

**SPONSOR A  
WORLD-CLASS EVENT**

Connect your brand to an affluent audience that values well-made, beautiful objects at the third Annual Art Now Fine Art Fair in Saskatoon. Art Now is the fine art event of the year that brings art buyers together with top commercial art galleries and artists.

**SUPPORT YOUR  
LOCAL ART INDUSTRY**

By becoming a sponsor of Art Now, you're showing support for the vibrant and growing art industry in Saskatchewan. You're helping Saskatchewan galleries and artists gain more exposure to more buyers. It's a win for you and a win for our local art industry.

**PEOPLE WHO BUY ART  
SPEND MONEY  
ON BEAUTIFUL THINGS**



3RD ANNUAL

**ART•NOW**  
SASKATCHEWAN FINE ART FAIR

[WWW.ARTNOW.CA](http://WWW.ARTNOW.CA)

**SECURE YOUR  
SPONSORSHIP TODAY**

Let's talk about connecting your company with our audience. Contact Kristin Wagman, Executive Director of SaskGalleries, at [Kristin@SaskGalleries.ca](mailto:Kristin@SaskGalleries.ca) or call (306) 775-3323.

**creative**  
SASKATCHEWAN

**SASK•GALLERIES**

[www.SASKGALLERIES.ca](http://www.SASKGALLERIES.ca)



3RD ANNUAL

**ART•NOW**  
SASKATCHEWAN FINE ART FAIR

**20-23 SEPTEMBER 2018  
SASKATOON**

[WWW.ARTNOW.CA](http://WWW.ARTNOW.CA)

**SASK•GALLERIES**

**SPONSOR ART NOW**

Art Now is the three-day+ event that showcases and sells the work of established and emerging artists from Saskatchewan and beyond, kicking off with an exclusive opening night reception.

Imagine connecting with an audience that values the exquisitely well-made.



## A COVETED AUDIENCE

If you are a quality, high-end or luxury brand, art buyers are your ideal audience to expose your company to—they are affluent buyers.

# \$100,000

is the starting income for the top art buyers.

## GET YOUR NAME OUT

in front of the target audience for the Fine Art Fair. Fine Art Collectors are:

Well educated



Homeowners



High household income



Influential in their peer groups



Aged 35-60, male and female



Travellers



Willing to spend money on high quality products



Display their purchases and tell others

## ART NOW BY THE NUMBERS

**5,000+** attendees in 2016 & 2017

**99.7%** said they are likely to attend again

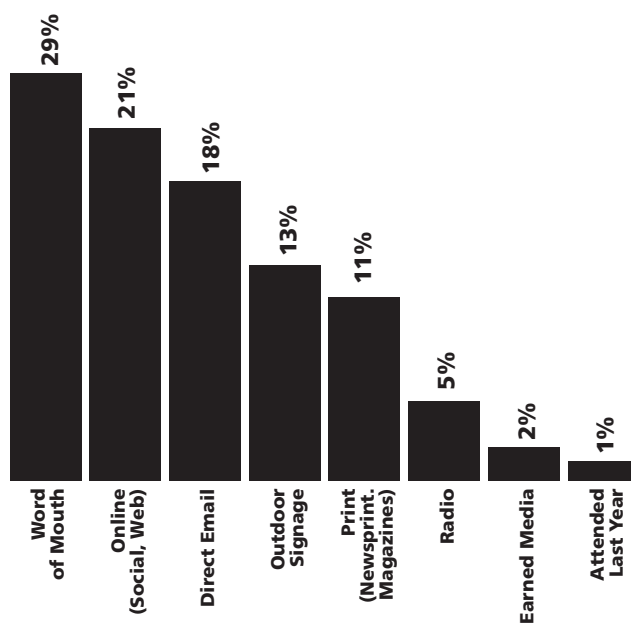
**8,767** visitors to ArtNow.ca to date

**15,000** square feet of fine art on display

**120,000** social media impressions

**30%** of works brought to the show sold in 2017

**3.5** days of exposure to affluent art buyers



## STAND-OUT SPONSORSHIP OPPORTUNITIES

**Get creative with us.** There are creative ways to connect with our art-buying audience in a way that fits your objectives. We are happy to work with you to develop a unique creative sponsorship opportunity. It could look like this:

### Guided tours

of Art Now for your customers by a knowledgeable art curator sponsored by you

### Sponsor the exclusive opening evening

where the top buyers attend

### Special product placement

high traffic location: imagine your brand front and centre – the first thing art buyers see as they enter

### Weave art or artistry into your advertising

Combine artistry with your product or service to heighten your brand. Art attracts attention—attention your company can profit from. Let's talk ideas.

### Whatever you come up with

that works for your brand and Art Now. It's a blank canvas right now.

## HOW THE WORD GETS OUT

Here is how we got the word out in 2017 and we will have a similar media approach this year. Imagine how much you can leverage your brand with our media buy.

SPONSORSHIP BENEFITS	PATRON \$20,000	COLLECTOR \$5,000	BUYER \$2,500	SUPPORTER \$1,000	ADMIRER \$500
Customization available to meet your needs	•	•	•		
Title sponsor of entire event includes logo on all media	•				
Opportunity to address delegates at Reception	•				
Naming rights for: session stage OR children's art corner OR lounge		•			
Presentation sponsor at: session stage for guest speaker OR panel discussion			•		
Provide promotional items to attendees	•	•	•	•	•
Tickets to Opening Reception	8	8	6	4	2
Display pull up banner at event	•	•	•		
Post event thank you inclusion	•	•	•	•	•
One-year Affiliate membership in SaskGalleries	•	•	•	•	
Company logo on event program and on event signage	•	•	•	•	•