

3RD ANNUAL

# ART•NOW

SASKATCHEWAN FINE ART FAIR

WWW.ARTNOW.CA

## GALLERY APPLICATION

### IMPORTANT 2018 DATES

Application Deadline  
April 30

Exhibitor Account  
Balance Due  
July 31

Exhibitor Move-in  
September 19 - 20 (am)

Opening Night Reception  
September 20

Show Dates  
September 20 - 23

Exhibitor Move-out  
September 23

20-23 SEPTEMBER 2018

PRAIRIELAND PARK

SASKATOON

creative  
SASKATCHEWAN

SASK•GALLERIES

# RESERVE YOUR BOOTH TODAY

## EVENT DATES: SEPTEMBER 20 – 23, 2018

Move-in Dates: September 19 & 20 (am)

Opening Night Reception: September 20

Move-out Date: September 23

Entering its third year, Art Now provides local, national, and international artists and galleries with opportunities to gain more exposure at a highly professional venue. The show includes an opening night reception, panels, artist talks, a show guide featuring galleries, and more. The event is open to all commercial galleries committed to showcasing the work of established and emerging artists and artisans from across Canada.

### Displaying galleries can expect:

- 25,000 square feet of fine art, presentations, and interactive areas
- 3,500+ art collectors, enthusiasts, artists, and curators in attendance throughout the weekend
- Professional spacious booths with ample lighting
- An easily accessible and recognizable venue
- Extensive event marketing with a large reach to buyers
- Opening night reception featuring live music
- Exciting programming featuring panels, sessions, and artist talks
- Networking with other gallery owners during an art-focused weekend in Saskatoon.

Art Now is a community-focused event with free admission and parking to ensure maximum attendance and exposure for our exhibitions.

### EXHIBITORS

With varied booth layouts and optional customization, Art Now is an accessible and affordable Western Canadian Art Fair for all galleries, large and small. Criteria for participation includes:

- All commercial galleries who represent and promote the works of Canadian artists and artisans, are eligible to purchase a booth at the Fair.
- Individual artists are NOT eligible to purchase a booth.
- Exhibitors may only display original fine art. Reproductions and merchandise like postcards, posters, etc. may not be displayed.
- Preference will be given to galleries that highlight artists with a connection to Saskatchewan.
- Gallery acceptance and placement is at the discretion of SaskGalleries.

### SELECTION PROCESS

All applications will be reviewed through a jury process. Exhibitor acceptance is at the discretion of SaskGalleries. Key criteria the jury may use to review applications includes:

- Eligibility of exhibitor
- Quantity of Saskatchewan artists represented
- Number of new, never-before-exhibited works
- Diversity, variety, and quality of artists represented

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## BOOTHS

All Art Now booth spaces include:

- White, hard-walled gallery style booths
- Lighting included, with additional lamps available at cost
- Four tickets to Opening Night Reception per gallery
- Free Wi-Fi and electricity in booth
- Non-secure storage available (limited supply)
- 24-hour on-site security
- Inclusion in 2018 Art Now show guide
- Recognition in marketing activities

\*SaskGalleries reserves the right to adjust booth sizes dependent on available space.

## SIZE AND COST

	Size	Cost	Cost (Non-Members)
A	20' x 16'	\$1,000	\$2,000
B	20' x 16' (+16')	\$1,100	\$2,200
C	20' x 16' (+32)	\$1,200	\$2,400
D	28' x 16'	\$1,500	\$3,000
E	32' x 16'	\$1,600	\$3,200
F	40' x 16'	\$1,750	\$3,500

\*(+) linear feet indicates walls outside booths

\*\*Booths may be allocated more space depending on availability

\*\*\*Multiple booths may be purchased

## EXHIBITOR AGREEMENT AND IMAGES

Upon acceptance of application, a signed exhibitor agreement is required. Further information and high-resolution images will be requested for promotional materials and the exhibition guide. Submit this information to [kristin@saskgalleries.ca](mailto:kristin@saskgalleries.ca).

**DEADLINE: June 30, 2018**

## PAYMENT

A deposit cheque of \$500 must accompany this application for consideration. Full payment is due no later than July 31, 2018.

**DEADLINE: July 31, 2018**

*CANCELLATION POLICY: If Exhibitor cancels, written notice must be given. Any cancellations made after August 1, 2018, will forfeit all payments. Cancellations made after May 30, 2018, will forfeit the deposit. Deposits will be returned in the full amount should the application not be accepted.*

## TO RESERVE A BOOTH

Send your completed application form (attached) and deposit cheque to SaskGalleries, 325 – 1831 College Avenue, Regina, SK S4P 4V5, Phone: 306-775-3323, Email: [kristin@saskgalleries.ca](mailto:kristin@saskgalleries.ca).

# GALLERY EXHIBITOR APPLICATION FORM



[WWW.ARTNOW.CA](http://WWW.ARTNOW.CA)

Return completed form, with deposit cheque to  
SaskGalleries, 325 – 1831 College Avenue, Regina, SK S4P 4V5,  
Phone: 306-775-3323, Email: [kristin@saskgalleries.ca](mailto:kristin@saskgalleries.ca).  
There is a \$50 non-refundable fee for the application process.  
This fee is waived for SaskGalleries' members.

**APPLICATION DEADLINE: April 30, 2018**

## CONTACT INFORMATION

Gallery Name:

Gallery Address:

Community:

Province/Postal Code:

Gallery Website:

Contact Name:

Email Address:

Telephone:

Mobile:

Social Media Addresses:

## BOOTH REQUEST

Booth(s) requested:      A      B      C      D      E      F

Cost of booth(s):      Members:      Non-members:

Booths will be assigned on a first-come, first-served basis and their location is at the discretion of SaskGalleries.

- A \$500 deposit cheque must accompany this application to be considered.
- By submitting this application, I understand and accept a \$50 non-refundable application fee.
- All cancellations made after May 30, 2018, will forfeit the \$500 deposit.
- Full booth payment is due by July 31, 2018.

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## GALLERY PROFILE

Please provide a brief description of your gallery's focus, history, and exhibition history (past three years):

Please provide an overview of your Art Now Exhibition plan, including artists you plan to exhibit. Please include images of the artists' work, if possible.