2003 Award Winners

	Business Wire San Francisco, CA	www.businesswire.com MofE Profile Lorry Lokey, Chairman & CEO

In a Web-based world, there are many more options for free and easy distribution of news, which is why BusinessWire is offering a variety of new features and capabilities and, while also partnering with other content providers to preserve its core value proposition. Its level of innovation and creativity is impressive.

	CharterX **Boston, MA**	www.charterx.com MofE Profile Kim Betylon, CEO and Chairman

What's noteworthy about CharterX is that it not only has successfully combined software and data, but it has made the small company that developed it, Air Charter Guide, into the Sabre or Worldspan of the air charter business. With CharterX, users can not only locate an air charter company, they can book a plane as well.

	LexisNexis **Miamisburg, OH**	www.lexisnexis.com MofE Profile Andrew Prozes, CEO, LexisNexis Group

The LexisNexis *Company Dossier* product is notable not only because it is well on its way to becoming the largest company database in existence, but also because it is essentially virtual, consisting of both structured and textual data assembled from other LexisNexis data sources as well as licensed third-party data.

	Zoom Information (formerly Eliyon	www.zoominfo.com MofE Profile

	Inc.)	Jonathan Stern, CEO
	Waltham, MA	

Zoom Information (formerly Eliyon) represents a revolutionary approach to commercial database publishing, because its directory product was created and is maintained on a 100% automated basis. The underlying compilation technology is truly groundbreaking.

	GlobalSpec, Inc.	www.globalspec.com
GLOBALSPEC		MofE Profile
	Troy, NY	Jeffrey Killeen, Chairman & CEO

GlobalSpec is an impressive industry innovator, marrying one of the most robust example of vertical search with a parametric, product-level parts database and a business model based around hard sales leads.

	KnowledgeStorm, Inc.	www.knowledgestorm.com
KNOWLEDGESTORM		MofE Profile
	Alpharetta, GA	Kelly Gay, Chairman, President & CEO

KnowledgeStorm focuses on the very large and very Web-oriented information technology (IT) market, and has done a very intelligent and sophisticated job of translating the traditional print buying guide to an online environment, coupled with the delivery of hard sales leads to its advertisers.

	D&B Corporation	www.dnb.com
D&B		MofE Profile
	Short Hills, NJ	Steven Alesio, CEO

D&B has moved from a very conservative stance regarding Web distribution of its database content, to a very progressive posture, as evidenced in its *Microcosm*

product offering. The twist is that the data is bundled with a powerful and customized search engine.

Microsoft	**Microsoft Inc.**	www.microsoft.com
		MofE Profile
	Redmond, WA	Steven Ballmer, CEO

The Microsoft Office *Research Task Pane* is a remarkable and audacious new capability within the Microsoft Office® product suite that provides users seamless access to external data sources. While the technology allows users access to databases to which they have pre-subscribed, there is also a capability to purchase data on an a la carte basis.

THOMSON		www.pdr.com
	Thomson PDR	MofE Profile
		Robert Cullen, CEO,
	Montvale, NJ	Thomson Scientific &
		Healthcare