

Katie Calcado

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Skills & Capabilities

Adobe CC (including Photoshop, Illustrator, InDesign, Flash)
Microsoft Office
Web Design & Basic HTML / CSS
Screenprinting
Social media strategy
Brand standards management
3D production
Packaging construction
Typography
Logo Design
Data Visualization
Bookbinding

Honors & Awards

College of Arts & Sciences Design Scholarship, 2014 – 2015
Dean's Scholarship, 2011 – 2015
Dean's List, 2011– 2015
Design II Final displayed in Nesbitt Hall, 2012

Activities

Graphics Group
Students Advocating Feminism & Equality (S.A.F.E.)
Phi Eta Sigma Honors Fraternity

Education

Drexel University, Graphic Design
Bachelor of Science, expected June 2015
Pennoni Honors College

Charles University, Czech Art and History
Prague, Czech Republic
Summer 2013

Experience

Campus Activities Board, Marketing Committee
Marketing Director, September 2012 – June 2015
Delegate tasks to 10 person committee within the largest event-planning student organization on campus. Purchase promotional items, network with other organizations, and efficiently utilize social media channels.

Drexel Business Services

Graphic Designer, May 2013 – June 2015
Meet quick deadlines to design for both print and web formats. Projects have included a map of retail locations on campus, logos, advertisements and large reusable banners posted on campus.

Philadelphia Water Department

Graphic Designer, April 2014 – September 2014
Designed communication materials as well as a full size wall exhibition to be installed in Philadelphia's Municipal Services Building. Created and managed Instagram account. Organized and contributed to photo library. Assisted in rebranding efforts.

After School Activities Partnerships (ASAP)

Drama Club Instructor, March 2012 – March 2014
Led a weekly drama club for Philadelphia children, grades 4 – 6, building leadership, problem-solving, and presentation skills.

Drexel University

Student Ambassador, January 2012 – September 2014
Enthusiastically communicated with prospective students while representing Drexel University on campus tours.

The Briad Group

Human Resources Intern, June 2012 – September 2012
Assisted in planning 14th Annual Charity Golf Outing, including updating the advertisement journal and contacting donors, resulting in the highest attendance and donation in 14 years. Organized employee files and converted them to electronic format.