

Evan L. Weissman, Ph.D.

Assistant Professor of Food Studies
Affiliated Faculty, Department of Geography
Coordinator, Minor in Food Studies
Department of Public Health, Food Studies, and Nutrition
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Education

Ph.D., May 2012, Geography Syracuse University
Dissertation: *Cultivating the City: Urban Agriculture and Agrarian Questions in Brooklyn, New York*
Advisor: Tod Rutherford; Committee: Steve Brechin, Don Mitchell, Tom Perreault, & Matt Potteiger

MA, August 2005, Sociology (Minor in Environmental Policy) University of Tennessee
Thesis: *Food Security in the 21st Century: Lessons from Cuban Agriculture for Materializing Realities*
Advisor: Sherry Cable; Committee: John Gulick, and Lois Presser

BA, May 2000, Environmental Studies SUNY Binghamton

Employment

Assistant Professor 2012-Present
Department of Public Health, Food Studies and Nutrition, Syracuse University

Faculty Affiliate 2015-Present
Department of Geography, Syracuse University

Instructor 2011-2012
Department of Public Health, Food Studies and Nutrition, Syracuse University

Teaching Assistant & Adjunct Instructor 2006-2010
Department of Geography, Syracuse University

Adjunct Instructor 2005-2006
Liberal Arts Department, Pellissippi State Community College (Tennessee)

Teaching Assistant 2003-2006
Department of Sociology, University of Tennessee

Public Outreach Associate 2001-2003
Scenic Hudson, Poughkeepsie, New York

Education and Outreach Assistant 2000-2001
Riverkeeper, Garrison, New York

Peer-Reviewed Publications

- Robinson, Jonnell, Evan Weissman, Susan Adair, Matthew Potteiger, and Joaquin Villanueva. 2016. "An Oasis in the Food Desert? The Opportunities and Challenges of Mobile Markets in Syracuse, New York," *Agriculture and Human Values*, doi: 10.1007/s10460-016-9680-9.
- Weissman, Evan. 2015. "Entrepreneurial Endeavors: Urban Agriculture and Youth Development," *Environmental Education Research*, special issue on Neoliberalization of Environmental Education 21:351-364, doi:10.1080/13504622.2014.993931.
- Weissman, Evan. 2015. "Brooklyn's Agrarian Questions," *Renewable Agriculture and Food Systems*, Special Issue 01 (Innovations and Trends in Sustainable Urban Agriculture) 30:92-102, doi:10.1017/S1742170514000222.
- Weissman, Evan, Leigh Gantner & Lutchmie Narine. 2012. "Building a Food Studies Program: On the Ground Reflections from Syracuse University," *Journal of Agriculture, Food Systems, and Community Development* 2, 3:79-89.

Book Chapters

- Gonzalez, Yolanda, Matthew Potteiger, Anne Bellows, Evan Weissman, & Carolin Mees
Forthcoming. "The Discourse of Obesity and Public Health in Planning and Participation in New York City Gardens." *Sowing Seeds in the City*, ed. Sally Brown & Kristen McIvor. New York: Springer.
- Weissman, Evan. 2015. "Urban Farming." Pp. 614-616 in *Savoring Gotham*, ed. Andrew Smith. New York: Oxford University Press.

Book Reviews

- Weissman, Evan. 2016. "Book Review Forum: *Beyond the Kale: Urban Agriculture and Social Justice Activism in New York City*," by Kristin Reynolds and Nevin Cohen, *The AAG Review of Books* 4, 4:238-239.
- Weissman, Evan. 2015. "Book Review: *Food Co-ops in America: Communities, Consumption, and Economic Democracy*, by Anne Meis Knupfer, *Labor: Studies in Working Class History of the Americas* 12:193-195.

Non-Refereed Articles

- Weissman, Evan. 2013. "No Buts About It . . . the Value of Urban Food Production," *Journal of Agriculture, Food Systems, and Community Development* 3, 2:23-24.

Encyclopedia Entries

- Weissman, Evan & Jonnell Robinson. 2015. "Community Gardens." *Food Issues: An Encyclopedia*, edited by Ken Albala. Thousand Oaks, CA: Sage.
- Robinson, Jonnell & Evan Weissman. 2015. "Mobile Markets." *Food Issues: An Encyclopedia*, edited by Ken Albala. Thousand Oaks, CA: Sage.
- Weissman, Evan. 2011. "Community Gardens." Pp. 102-4 in *Green Cities*, ed. Nevin Cohen. Thousand Oaks, CA: Sage. (www.sagepub.com/greenseries).
- Weissman, Evan. 2011. "Urban Agriculture." Pp. 435-441 in *Green Cities*, ed. Nevin Cohen. Thousand Oaks, CA: Sage. (www.sagepub.com/greenseries).
- Weissman, Evan. 2011. "Famine." in *Green Food*, ed. Dustin Mulvaney. Thousand Oaks, CA: Sage. (www.sagepub.com/greenseries).
- Weissman, Evan. 2009. "Farm Workers' Rights." Pp. 149-53 in *The Encyclopedia of Organic, Sustainable, and Local Foods*, ed. Leslie Duram. Westport, CT: Greenwood Publishing.
- Weissman, Evan. 2009. "Gardens." Pp. 189-93 in *The Encyclopedia of Organic, Sustainable, and Local Foods*, ed. Leslie Duram. Westport, CT: Greenwood Publishing.

Writing in Progress

- Under Review. "Privilege and Mistake Making in the Practice of Activist-Scholarship," *ACME: An International Journal for Critical Geographies*.
- Under Review. "Photovoice and Youth Perspectives on Food Justice," *Appetite*.
- Under Review. "Confronting Contradictions: Activist-Research and Food Justice in Syracuse, New York," with Jonnell Robinson, *Journal of Community Engagement and Higher Education*.
- In progress. "Addressing Disparities in Food Access through Mobile Markets: An Exploratory Survey and Research Agenda," with Jonnell Robinson for submission to *Agriculture and Human Values*.
- In progress. "Design for Community: Urban Food Gardens and the Making of Public Space," with Zeke Leonard for submission to *International Journal of Food and Design*.
- In progress. "Shifting Cultivation: The Governance of Urban Land for Food Production in Brooklyn, New York," for submission to *Journal of Agriculture, Food Systems and Community Development*.
- In progress. "Consuming Brooklyn: Monopoly Rent and the Commodification of Urban Agriculture," for submission to *Antipode*.

Research Reports

Weissman, Evan, Jonnell Robinson, Matt Potteiger, & Susan Adair. 2012. "Understanding Efforts to Increase Fresh Produce Access in Syracuse New York," (Community Report). Sustainability Enterprise Partnership, Whitman School, Syracuse University, Syracuse, NY.

Babbit, Greg, Todd Bekaert, Andrew Gunnoe, & Evan Weissman. 2005. "Beaver Creek Stream Assessment, Powell, Tennessee," (Technical Report). Department of Geography, University of Tennessee, Knoxville, TN.

Bicking, Andy & Evan Weissman. 2002. "Hudson River Litter Survey and Environmental Benefit Project Report," (Technical Report). Scenic Hudson for the Attorney General of New York State, Poughkeepsie, NY.

Invited Keynotes

"Building a Movement: Grounded Reflections on Emerging Food Justice Initiatives," Keynote Address, *World on Your Plate*, Daemen College, Amherst, New York, October 2014.

"Confronting Contradictions: Activist Research and Food Justice in Syracuse," Keynote Address (Jonnell Robinson, co-presenter), Nature-Society Geography Workshop, Syracuse University, September 2014.

Select Conference Presentations

Weissman, Evan & Matthew Potteiger. "Collaboration and Diverse Stakeholder Participation in Food Planning and Policy Development: A Case Study from Central New York," *Association of Environmental Studies and Sciences Annual Meeting*, Washington, DC, June 2016.

Weissman, Evan. "Food Justice and Contradictions in Activist-Scholarship," *Association of American Geographers Annual Meeting*, San Francisco, CA, April 2016.

Weissman, Evan. "More than Just Food: Photovoice and Youth Perspectives on Food Justice," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, Chatham University, June 2015.

Weissman, Evan. "Photovoice and Youth Perspectives on (more than) Food," *Association of American Geographers Annual Meeting*, Chicago, IL, April 2015.

Weissman, Evan. "Consuming Brooklyn: Monopoly Rent and the Commodification of Urban Agriculture," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, University of Vermont, June 2014.

Weissman, Evan. "Academic Interventions in Local Food Systems," *Imagining America National Conference*, Syracuse, NY, October 2013.

Weissman, Evan. "An Oasis in the Food Desert? The Opportunities and Challenges of Mobile Markets in Syracuse, New York," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, Michigan State University, June 2013.

Weissman, Evan, Jonnell Robinson, Matthew Potteiger, & Susan Adair. "Feeding the City: Political Economic Constraints on Efforts to Improve Fresh Produce Access in Syracuse, New York," *Association of American Geographers Annual Meeting*, Los Angeles, CA, April 2013.

Weissman, Evan. "Governing Gardens: The Shifting Cultivation of Community Gardens in New York City," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, New York, NY, June 2012.

Weissman, Evan. "Cultivating the City: Urban Agriculture and Food Justice in Brooklyn, NY," *Association of American Geographers Annual Meeting*, New York, NY, February 2012.

Weissman, Evan. "Shifting Cultivation: The Neoliberalization of Urban Agriculture in Syracuse, NY," *Association of American Geographers Annual Meeting*, Washington, D.C, April 2010.

Weissman, Evan. "Cultivating Community: The Governance of Community Gardening," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, College Park, Pennsylvania, May 2009.

Weissman, Evan. "Food Security in the 21st Century: Lessons from Cuban Agriculture for Materializing Realities," *Association of American Geographers Annual Meeting*, San Francisco, California, April 2007.

Weissman, Evan. "Lessons from Cuba for Materializing Realities," *Capitalism, Nature, Socialism Anniversary Conference*, Toronto, Ontario, July 2005.

Weissman, Evan. "Feeding Ourselves: Urban Agriculture's Role in Creating a Just and Sustainable Society," *Justice Studies Association Annual Meeting*, Hartford, Connecticut, June 2005.

Weissman, Evan. "Food Production on New Terms," *Global Studies Association Annual Meeting*, Knoxville, Tennessee, May 2005.

Weissman, Evan & Cory Blad. "The Commodification of Reggae in Global Political Economic Context, 1950-2000," *Society for the Study of Social Problems Meeting*, San Francisco, California, August 2004.

Weissman, Evan. "Becoming the System: The Professionalization of Grassroots Environmental Struggle," *Southern Sociological Society Annual Meeting*, Atlanta, Georgia, April 2004.

Panel Participation

"Author Meets Critics: *Beyond the Kale*," book review panel, *Association of American Geographers Annual Meeting*, San Francisco, CA, April 2016.

"Food Justice and Disability Rights: The ADA at 25," Disability Cultural Center, Syracuse University, October 2015.

"Teaching about Food Systems: Successes and Challenges," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, Chatham University, June 2015.

"Hands to Head Roundtable: Doing Food Work to Teach Food Studies," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, University of Vermont, June 2014.

"A Place at the Table – Food Justice and Disability Rights," Syracuse University, April 2014

"Making Alternative Food Systems Work," *Association of American Geographers Annual Meeting*, Los Angeles, CA, April 2013.

"Imagining a Carbon-Free Future," *Focus the Nation*, Syracuse University & SUNY College of Environmental Science and Forestry, January 2008.

"Labor Rights as Human Rights among Latino Immigrants in Tennessee," *New Latino Immigration to Tennessee*, University of Tennessee Law School, April 2006.

Invited University and Community Presentations

Weissman, Evan. "Photovoice and Youth Perspectives on Food Justice," Falk College Colloquium Series, Syracuse University, September 2015.

Weissman, Evan. "Urban Agriculture and Food Justice," Canary Lab, Syracuse University, September 2015.

Weissman, Evan. "Food Studies: An Overview," Hostos Community College, Bronx, New York, December 2014.

Weissman, Evan & Sarah Brown. "Syracuse's Urban Agriculture," *Master Gardeners Program*, Cornell Cooperative Extension of Onondaga County, February 2013.

Weissman, Evan. "Urban Agriculture and Food Justice," *Food, Culture, and the Environment*, Syracuse University, April 2012.

Weissman, Evan & Mable Wilson. "Community Gardening in Syracuse," *Plymouth Forum Public Lecture*, Syracuse, NY, March 2011.

Weissman, Evan. "Food Justice," *Research and Analytical Writing*, Syracuse University, February 2011.

Weissman, Evan. "Cultivating the City: Urban Agriculture and the Struggle for Food Justice in Brooklyn, NY," *Department of Public Health*, Syracuse University, January 2011.

Weissman, Evan. "Urban Agriculture and Food Justice," *Environmental Studies*, SUNY Potsdam, December 2010.

Weissman, Evan. "Urban Agriculture and Community Gardening in Syracuse, NY," *Urban Ecology*, SUNY College of Environmental Science and Forestry, October 2010.

Weissman, Evan. "Growing the Community Gardening Movement in Syracuse," *Library Speaker Series*, Syracuse Public Libraries, Petit Branch, May 2010.

Weissman, Evan. "Food Justice," *Food: A Critical Geography*, Syracuse University, December 2009.

Weissman, Evan. "Peak Oil," *Foundations in Environmental Sociology*, University of Tennessee, November 2005.

Weissman, Evan. "Service Learning in Undergraduate Education," *Seminar in Professional Development*, University of Tennessee, October 2005.

Conference / Session Organizing

Organizing Committee, "Syracuse Food Justice Symposium: Youth Engagement in Urban Agriculture." Syracuse, NY, November 2016.

Organizing Committee, "Creating Collaborative Capacity to Understand and Address Systemic Poverty in Syracuse." Syracuse University, Syracuse, NY, November 2016.

Organizing Committee, "Syracuse Food Justice Symposium: Taking Back Our Health Through Community Gardens and Urban Agriculture." Syracuse, NY, October 2015.

Co-Organizer and Chair, "Food Politics and the Agrarian Question," two-part session, Associate of American Geographers Annual Meeting, Chicago, IL, April 2015.

Co-Organizer and Panelist, "Food Justice." Part I: Site Visits; Part II Academic Interventions; Part III: Moving Forward. *Imagining America National Conference*, Syracuse, NY, October 2013.

Organizer, Chair, and Panelist, "Urban Food Projects: Innovations and Challenges." Part I: Law, Policy, and Institutions; Part II: Grassroots Projects. *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, Michigan State University, June 2013.

Workshops

"OS Fermentation," with Edward Morris, Syracuse University, November 2015.

"Urban Agriculture and Economic Development," *Green Economy for Syracuse*, March 2014.

"Food Justice and Food Systems in Syracuse, New York," with Jonnell Robinson, *Nature-Society Geography Workshop*, Syracuse University, September 2014.

“Sustainability Education: Homegrown,” *Sustainability Education: Get to Know your Ecosystem*, Syracuse University, May 2013.

“What’s on your Plate?” *Syracuse University Sustainability Education*, Syracuse University, April 2012.

Teaching

Courses

- **FST 102: Contemporary Food Issues:** Introduction to key issues of the contemporary food system. Explores various social, political, economic, and environmental dimensions of food production, distribution, and consumption with a focus on the United States.
- **FST 303: Food Movements:** Examination of food movements, the various efforts to address public health, social, and environmental contradictions of the conventional food system.
- **FST 304: Farm to Fork:** First-hand exploration of alternative food systems, including culinary theory and practice. Topics in contemporary food issues examined through systems perspective and practical applications. Includes field trips and cooking laboratory.
- **FST 402: Feeding the City:** Urban Food Systems: Investigation of the relationship between food and cities, including the many ways food shapes urban sustainability, public health, community, and economic development. Additional topics include municipal food policies and urban planning for community-based food systems.
- **FST 702: Political Economy of Food** (graduate seminar): Classic and contemporary debates within the political economy of agriculture and food. Explores peasant economies, agrarian questions, the capitalist development of agriculture, neoliberalization, governance, and politics of consumption.

Other Courses Taught

- HNR 100: Honors Seminar (Syracuse University)
- GEO 103: America & the Global Environment (Syracuse University)
- SOC 110: General Sociology (University of Tennessee)
- SOC 120: Social Justice and Social Change (University of Tennessee)
- SOC 101: Introduction to Sociology (Pellissippi State Community College, Knoxville, Tennessee)

Teaching Assistantships

- GEO 103: World Geography (Syracuse University)
- GEO 155: Physical Geography (Syracuse University)
- SOC 304: Social Theory and the Environment (University of Tennessee)
- SOC 455: Social Justice and Community Service (University of Tennessee)

Research Funding

Title: “FoodPlanCNY”
Funder: Onondaga County Agricultural Council
PI: Matthew Potteiger, SUNY ESF (\$83,000)
Evan Weissman, Co-Investigator; SU PI (\$36,233)
Dates: 2015-2017

Title: “A National Survey of Mobile Markets”
Funder: Falk College, 2015 Seed Grant (Syracuse University)
PI: Evan Weissman (\$5,000)

Dates: Jonnell Robinson, Co-Investigator
2015-2016

Title: "Photovoice and Youth Perspectives on Food"
Funder: Falk College, 2014 Seed Grant (Syracuse University)
PI: Evan Weissman (\$5,000)
Dates: 2014

Title: "Building the Capacity of Urban Food Initiatives in Syracuse, New York"
Funder: Sustainability Enterprise Partnership, Whitman School, Syracuse University
PI: Matthew Potteiger, SUNY ESF (\$7,500)
Co-Investigators: Susan Adair, Jonnell Robinson & Evan Weissman
Dates: 2011-2012

Honors and Fellowships

- 2016 Syracuse University Falk College Faculty of the Year for Teaching
- 2015 Syracuse University Faculty Sustainability Fellowship (inaugural cohort)
- 2015 Meredith Teaching Recognition Award, Syracuse University
- 2015 Chancellor's Award for Public Engagement & Scholarship, Syracuse University
- 2014 Chancellor's Award for Public Engagement & Scholarship (Honorable Mention)
- 2010 Dean's Summer Fellowship, The Maxwell School at Syracuse University (\$3,200)
- 2010 Roscoe-Martin Research Fund, The Maxwell School at Syracuse University (\$1,000)
- 2009/10 Maxwell Dean's Dissertation Fellowship, Syracuse University (\$16,000)
- 2008 Dean's Summer Fellowship, The Maxwell School at Syracuse University (\$3,500)
- 2008 Roscoe-Martin Research Fund, The Maxwell School at Syracuse University (\$1,200)
- 2007 Graduate School Summer Research Award, Syracuse University (\$750)
- 2005 Sociology Graduate Student Service Award (University of Tennessee)
- 2004 Sociology Graduate Student Service Award (University of Tennessee)

Community Service

Syracuse Grows (2006-Present)

- Advisory Board Secretary (2012-Present)
- Founding member of food justice network promoting urban agriculture & community gardening

My Lucky Tummy (2014-Present)

- Manage student involvement in pop-up food event with chefs from Refugee community

Onondaga County Agricultural Council (2014-Present)

- Council Member
- FoodPlanCNY funded project (\$83,000) with Matt Potteiger to develop baseline assessment of Syracuse and Onondaga County food system

City of Syracuse Sustainability Plan (2011-2013)

- Advisory Board for Food Systems

United Campus Workers – Communication Workers of America, Local 3865 (2003-2006)

- Co-Founder and Organizer, Coalition for Adjunct and Graduate Employees (C.A.G.E)
- Elected to Executive Board, January 2004 – December 2005

Professional Service

Ad Hoc Reviewer

- *ACME: An International Journal for Critical Geographies*
- *Agriculture, Food and Human Values*
- *Geoforum*
- *Journal of Agriculture and Environmental Ethics*
- *Journal of Agriculture, Food Systems, and Community Development*
- *Journal of the American Planning Association*
- *Journal of Environmental Studies and Sciences*
- *Renewable Agriculture and Food Systems*

2013-2015 Agriculture, Food, and Human Values Society Council Member

- Member, Student Paper Award Committee 2016
- Chair, Student Paper Award Committee 2014 and 2015

University Service

- Syracuse University Abroad Faculty Academic Advisory Council (2017-present)
- Syracuse University Abroad Program in Florence (faculty advisory committee) (2015-present)
- Faculty Presentations, *Syracuse Saturdays*, Syracuse University (2014; 2015)
- Advisor, Green Beans Food Collective Student Organization (2011-2012)
- University Senate Library Committee (2009-2011)
- Graduate Representative to University Senate (2009-2010)
- President, Graduate Student Organization (2009-2010)
- Graduate Representative to the Board of Trustees (2009-2010)
- Chancellor's Task Force on Benefits (2009-2010)

Departmental and Program Service

- Curriculum Committee, Dept. of Public Health, Food Studies & Nutrition (2015-Present)
- Coordinator of Food Studies Minor (2012-Present)
- Faculty Search Committee, Public Health (2015-2016)
- Food Studies Curriculum Development: BS, MS, and Minor (2012-2015)
- Faculty Search Committee, Food Studies (2012; 2014)

Professional Affiliations

- Agriculture, Food, and Human Values Society, 2008-Present
- Association of American Geographers, 2006-Present
- Association for the Study of Food and Society, 2012-Present

Advising and Mentoring

- Will Cecio, Syracuse University, Undergraduate Research Assistant, 2015-Present
- Collin Townsend, Syracuse University, Undergraduate Honors Thesis, 2016-Present
- Jeremy French-Lawyer, Undergraduate Research Assistant, Summer 2013
- Sean Keefe, Syracuse University, Undergraduate Research Assistant, 2011-2013
- Mariah Senecal, Lemoyne College, Syracuse Grows Intern, Fall 2012

Thesis Committees

- Master of Arts Thesis Committee, Jane Mulcahy, Syracuse University Geography, 2016-Present
- Master of Science Thesis Committee, Richaela Primus, SUNY ESF, 2014-2016
- Master of Science Thesis Committee, Yolanda Gonzalez, SUNY ESF, 2013-2015
- Master of Science Thesis Committee, Paul Esposito, SUNY ESF, 2012-2014
- Master of Public Planning Thesis Committee, Bianca Dygert, SUNY ESF, 2012-2013

Additional Education

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| • Summer Institute on Technology-Enhanced Teaching and Learning
Syracuse University | Summer 2013 |
| • Future Professoriate Program
Syracuse University
Certificate in University Teaching (April 2011) | 2006-2011 |
| • New York State Urban Agriculture Workshop
State University of New York at New Paltz | Summer 2008 |
| • Social Change Workshop
Highlander Research and Education Center, Tennessee | October 2005 |
| • Study Abroad
Universidad de Alicante (Spain) | Fall 1999 |
| • Study Abroad
Ireland, Scotland & Wales (Syracuse University Program) | Summer 1997 |