p>	<p>Gängeviertel</p> <p>15:30 - 17:30 Ubilabs X Gängeviertel: The "Leerstandsmelder" Project</p>
17:00		
18:00	<p>Karolinenstr. 21 / Haus 3</p> <p>18:00 - 19:30 Kymatic Open House w/ Sven Meyer</p>	
19:00		
20:00	<p>Hamburger Botschaft (Sternstraße 67)</p> <p>20:00 - 23:00 Watch Later Club &amp; Drinks</p>	

09:00	<p>precious design studio (Völckersstrasse 14-20)</p> <p>09:00 - 09:30 Open House @ precious design studio</p> <p>09:30 - 11:00 Kaffee &amp; Croissants: 3 Speakers Martin Kleppe: Robots Dance, Matthias Mies: Top-down decision-taking vs. Creative consensus, Harald Neidhardt: Will Citizen outsmart Smart Cities?</p>	
10:00		
11:00	<p>precious design studio</p> <p>11:15 - 13:15 Designing memorable knowledge experiences w/ Martin Thörnkvist &amp; precious design studio</p>	
12:00		
13:00	<p>Transit: 13:15 - 13:30 (15 min)</p>	
14:00	<p>PLY (Hohenesch 68)</p> <p>13:30 - 14:00 „Die Klappe“ Lunch @ PLY</p> <p>14:00 - 14:30 An Introduction to PLY Interior Design</p> <p>14:45 - 15:15 Space Planning, Culture &amp; New Ways of Working w/ Andreas Lundberg</p> <p>15:30 - 16:00 Designing in Closed Loops w/ Carsten Buck</p> <p>16:15 - 16:45 The Creative Road Warrior w/ Steffan Heuer</p>	
15:00		
16:00		
17:00	<p>16:45 - 17:45 Wrap Up &amp; Drinks</p>	
18:00		
19:00		
20:00	<p>Frau Hedis Tanzkaffee (St. Pauli Landungsbrücken, Brücke 10, Innenkante)</p> <p>20:00 - 23:00 040x040 Closing Party @ MS HEDI (kindly brought to you by XING)</p>	

