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The 3rd Annual MAYFEST.US Craft Beer Fest to be held on Kamm Island in 2017

Outstanding craft beer, great local food, excellent music and fun people benefit charities.

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Mishawaka, IN – Craft beer returns to the beautiful Kamm Island in downtown Mishawaka. This incredibly scenic island park in the St. Joseph River, once part of the historic Kamm-Schellinger Brewery, will again host MAYFEST.US.

MAYFEST.US will be held on Saturday, May 20 and will attract 40+ breweries from Indiana and Michigan. Participants will be able to choose beer samples from over 150 different styles of ales and lagers from breweries such as Three Floyds, Iechyd Da, Bare Hands, Dark Horse, Greenbush and many more. Food from local restaurants and live music will add to the festivities.

This year Tony Sacco's Coal Oven Pizza and Mattson's Custom Catering will again co-host MAYFEST.US. The idea to have a festival was the mutual idea of Jim Herter of Mattson's Custom Catering and Glenn Padmos of Tony Sacco's. The mission of MAYFEST.US is to advocate craft beer, promote responsible consumption of adult beverages, support under-served local charities and foster local culture and community.

MAYFEST.US differs from most craft beer fests as the majority of breweries are represented by their brewers, owners and trained staff. "We believe this gives fest attendees a more intimate and educational opportunity," stated Jim Herter, MAYFEST.US Co-Director. "Many fests are now being held by private entities on a for-profit basis causing breweries to rethink their participation. MAYFEST.US is a registered 501c3 Non Profit entity."

MAYFEST.US supports local charities in the region and advocates the advancement and advocacy of craft breweries. "What better way to support both objectives," offered Glenn Padmos, MAYFEST.US Co-Chair? "This year MAYFEST.US has chosen the Mishawaka Food Pantry and Jesse's Warriors as the regional charities to benefit from the festival proceeds. We have donated nearly \$17,000 to our charities over the past two years."

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Tickets went on sale February 1 and have been reduced in price for 2017. The Early Entry ticket is \$45 and allows a limited number of fest attendees entry one hour earlier than the General Admission ticket which is \$35. The fest runs from 2 PM till 6 PM. "We have offered a \$5 discount per ticket if purchased by no later than April 20," said Herter. "On April 21 ticket prices increase to \$40 for General Admissions and \$50 for Early Entry." Designated Driver tickets are available for \$10 and include water, soda and entertainment.

An additional feature this year is the VIP Tent. This area features private seating, private restrooms, a wine, hard cider and mead sampling bar along with food prepared by local chefs. "This is a perfect opportunity for company entertainment or to treat a friend to a festive event," said Herter. "It also affords the opportunity for guests who may not appreciate craft beer to join in and support our charities." For more details and purchase VIP discounted packages contact (574) 635-1039.

Sponsorship packages are available that offer great marketing and goodwill opportunities. Depending upon the level of sponsorship the exposure expands to posters, signage, banner, glassware and T-shirts, not to mention the social media. Information is available at www.MAYFEST.US then go to the Sponsorships page.

Again this year MAYFEST.US will be working with local taxi companies and public transportation for free rides for attendees to help ensure patron and community safety. There are plenty of hotels nearby so this will make a perfect weekend escape. More details are available at www.MAYFEST.US or Facebook at www.facebook.com/INMICraftMayfest/.

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