

## Model of Excellence Profile – CapLinked

Company Name:	CapLinked	ICG#	11425
Address:	2221 Park Place, El Segundo, CA 90245		
Product Name:	<b>CapLinked</b>		
URL:	www.caplinked.com	President Name:	Eric Jackson, CEO

### Business and Product Overview

Business Information Framework Classification	<i>Applications Models:</i> Locate – Marketplace Buy/Sell – Opportunity Finder	<i>Business Model:</i> Subscription -- Subscription	
	<i>Content Models:</i> User-Generated – Closed Data Pools	<i>Distribution Model</i> Direct Response – Web-Based	
Company Overview	CapLinked is a social enterprise platform that makes business transactions simple and secure. CapLinked is used by companies, investors, and advisors to raise capital, sell assets, syndicate deals, manage M&A transactions, conduct due diligence, and handle investor reporting.		
Product/Service Description	<p>CapLinked provides companies with powerful tools to manage transactions (such as a capital raise, asset sale, or M&amp;A deal), handle investor reporting, and network with potential investors and advisors.</p> <p>CapLinked’s uniquely powerful model marries the transactional benefits of an engaged online community with workflow tools that keep marketplace participants active and informed. Negotiations and document exchanges are handled in secure workspaces, creating an efficient central location for all transaction-related information. Once an investment has been made, CapLinked serves as an investor reporting vehicle, allowing companies to efficiently and centrally communicate with investors.</p> <p>It is free to sign up for CapLinked and create a transaction workspace. Users seeking premium features—including multiple administrators, workspace activity reports, and networking tools—can upgrade to a monthly subscription account.</p> <p>CapLinked has leapfrogged the existing virtual data room services by providing a platform that is social, viral, mobile, affordable, and easy to use.</p>		
Year Founded:	2010	BizDev Contact:	Brad Barnes
Employees:	14	Main Telephone:	310-896-5045
Profile Date:	7/24/12	Primary Market Served:	52 – Finance and Insurance
Ownership:	Private	Funding Source:	Venture capital-backed
MofE Class:	2012		<b>FINAL</b>