



2016 Winterfest Sponsorship Opportunities

St. Viator Elementary School is a culturally diverse Catholic school deeply committed to the development of the mind, body and soul of each unique student. One of our biggest events of the year is Winterfest. It is a three day winter festival where we skate, snack, sip, and shop. There is an ice skating rink, a craft fair in the gym, caroling under the evergreen, Christmas trees for sale, and food available all weekend. This is one of our fundraisers for the year, but it is too much fun to just categorize it as a fundraiser. It is a community holiday festival for all ages.

When is it?

St. Viator's Winterfest is December 2nd through the 4th

What is it?

St. Viator's Winterfest is a three-day community holiday festival for all ages. It takes place on the St. Viator campus at 4140 W Addison. Features include:

- A 40' x 48' outdoor ice skating rink (with skate rental and warming tent)
- Food and beverage for purchase
- Breakfast with Santa on Saturday & Sunday morning
- A bake sale, hot chocolate, and cookie decorating
- Christmas tree and greens sale
- Pictures with Santa
- Mistletoe Market featuring crafts from 60+ vendors

What's great about it?

- It's a unique event – ice skating in a neighborhood environment
- Reach goes beyond school and parish communities to entire Northwest Side
- Weekend-long event maximizes exposure for your brand
- In 2014, our first year, over 1000 people were in attendance

What do you get for your sponsorship?

1. Headline Sponsor - \$2500
 - a. Your logo on all Winterfest flyers and publicity
 - b. Your logo on cups used for warm beverages (hot cocoa and mulled wine)
 - c. Banner on display at ice skating rink
 - d. Verbal acknowledgement throughout the three-day event

4140 W. Addison Street, Chicago, Illinois 60641-3913

Telephone 773-545-2173 Fax 773-794-1697

www.stviatorchicago.org





- e. Your logo on an ornament decorating the large evergreen “Christmas Tree” in front of
 - f. Recreation Center, next to the carolers
 - g. Your logo printed on programs and flyers
 - h. Mainstream media acknowledgement (e.g. TV, Radio, Newspapers, Metromix)
 - i. Internal media recognition (e.g. School Newsletters, Parish Bulletins, Website, and Social Media)
2. Premier Sponsors - \$1000
- a. Banner on display at ice skating rink (Form and payment due by 11/20)
 - b. Verbal acknowledgement throughout the three-day event
 - c. Your logo on an ornament decorating the large evergreen “Christmas Tree” in front of Recreation Center, next to the carolers (Forms needed by 12/1)
 - d. Your logo printed on programs (Forms needed by 12/1)
 - e. St. Viator media recognition (e.g. School Newsletters, Parish Bulletins, Website, and Social Media)
 - f.
3. Event Sponsors - \$250
- a. Logo on sponsor banner displayed at ice skating rink (Form and payment due by 11/20)
 - b. Verbal acknowledgement throughout the three-day event
 - c. Your logo on an ornament decorating the large evergreen “Christmas Tree” in front of Recreation Center, next to the carolers (Forms needed by 12/1)
 - d. Your logo printed on programs (Forms needed by 12/1)
 - e. St. Viator media recognition (e.g. School Newsletters, Parish Bulletins, Website, and Social Media)

We want you to be a Sponsor! Contact the principal, Ms. Colleen Brewer to be a part of Winterfest.

St. Viator School
4140 W Addison Ave
Chicago IL 60641
773-545-2173
www.stviatorchicago.org

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I would like to support St. Viator Winterfest! I am interested in being a sponsor at the following level.

_____ Headline Sponsor (\$2500 payable to St. Viator)

_____ Premier Sponsor (\$1000 payable to St. Viator)

_____ Event Sponsor (\$250 payable to St. Viator)





Contact Information

Name of Person we contact _____

Name of Business, Group, or Person to receive credit for this sponsorship as it should be printed on material

Address _____

Email _____

Phone Number _____

Please email you logo and any graphics needed for the sponsors' banner to cbrewer@stviatorchicago.org. If you are interested in talking about other ways you can contribute to Winterfest or St. Viator, please contact us. Thank you for your support of St. Viator. We hope to see you on the ice or in line for Santa.



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