

Hey, XYZ.

I've been scheming with some creative friends about how to bring our special skills to this important moment in our democracy. We're working on a project to do our part in the widespread effort to increase engagement of liberal voters.

[We've landed here.](#)

Oregon is perceived as a blue state, but we're actually kind of purple, and we teeter towards red. So, our goal is to get out the progressive vote. There are a number of important issues on the ballot, but we decided to focus on these three:

- Vote for Kate Brown: Facing a Hillary-like loss
- No on ballot measure 105: Anti-immigrant
- No on ballot measure 106: Anti-choice

We're approaching beacons of our various communities to sign on to publicly endorse this slate. It's our belief that a public showing of concerned neighbors backed by some irresistible design is an effective contribution to getting people activated. We would love to include your name in the list of supporters.

I know you must receive many requests for your time — thank you for your consideration. Please let me know if you'd be willing to lend your name to the site and share it through your network.

Best,
Cara