

Model of Excellence Profile – Govtrack

Company Name:	Civic Impulse LLC	ICG#	11420
Product Name:	Govtrack		
URL:	www.govtrack.us	President Name:	Joshua Tauberer, CEO

Business and Product Overview

Business Information Framework Classification	<i>Applications Models:</i> Evaluate – Reference & Intelligence	<i>Business Model:</i> Advertising & Sponsorship -- Advertising	
	<i>Content Models:</i> Aggregation – Public Domain	<i>Distribution Model</i> Direct Sales -- Captive	
Company Overview	GovTrack helps users find the status of U.S. federal legislation, voting records for the Senate and House of Representatives, information on Members of Congress, congressional district maps, and the status of state legislation. Information is drawn for a number of public domain data sources.		
Product/Service Description	<p>With a powerful, intuitive interface and well-integrated data drawn from multiple sources, Govtrack does what the government doesn't: helps you quickly find relevant legislation, determine its status and track its progress through Congress. In addition, you can find detailed biographies of Senators and Representatives that include voting records and an analytical assessment of leadership and ideology based on legislation sponsored. Govtrack itself permits simple and advanced searches, statistics to provide insights as to likelihood of bill passage, and even a crowd-based voting system that allows users to rate the chance of passage of individual bills.</p> <p>Govtrack is more than an aggregator of public domain content. Everything on the site is cross-referenced, unstructured data are structured for more powerful searching, and the site offers useful data-driven insights and analytics along with valuable alerting and monitoring tools. Add to this package an extremely well-designed interface that presents complex data simply, and you've got a strong example of a well-executed data product. Note, too, that Govtrack has just begun to offer state-level legislation tracking for all 50 states, radically expanding its power and value.</p>		
Year Founded:	2004	BizDev Contact:	Joshua Tauberer
Employees:	2 (est.)	Main Telephone:	
Profile Date:	6/19/12	Primary Market Served:	92 – Public Administration
Ownership:	Private	Funding Source:	Self-Financed
MofE Class:	2012	Status:	Final