



## Model of Excellence

## Alacra Compliance

Company:

Business Model:

**Alacra Inc.**  
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**Mixed Models:**  
**Process Integration**

Business Model

The **Mixed Models: Process Integration** business model describes business process integration products where database content is essential to the product, but the complete product offers substantial value and utility beyond the content itself. Such products usually integrate into a specific business process, typically through software applications, and bring automation to a task that was previously handled manually. The payoff for users is improved speed, productivity and precision.

Overview

With Alacra Compliance, Alacra has created an innovative productivity tool that cleverly marries federated search technology with a set of workflow applications. Aimed at assisting the growing number of specialists in financial services who conduct background due diligence on new and existing customers, these specialists are responsible for their firms meeting USA Patriot Act, Bank Secrecy Act and UK FSA regulatory requirements. This application helps professionals overcome the challenges associated with isolating and extracting relevant data, applying the right search technology and creating the necessary documentation that properly captures their findings, by combining all three into a single well-integrated package.

Alacra Compliance starts with a unified search front end for a number of relevant, premium data sources including Factiva, LexisNexis, World-Check, Accurint, and D&B. Other data sources to which the customer already subscribes may be integrated as well. At the same time the product searches across a set of premium databases, it simultaneously submits the search terms to Alacra's proprietary vertical web index which includes public records databases, stock exchanges, global regulatory sites and government watch lists. The due diligence search process is dramatically accelerated and the results from each source are presented in a logical, co-mingled fashion. Each investigation is guided through a consistent, thorough process.

Alacra Compliance also includes a powerful records management capability which allows users to construct a single, annotated PDF document containing all the information they have examined in connection with each background check. In addition, customer's proprietary data can easily be added to the document, providing the user with a complete, date-stamped record of each investigation they have conducted.