



040x040 – Space for Creativity

#040x040 – 040x040.com

Thursday, 21.05.2015

Friday, 22.05.2015

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| 09:00 | Hamburger Botschaft (Sternstraße 67) 09:00 - 09:30 Welcome & Get Together 09:30 - 11:00 Kaffee & Franzbrötchen: 3 Speakers Helena Henneken: They Would Rock, Móka Farkas: Eco Favela, P/ART Intro | |
| 10:00 | | |
| 11:00 | Transit: 11:00 - 11:30 (30 min) | |
| 12:00 | Google Germany 11:30 - 12:30 Design Fiction w/ Jeremy Abbett | Groove City 11:30 - 12:30 Analog Literacy w/ DJ Mad & Simon Semrau |
| | Transit: 12:30 - 13:00 (30 min) | |
| 13:00 | Alster, XING 13:00 - 15:00 Lunchtime around Alster lake à la XING w/ Arne Kittler | TBA 13:00 - 15:00 Exploration Walk w/ Franziska Luh (includes a lunch break) |
| 14:00 | | |
| 15:00 | Transit: 15:00 - 15:30 (30 min) | |
| 16:00 | Grindelviertel, Otto's Burger 15:30 - 17:30 Grindel X Food Startups w/ Arne Kittler & Christophe Stoll | Gängeviertel 15:30 - 17:30 Ubilabs X Gängeviertel: The "Leerstandsmelder" Project |
| 17:00 | | |
| 18:00 | Karolinenstr. 21 / Haus 3 18:00 - 19:30 Kymatic Open House w/ Sven Meyer | |
| 19:00 | | |
| 20:00 | Hamburger Botschaft (Sternstraße 67) 20:00 - 23:00 Watch Later Club & Drinks | |

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| 09:00 | precious design studio (Völkersstrasse 14-20) 09:00 - 09:30 Open House @ precious design studio 09:30 - 11:00 Kaffee & Croissants: 3 Speakers Martin Kleppe: Robots Dance, Matthias Mies: Top-down decision-taking vs. Creative consensus, Harald Neidhardt: Will Citizen outsmart Smart Cities? |
| 10:00 | |
| 11:00 | precious design studio 11:15 - 13:15 Designing memorable knowledge experiences w/ Martin Thörnkvist & precious design studio |
| 12:00 | |
| 13:00 | Transit: 13:15 - 13:30 (15 min) |
| 14:00 | PLY (Hohenesch 68) 13:30 - 14:00 „Die Klappe“ Lunch @ PLY 14:00 - 14:30 An Introduction to PLY Interior Design 14:45 - 15:15 Space Planning, Culture & New Ways of Working w/ Andreas Lundberg 15:30 - 16:00 Designing in Closed Loops w/ Carsten Buck 16:15 - 16:45 The Creative Road Warrior w/ Steffan Heuer |
| 15:00 | |
| 16:00 | |
| 17:00 | 16:45 - 17:45 Wrap Up & Drinks |
| 18:00 | |
| 19:00 | |
| 20:00 | Frau Hedis Tanzkaffee (St. Pauli Landungsbrücken, Brücke 10, Innenkante) 20:00 - 23:00 040x040 Closing Party @ MS HEDI (kindly brought to you by XING) |

