



040x040 – Space for Creativity

#040x040 –
040x040.com

Wednesday, 19.08.2015

19:00	22:00
<p>📍 Mäster Johansgatan 11</p> <p>19:00 - 22:00</p> <p>040x040 Welcome Dinner at Bastard</p>	<p>📍 Far i hatten (Amiralsgatan 35)</p> <p>22:00</p> <p>The Bar</p>

Thursday, 20.08.2015

08:30	<p>📍 Comfort Hotel (Carlskagan 10C)</p> <p>Get Bikes</p>		
09:00	<p>📍 Media Evolution City (Stora Varvsgatan 6a)</p> <p>09:00 - 10:00</p> <p>Breakfast sponsored by The Conference</p> <p>09:30 - 11:15</p> <p>How to make it happen!</p> <p>Learnings from The Conference & Recap</p> <p>Emma Estborn (Media Evolution)</p>		
11:00	<p>🚲 Transit: 11:15 - 11:30 (15 min)</p>		
12:00	<p>📍 Malmö University sal F415 at Orkanen</p> <p>12:00 - 12.45</p> <p>Lunch – Henriette Lucander, About Malmö University</p> <p>🚲 Transit: 12:40 - 13:00 (20 min)</p>		
13:00	<table border="1"> <tr> <td> <p>📍 The Pop Up Space</p> <p>13:00 - 15:00</p> <p>Creative Social Innovation w/ Julieta Talavera & Joshua Ng</p> </td> <td> <p>📍 Media Evolution City</p> <p>13:00 - 15:00</p> <p>How your breakfast routines could become page 26 of the IKEA catalogue.</p> </td> </tr> </table>	<p>📍 The Pop Up Space</p> <p>13:00 - 15:00</p> <p>Creative Social Innovation w/ Julieta Talavera & Joshua Ng</p>	<p>📍 Media Evolution City</p> <p>13:00 - 15:00</p> <p>How your breakfast routines could become page 26 of the IKEA catalogue.</p>
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14:00			
15:00	<p>15:00 - 15:30</p> <p>Inside City Link w/ Jesper Koefoed-Melson</p> <p>15:30 - 16:30</p> <p>Hövding w/ Anna Katarina Skogh & Fredrik Carling</p> <p>🚲 Transit: 16:30 - 17:00 (30 min)</p>		
16:00			
17:00	<p>📍 Media Evolution City Terrace</p> <p>17:00 - 19:00</p> <p>Beer, Q&A</p>		
18:00			
19:00	<p>📍 Far i hatten (Amiralsgatan 35)</p> <p>19:00 - 0:00</p> <p>The Bar</p>		

Friday, 21.08.2015

09:00	<p>📍 Foo Café (Stora Varvsgatan 6a)</p> <p>09:00 - 09:30</p> <p>Morning Coffee</p> <p>09:30 - 11:00</p> <p>Malmö UX breakfast hosted by Hamed Yahyaei & Foo Café.</p> <p>Johan Salo: Offscreen Designs</p>
10:00	<p>🚲 Transit: 10:50 - 11:00 (10 min)</p>
11:00	<p>📍 The Ground (Bredgatan 4)</p> <p>11:00 - 11:30</p> <p>A visit to The Ground</p> <p>11:30-12:00</p> <p>Generation 64 w/ Jimmy Wilhelmsson</p>
12:00	<p>12:00 - 13:00</p> <p>Lunch & Malmö Festivalen w/ Olivia Whitehouse</p>
13:00	<p>🚲 Transit: 13:30 next door.</p>
14:00	<p>📍 SVT (Stora Varvsgatan 2)</p> <p>14:00 - 14:50</p> <p>Digital Strategies at Public Television w/ Johan Widerholm</p>
15:00	<p>🚲 Transit: 15:15 - 15:45 (30 min)</p>
16:00	<p>📍 STUDIO Malmö (tba)</p> <p>15:00 - 16:00</p> <p>STUDIO Malmö Site Visit w/ Andreas Lundberg & Yasemin Arhan Modéer</p>
17:00	<p>📍 Media Evolution City (Stora Varvsgatan 6a)</p> <p>17:00 - 21:00</p> <p>The World's Best Afterwork w/ Tactel & Swedbank</p>
18:00	
19:00	
20:00	<p>📍 Babel (Spångatan 38)</p> <p>20:30 - 04:00</p> <p>The After Party</p>

